



make
believe
ideas

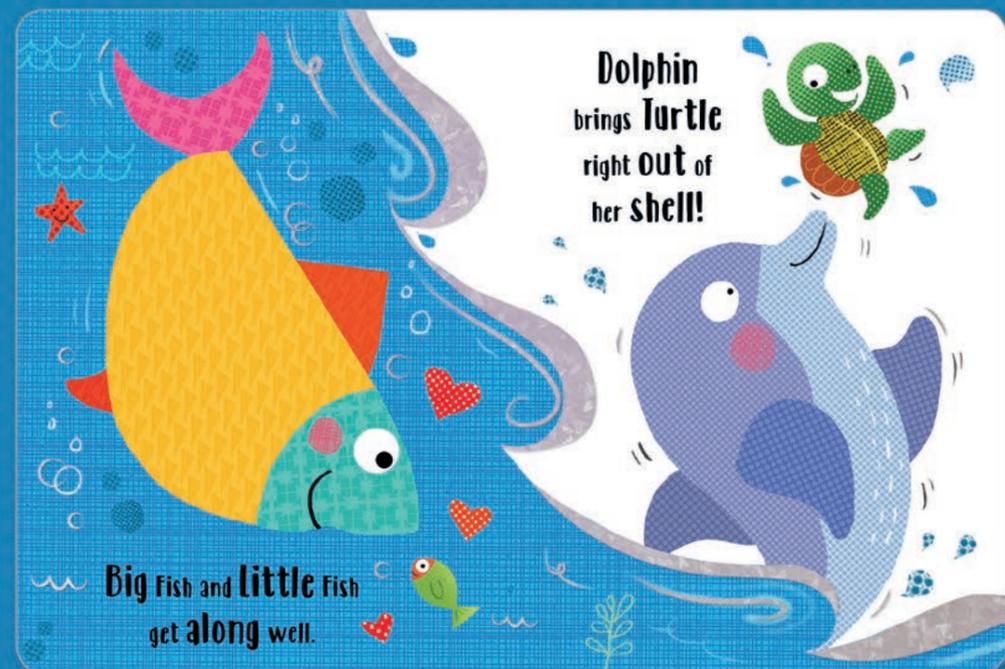
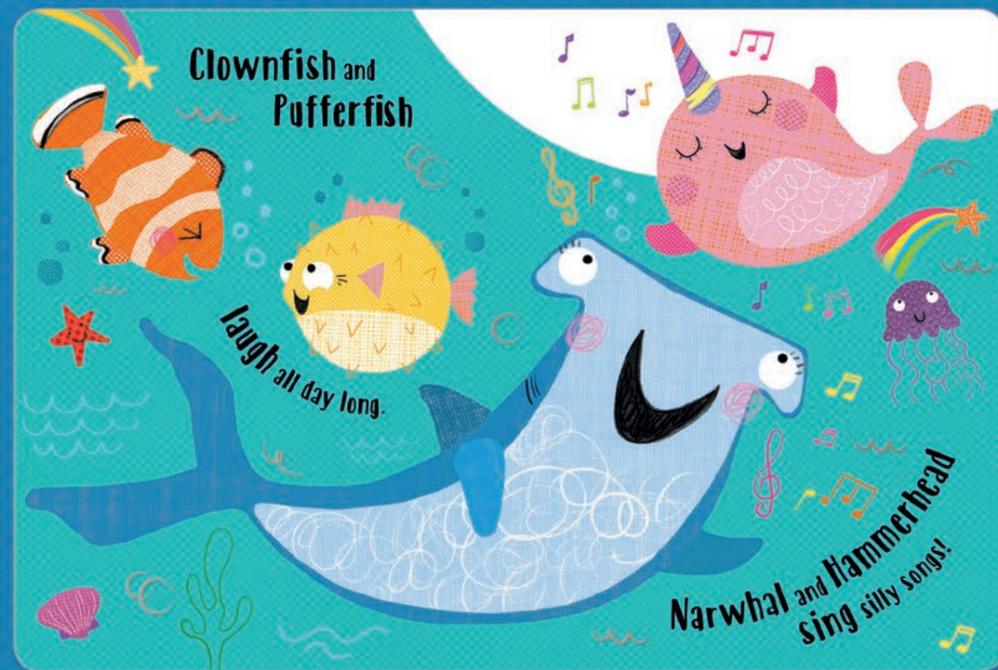
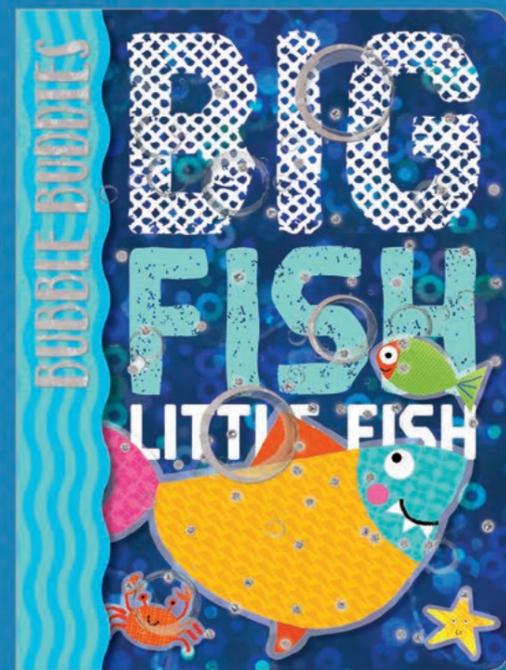
FALL
2019

Bubble Buddies: Big Fish, Little Fish 0+

There are plenty of ships on the sea, but the best kind are friendships! Discover an ocean of fishy friends and watch them swim around the liquid-filled pouch on the cover of this amazing new book.



Available September
Clare Fennell
978-1-78947-000-0
14 pp BB with bubble pouch cover containing floating sea creatures and foil confetti
8 x 5.9 x 0.4 in (203 x 150 x 10 mm)
\$9.99 U.S. / \$11.99 CAN

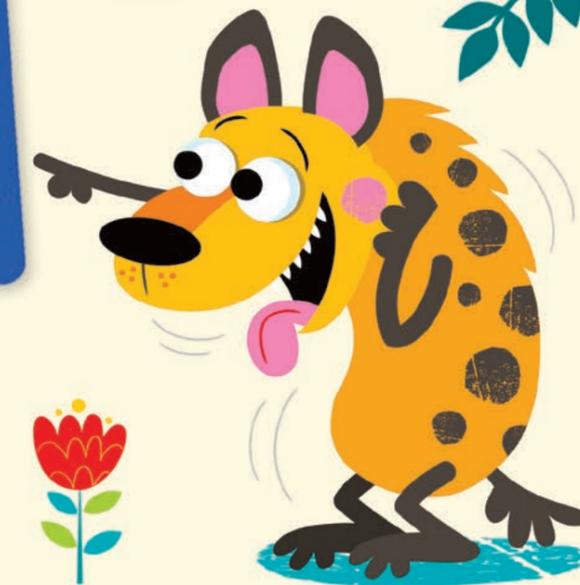
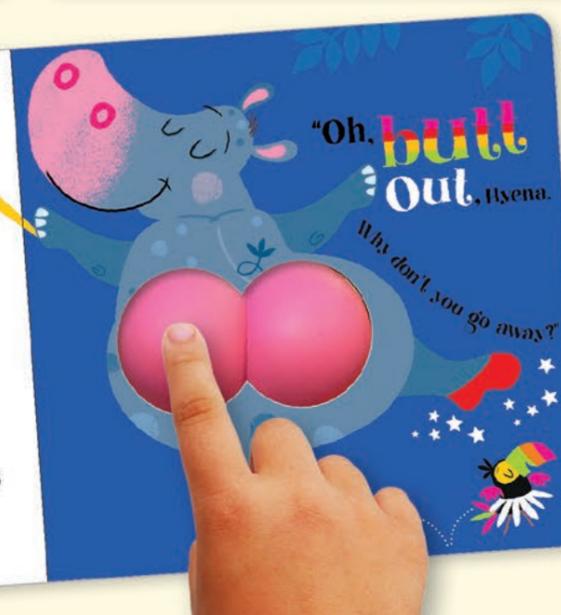
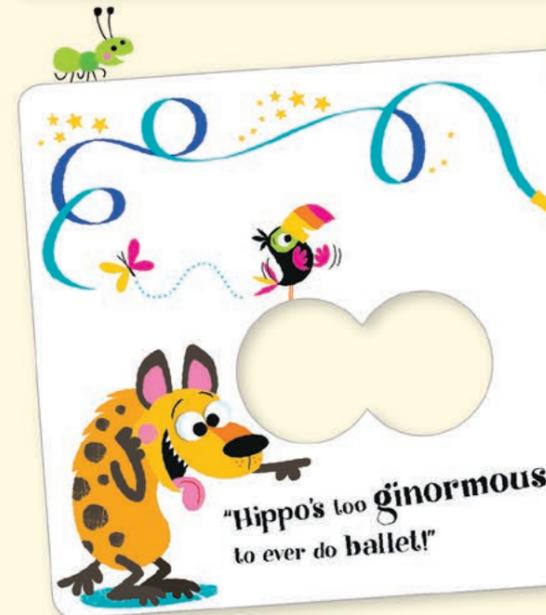
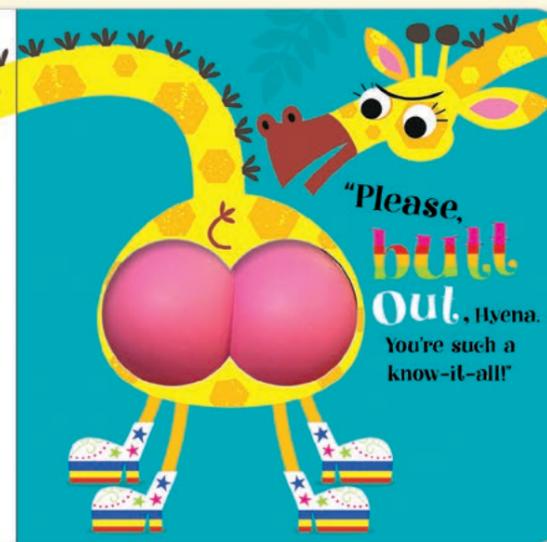
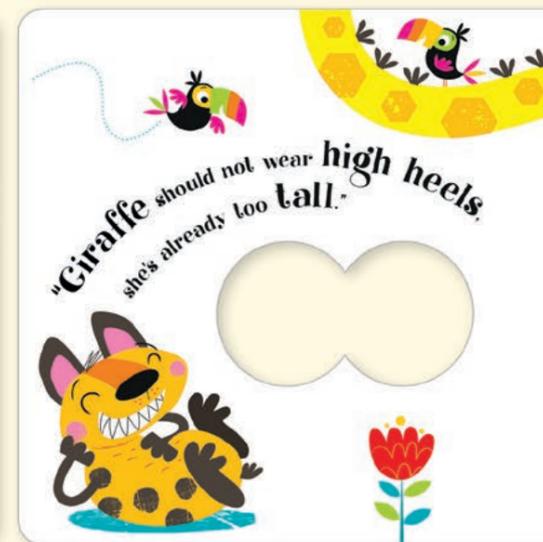


Butt Out! 3+

Giggle your way through the pages of this hilarious book as Hyena learns a valuable lesson about butting out. Featuring a squishy foam butt die-cut through the story.



Available August
Stuart Lynch
978-1-78843-987-9
14 pp cased BB with a squishy foam touch die-cut through to the cover
7.3 x 7.3 x 0.8 in (186 x 186 x 20 mm)
\$9.99 U.S. / \$11.99 CAN



If You Want to be a Groovicorn 0+

... this book will tell you how! Read the rhymes and touch the rainbow fur cover, complete with groovy eyes and a horn.



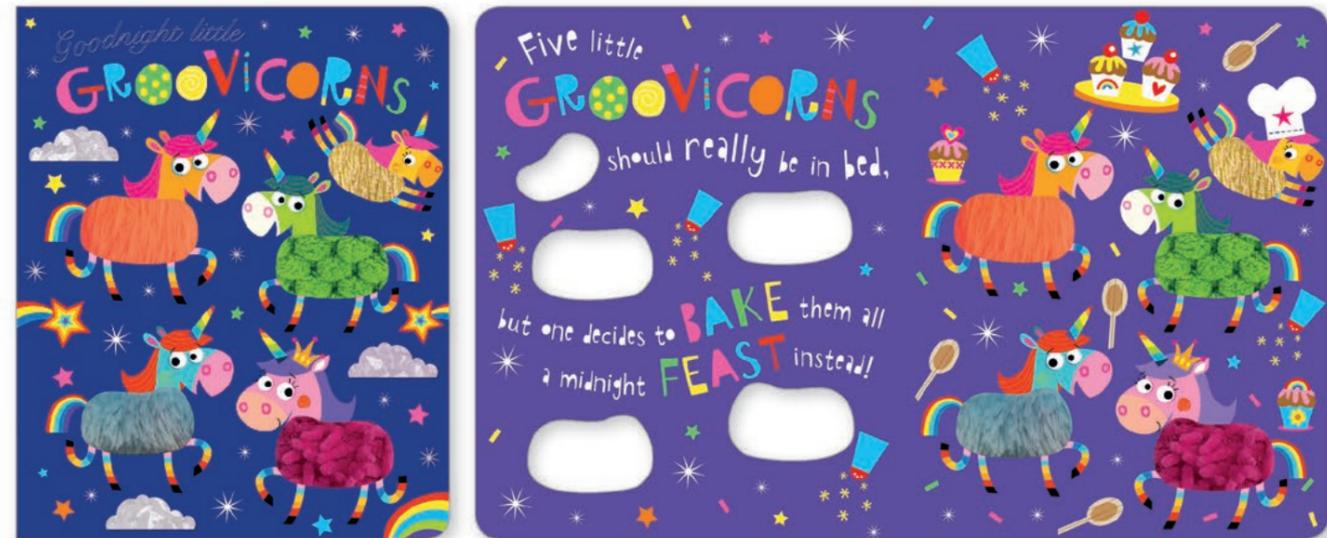
FURRY
RAINBOW
COVER

Available September
Stuart Lynch
978-1-78843-993-0
12 pp faux-fur cased
BB with eyes and a
horn stitched on
7.7 x 7.7 x 1 in
(195 x 195 x 25 mm)
\$12.99 U.S. / \$14.99 CAN

Goodnight Little Groovicorns 0+

Count down with the groovicorns as they get ready for bed and enjoy exploring the unique touches on every page.

Available September
Stuart Lynch
978-1-78843-991-6
14 pp cased BB with 5 touches
die-cut through to the cover
9.1 x 7.3 x 0.8 in (232 x 185 x 20 mm)
\$9.99 U.S. / \$11.99 CAN



Wish Upon a Rainbow 0+

Wish upon each color of the rainbow as you read this sweet rhyme, complete with a vinyl rainbow and multi-colored touches throughout.



Available September
Shannon Hays
978-1-78947-002-4
12 pp cased BB with a vinyl
rainbow and touches throughout
8.3 x 6.9 x 0.7 in (210 x 176 x 18 mm)
\$9.99 U.S. / \$11.99 CAN

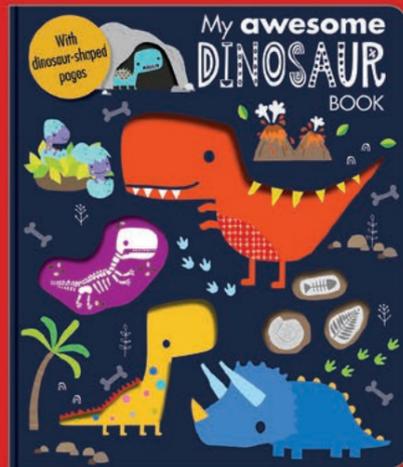


AMAZING
RAINBOW
TOUCHES



My Awesome Dinosaur Book 0+

Enjoy dino-shaped pages and pre-historic facts in this roar-some new addition to the My Awesome range.



Available October
Dawn Machell
978-1-78947-073-4
30 pp cased BB with shaped pages and recesses in the cover
10.6 x 8.8 x 0.7 in
(269 x 224 x 18 mm)
\$9.99 U.S. / \$11.99 CAN



Patchwork Ted 0+

Find out why Patchwork Ted loves his patches in this touch-and-feel sensation, with material tabs on each page!



Available September
Dawn Machell
978-1-78947-004-8
14 pp BB with material tabs on every page
7.1 x 7.1 x 0.7 in
(180 x 180 x 18 mm)
\$8.99 U.S. / \$10.99 CAN

Lift, Pull, Slide, Find: ABC 0+

Enjoy an alphabet like no other with this unique novelty board book featuring flaps, pop-ups, sliders, and more!



Available September
Scott Barker
978-1-78843-977-0
18 pp BB with novelty mechanisms throughout
9.1 x 9.1 x 0.7 in
(230 x 230 x 18 mm)
\$9.99 U.S. / \$11.99 CAN

Fun Cloth Books 0+

These soft books offer a sweet introduction to ocean animals and dinosaurs. Little hands will love exploring the touch-and-feel tabs on each page.

Available August
Dawn Machell
8 pp cloth book with material tabs on every page and a Velcro fastener, packaged on a backing board or in a polybag
8.7 x 6.9 x 1.2 in
(220 x 175 x 30 mm)
\$12.99 U.S. / \$14.99 CAN

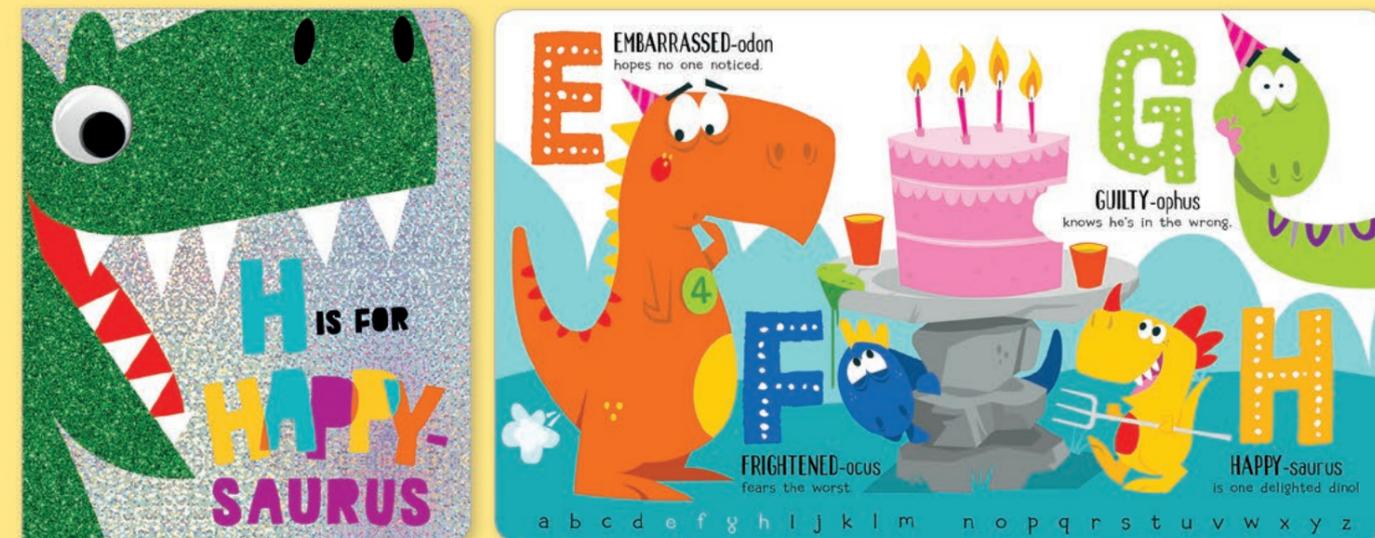


Polybag: 978-1-78947-099-4
Backing board: 978-1-78947-079-6

Polybag: 978-1-78947-098-7
Backing board: 978-1-78947-078-9

H is for Happy-saurus 3+

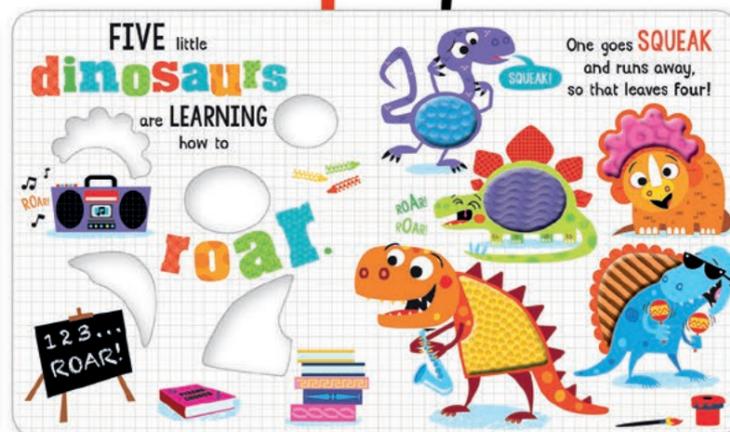
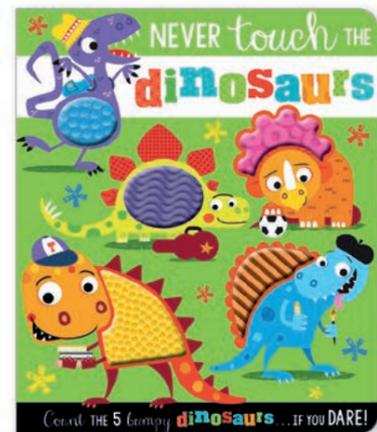
A mega alphabet of emotions, full of funny dinosaur characters. Explore feelings together as you point to and discuss each one.



Available September
James Dillon
978-1-78843-979-4
14 pp cased BB with glitter, foil, and a novelty eye on the cover
10.5 x 8.8 x 0.7 in
(267 x 224 x 18 mm)
\$9.99 U.S. / \$11.99 CAN

Never Touch the Dinosaurs 0+

Count down from five and feel the bumpy silicone dinosaurs in this fun new addition to our best-selling Never Touch range.



Available September
Stuart Lynch
978-1-78843-983-1
14 pp cased BB with 5 textured silicone touches die-cut through to the cover
8.3 x 6.9 x 0.6 in
(210 x 176 x 15 mm)
\$8.99 U.S. / \$10.99 CAN

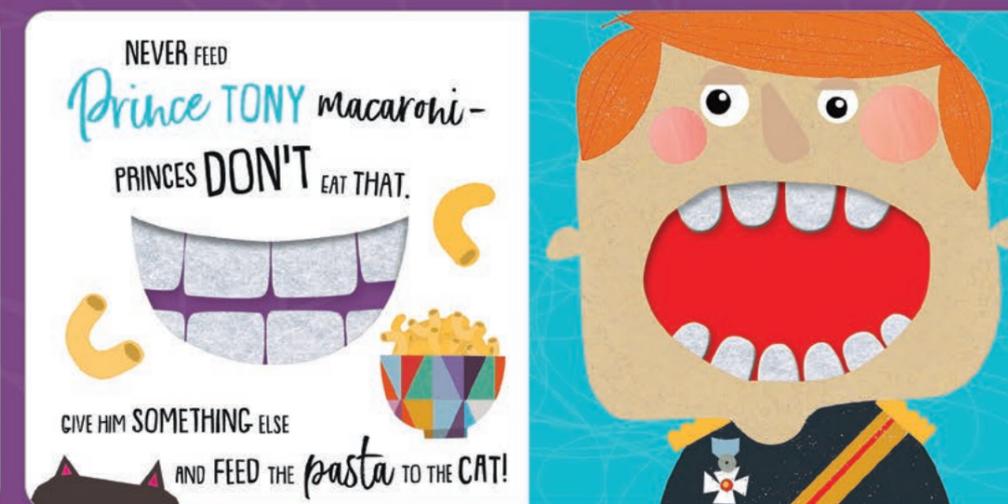


Never Feed a Queen a Jellybean 0+

Little ones will love pretending to feed the royal characters in this hilarious, rhyming board book, featuring giant cut-through mouths with felt teeth!

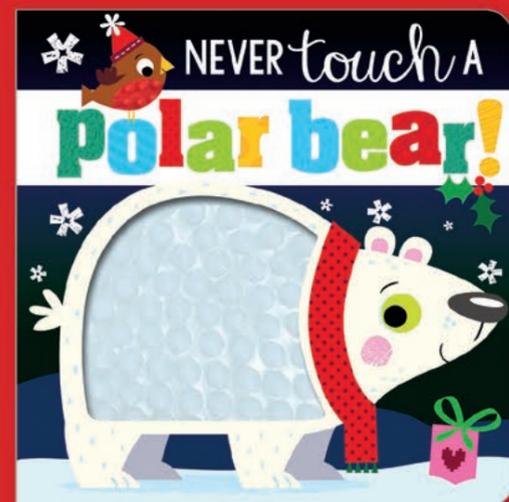
GIANT MOUTHS WITH FELT TEETH

Available September
Kali Stileman
978-1-78947-049-9
12 pp cased BB with die-cut mouth holes and felt teeth throughout
7.3 x 7.3 x 0.8 in (186 x 186 x 20 mm)
\$9.99 U.S. / \$11.99 CAN



Never Touch a Polar Bear! 0+

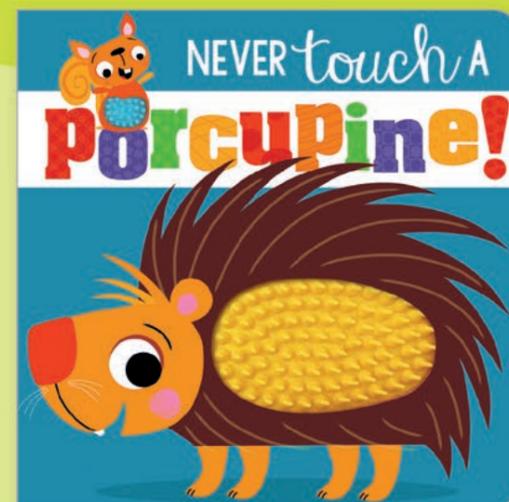
You must never touch a polar bear – unless it's in this book! Children will love reading the funny rhymes and feeling the silicone touches on each winter animal inside.



Available October
Stuart Lynch
978-1-78947-069-7
12 pp cased BB with textured silicone touches throughout
7.3 x 7.3 x 0.8 in
(186 x 186 x 20 mm)
\$9.99 U.S. / \$11.99 CAN

Never Touch a Porcupine! 0+

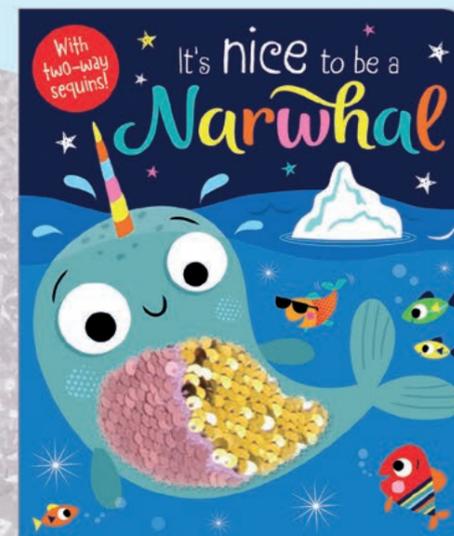
Meet porcupines, squirrels, skunks, and more in this hilarious new book, packed with textured silicone touches to explore.



Available August
Stuart Lynch
978-1-78843-985-5
12 pp cased BB with textured silicone touches throughout
7.3 x 7.3 x 0.8 in
(186 x 186 x 20 mm)
\$9.99 U.S. / \$11.99 CAN

It's Nice to be a Narwhal 3+

Find out why it's nice to be a narwhal in this hilarious board book, with color-changing sequins throughout.



Available August
Stuart Lynch
978-1-78843-998-5
12 pp cased BB with two-way sequin touches throughout
8.3 x 6.9 x 0.8 in
(210 x 176 x 20 mm)
\$10.99 U.S. / \$12.99 CAN

PLEASE NOTE THESE TITLES ARE NOT AVAILABLE IN CANADA

U is for Unicorn 0+

From flaps and touches to unicorns and rockets, this exciting alphabet book has everything you could want and more!

Available April
Shannon Hays
978-1-78843-826-1
12 pp cased BB with
flaps and touches
throughout
6.3 x 6.3 x 0.8 in
(160 x 160 x 20 mm)
\$8.99 U.S.



First Words 0+

Introduce little ones to their first words with this unique board book, featuring soft and colorful felt areas to explore.

Available April
Shannon Hays
978-1-78843-840-7
12 pp cased BB with
die-cuts revealing
colorful felt areas
6.7 x 6.3 x 1 in
(170 x 160 x 25 mm)
\$8.99 U.S.

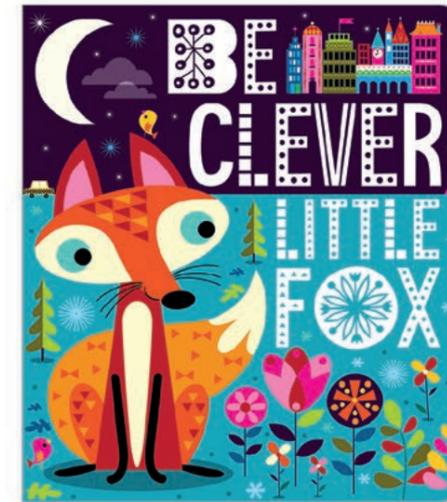


Be Clever Little Fox 0+

Turn the pages of this magical gift book and marvel at the intricate scenes decorated with foil. Sure to be loved, this book would make a stunning addition to any home library.

FOIL
ON EVERY
PAGE

Available October
Stuart Lynch
978-1-78947-006-2
12 pp cased BB with foil and
embossing throughout
9.1 x 7.7 x 1 in
(230 x 195 x 26 mm)
\$10.99 U.S. / \$12.99 CAN

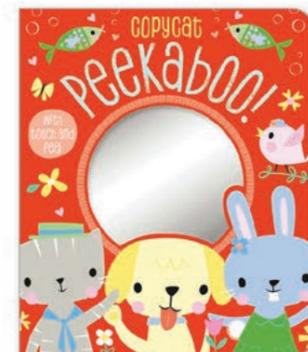


Things That Go! 0+



Available April
Shannon Hays
978-1-78843-841-4
12 pp cased BB with textured
silicone touches throughout
6.3 x 6.3 x 0.8 in
(160 x 160 x 20 mm)
\$8.99 U.S.

Copycat Peekaboo! 0+



Available April
Shannon Hays
978-1-78843-643-4
12 pp BB with a mirror
gatefold and touches
7.1 x 5.9 x 0.4 in
(180 x 150 x 10 mm)
\$6.99 U.S.

Who Goes Roar? 0+



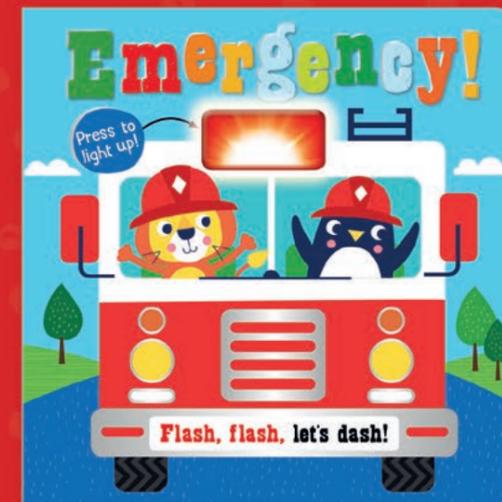
Available April
Shannon Hays
978-1-78843-642-7
14 pp BB with 5 shaped
tabs and touches
7.1 x 5.9 x 0.5 in
(180 x 150 x 12 mm)
\$6.99 U.S.

Emergency! 0+

This eye-catching book features a button that lights up different emergency vehicles throughout the story and a repeated refrain that encourages little ones to join in.

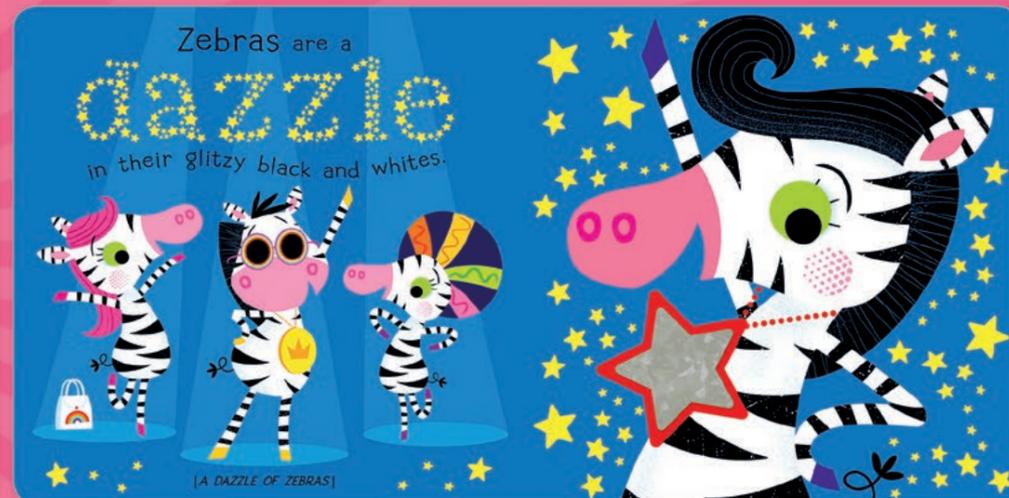
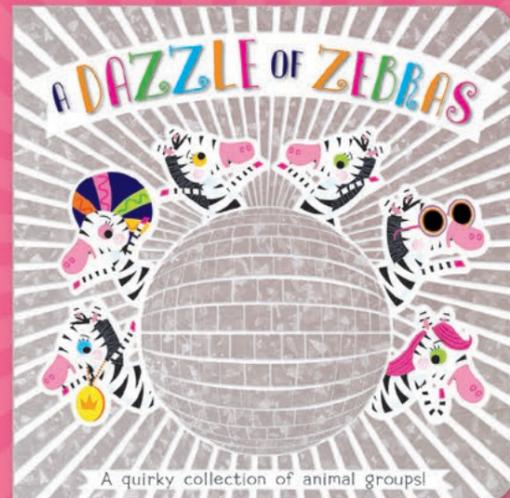
REAL
FLASHING
LIGHT

Available August
Hayley Kershaw
978-1-78843-657-1
12 pp cased BB with a flashing light
die-cut through to the front cover
7.3 x 7.3 x 0.8 in
(186 x 186 x 20 mm)
\$9.99 U.S. / \$11.99 CAN



A Dazzle of Zebras 0+

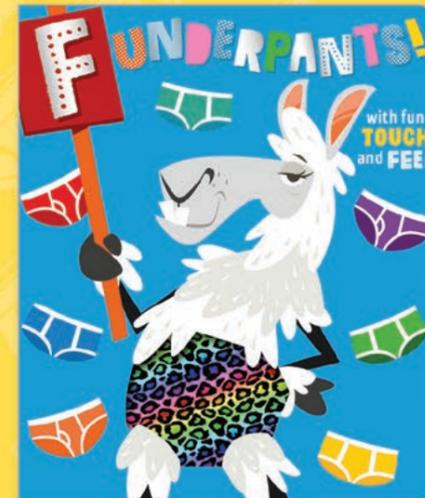
Have you ever heard of a cauldron of bats or a band of gorillas? Learn about the quirky names of animal groups in this dazzling book, with fun rhyming text.



Available September
Stuart Lynch
978-1-78843-989-3
12 pp cased BB with
touches throughout
7.3 x 7.3 x 0.8 in
(186 x 186 x 20 mm)
\$9.99 U.S. / \$11.99 CAN

Funderpants! 0+

Forget about smarty-pants and fancy-pants – funderpants are the way to go! A hilarious new board book full of animals with funky, textured underpants that will make readers laugh out loud.



Available September
James Dillon
978-1-78843-996-1
12 pp cased BB with touches throughout
8.3 x 6.9 x 0.7 in (210 x 176 x 18 mm)
\$9.99 U.S. / \$11.99 CAN



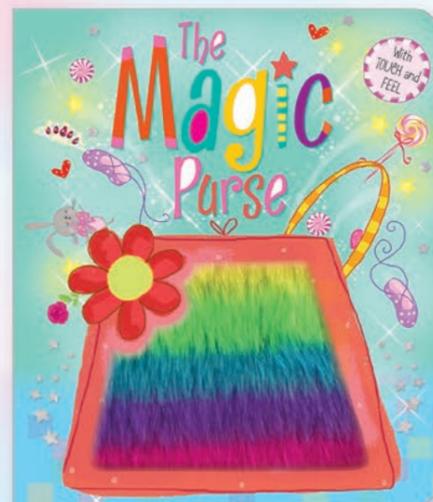
The Magic Purse 0+

What will you find in the magic purse today?
A mountain of soft toys? A land made of candy?
Find out in this sweet touch-and-feel book.



TOUCH
EACH CUTE
PURSE

Available September
Lara Ede
978-1-78947-008-6
12 pp cased BB with
touches throughout
8.3 x 6.9 x 0.7 in
(210 x 176 x 18 mm)
\$9.99 U.S. / \$11.99 CAN



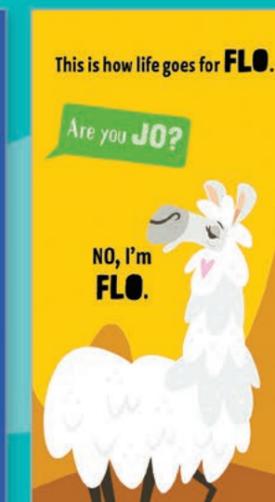
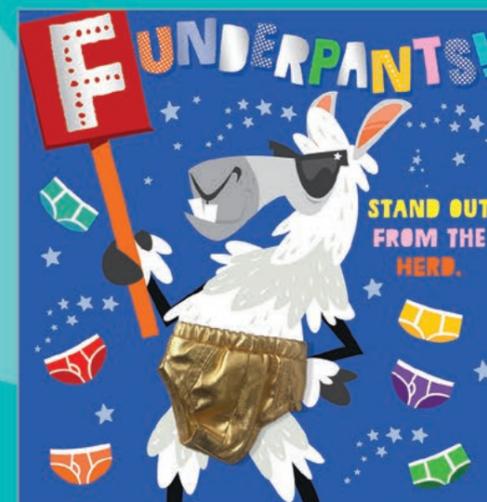
Funderpants! 3+

Flo is tired of looking like the other llamas in her herd, so she goes on a mission to stand out . . . by wearing underpants! Children will love this funny book about going against the flow.

Available August
James Dillon

978-1-78947-016-1
32 pp PB with mini
underpants on the cover
10.4 x 10.2 x 0.4 in
(265 x 260 x 10 mm)
\$6.99 U.S. / \$7.99 CAN

978-1-78947-017-8
32 pp CB
10.7 x 10.6 x 0.4 in
(272 x 268 x 10 mm)
\$15.99 U.S. / \$16.99 CAN



The Very Hungry Worry Monsters 3+

Have you heard of the worry monsters? They eat worries and make them disappear! Meet them in this funny story, designed to encourage children to talk about their fears.

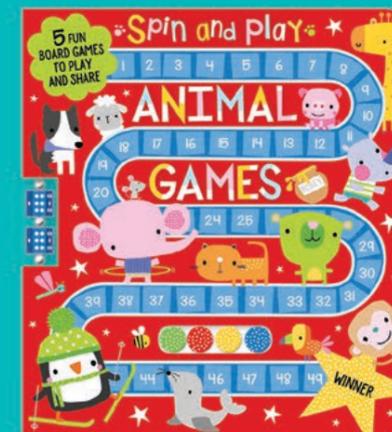


Available September
Lara Ede
978-1-78947-012-3
32 pp CB
10.7 x 10.6 x 0.4 in
(272 x 268 x 10 mm)
\$15.99 U.S. / \$16.99 CAN

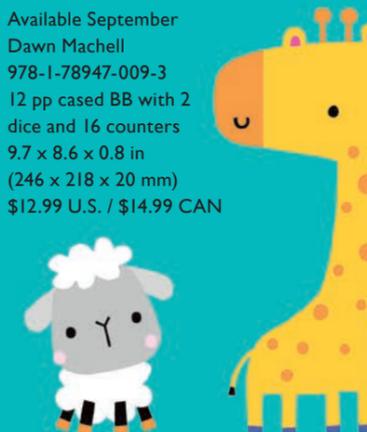


Spin and Play: Animal Games 5+

Have fun playing the exciting animal board games in this innovative book, with built-in dice and counters. Perfect for using on-the-go!

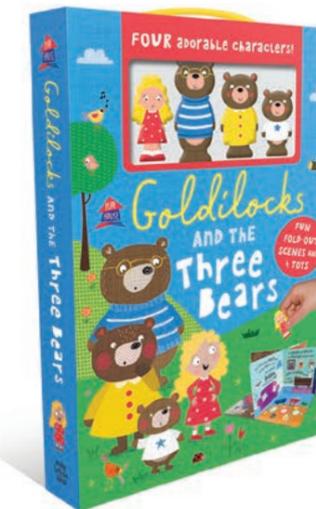


Available September
Dawn Machell
978-1-78947-009-3
12 pp cased BB with 2 dice and 16 counters
9.7 x 8.6 x 0.8 in
(246 x 218 x 20 mm)
\$12.99 U.S. / \$14.99 CAN



Playhouse: Goldilocks and the Three Bears 3+

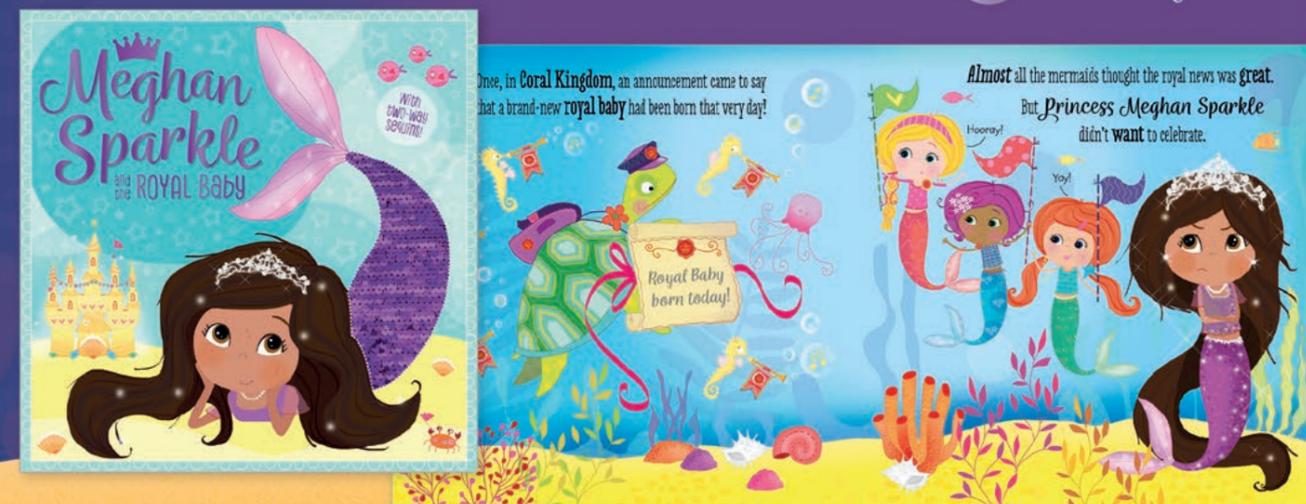
Act out this classic tale using the fold-out scenes and models included in this playful box set.



Available October
Clare Fennell
978-1-78947-064-2
10 pp BB with gatefold flaps on every page, packed inside a box with a handle and acetate window, plus 4 toy figurines
Box: 9.8 x 6.5 x 1.3 in (248 x 165 x 32 mm)
Book: 6 x 6 x 0.3 in (152 x 152 x 8 mm)
\$12.99 U.S. / \$14.99 CAN

Meghan Sparkle and the Royal Baby 3+

Princess Meghan Sparkle thinks the new royal baby is too smelly and loud, until her ocean friends help her see the big picture. Join her as she learns how fun siblings can be!



Available August
Lara Ede
978-1-78947-023-9
32 pp CB with a two-way sequin patch on the cover
10.7 x 10.6 x 0.4 in
(272 x 268 x 10 mm)
\$16.99 U.S. / \$17.99 CAN

978-1-78947-022-2
32 pp PB with a two-way sequin patch on the cover
10.4 x 10.2 x 0.2 in
(265 x 260 x 4 mm)
\$8.99 U.S. / \$9.99 CAN

978-1-78947-024-6
32 pp mini PB with a two-way sequin patch on the cover
8 x 8 x 0.2 in
(203 x 203 x 4 mm)
\$6.99 U.S. / CAN

Read and Play Box Sets 3+

Meet dinosaurs, unicorns, and farm friends in these unique Read and Play Box Sets. Read the sweet stories, and then bring them to life using the play mats and toy characters inside!



Stuart Lynch; 978-1-78843-660-1



Stuart Lynch; 978-1-78843-659-5

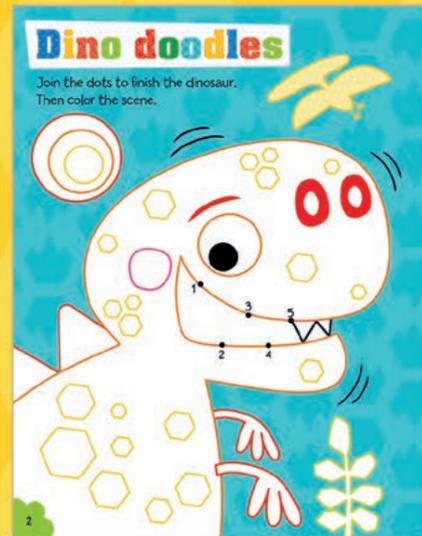
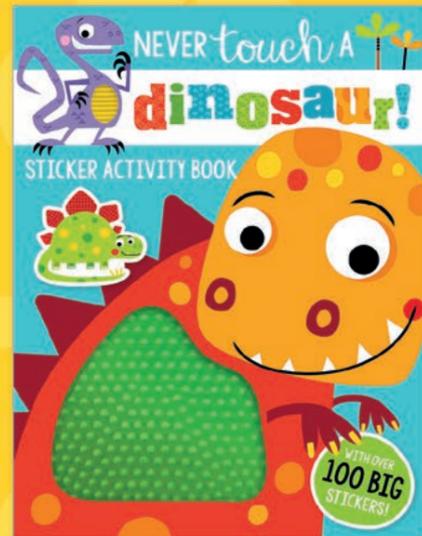


Dawn Machell; 978-1-78843-661-8

Available August
12 pp BB with a built-up cover housing a fold-out play mat and 6 toy characters that can be seen through an acetate window
Box: 10 x 7.9 x 1.6 in
(254 x 201 x 40 mm)
Book: 9.6 x 7.6 in (244 x 193 mm)
Play mat: 23.6 x 35.4 in (600 x 900 mm)
\$12.99 U.S. / \$14.99 CAN

Never Touch a Dinosaur! Sticker Activity Book 3+

Your favorite dinosaur characters are back in this amazing book! Simple activities, big stickers, card press-outs, and silicone cover touches make this perfect for little ones.

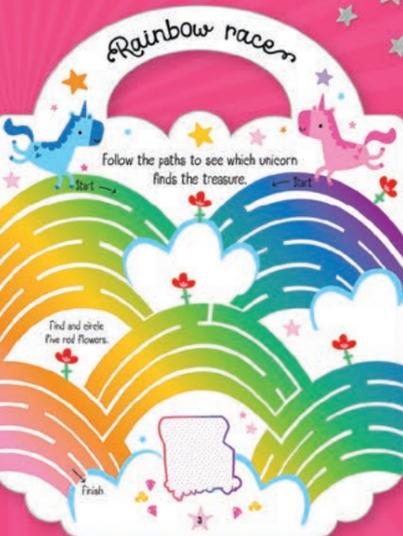


Available September
Stuart Lynch
978-1-78947-026-0
72 pp PB inc. 12 pp card,
16 pp stickers, and textured
silicone touches on the cover
11 x 8.5 x 0.4 in
(280 x 215 x 10 mm)
\$9.99 U.S. / \$11.99 CAN



My Unicorn Purse 3+

Meet some magical unicorns in this sparkling, foiled book! Complete the activities using over 750 stickers and create games, puppets, and more with the cute card press-outs.

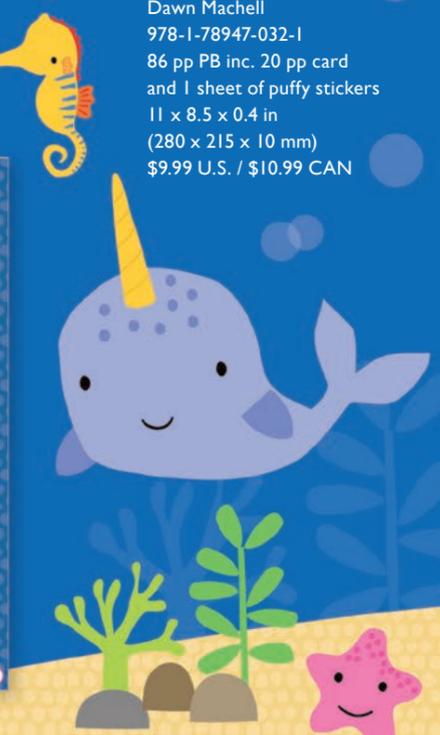
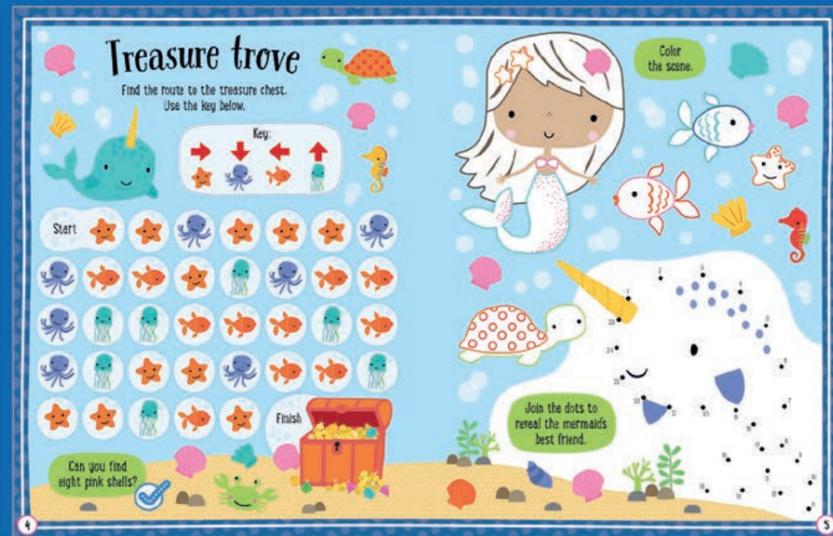
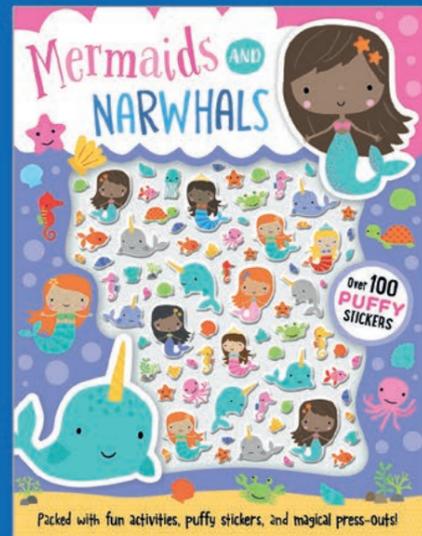


Available September
978-1-78947-028-4
72 pp PB inc. 12 pp card
and 16 pp stickers
11 x 8.5 x 0.4 in
(280 x 215 x 10 mm)
\$9.99 U.S. / \$11.99 CAN

Puffy Stickers: Mermaids and Narwhals 3+

Dive into a world of magical play in this sweet activity book. With activities to complete, card press-outs to put together, and over 100 puffy stickers to use wherever you want!

Available September
Dawn Machell
978-1-78947-032-1
86 pp PB inc. 20 pp card
and 1 sheet of puffy stickers
11 x 8.5 x 0.4 in
(280 x 215 x 10 mm)
\$9.99 U.S. / \$10.99 CAN

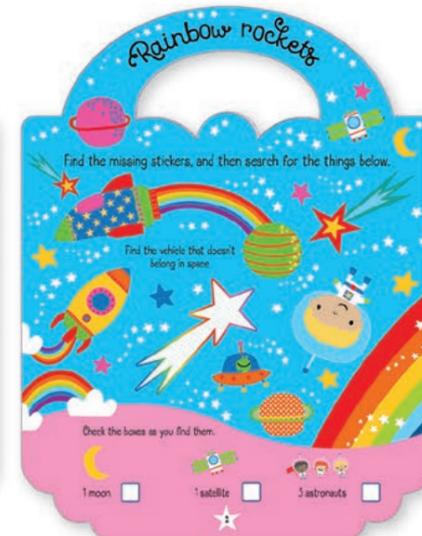


My Rainbow Purse 3+

The rainbow pages of this spectacular purse are packed with colorful characters, amazing activities, over 750 stickers, and card press-outs for kids to put together!

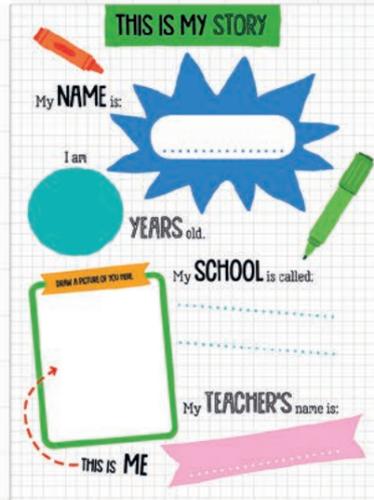
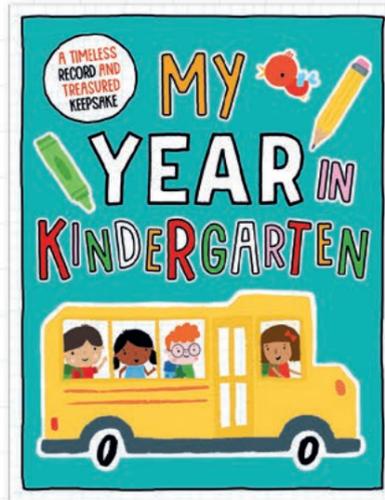


Available September
Dawn Machell
978-1-78947-030-7
72 pp PB inc. 12 pp card,
16 pp stickers, and a rainbow
fur touch on the cover
11 x 8.5 x 0.4 in
(280 x 215 x 10 mm)
\$9.99 U.S. / \$11.99 CAN



My Year in Kindergarten 5+

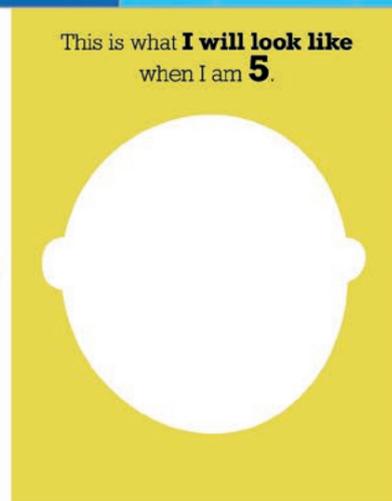
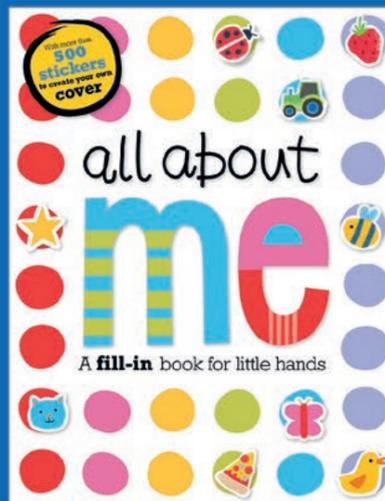
With a cool, see-through cover and simple fill-in activities, this book is the perfect way for young children to create a truly unique and memorable record of their first year in kindergarten.



Available September
Charly Lane
978-1-78947-075-8
48 pp wire-stitched book with a plastic cover, inc. 4 pp card and 12 pp stickers
11 x 8.5 x 0.3 in
(280 x 215 x 8 mm)
\$7.99 U.S. / \$9.99 CAN

All About Me 3+

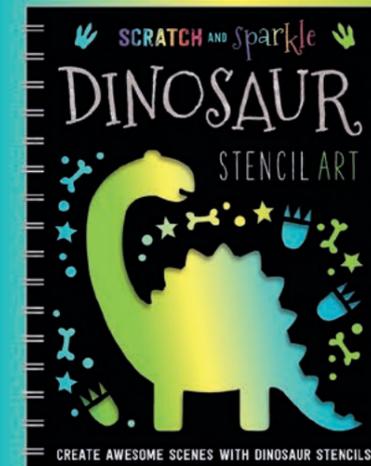
Encourage pre-schoolers to get creative and express themselves with this book full of fill-in art activities. Complete with a plastic cover that little hands can sticker time and time again.



Available September
Charly Lane
978-1-78947-076-5
48 pp wire-stitched book with a plastic cover, inc. 4 pp card and 12 pp stickers
11 x 8.5 x 0.3 in
(280 x 215 x 8 mm)
\$7.99 U.S. / \$9.99 CAN

Scratch and Sparkle: Dinosaur Stencil Art 4+

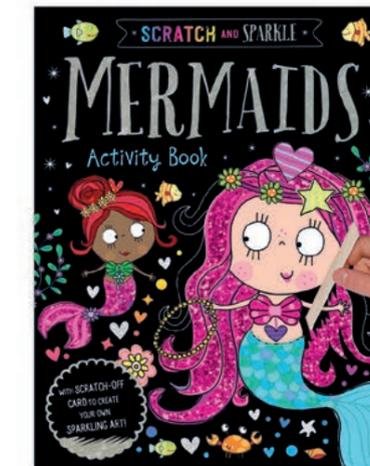
Use a scratcher tool and stencil sheets to create your very own dinosaur art on the black, coated paper in this exciting book.



Available September
Stuart Lynch
978-1-78947-036-9
50 pp wirebound book inc. 15 scratch-off sheets plus 3 stencil sheets and a scratcher
8.5 x 7.1 x 0.9 in
(215 x 180 x 23 mm)
\$12.99 U.S. / \$14.99 CAN

Scratch and Sparkle: Mermaids Activity Book 4+

Create sparkly and rainbow-colored mermaid crafts with the scratcher tool and card sheets in this cool book, with fun activities throughout.



Available September
Lara Ede
978-1-78947-034-5
36 pp PB inc. 8 pp scratch-off pages and a scratcher tool taped to the inside of the back cover
11 x 8.5 x 0.2 in
(280 x 215 x 5 mm)
\$6.99 U.S. / \$8.99 CAN

Mega Mash-Up and LOVE 2 B Me 8+

Bound with neon vinyl that glows at the edges, these amazing books are packed with fill-ins, quizzes, jokes, and over 500 stickers!



978-1-78947-041-3

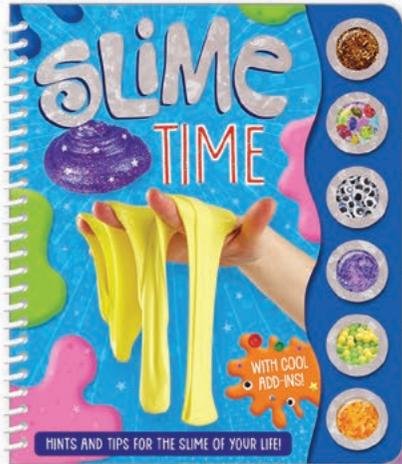


978-1-78947-040-6

Available September
224 pp PB inc. 16 pp stickers and a neon vinyl cover
7 x 5.6 x 0.9 in
(178 x 142 x 23 mm)
\$9.99 U.S. / CAN

Slime Time 6+

A slime lover's manual filled with recipes, games, activities, and jokes, as well as charts for recording your own cool concoctions and challenge results!



Available August
978-1-78947-038-3
48 pp spiralbound book with 6 compartments holding slime add-ins
8.5 x 7.5 x 0.8 in
(215 x 190 x 20 mm)
\$9.99 U.S. / \$11.99 CAN



Unicorn Universe Journal 6+



With a light-up unicorn horn that can be seen on every page, this is the perfect journal for tweens to fill with their thoughts, hopes, and dreams.

Available September
978-1-78947-080-2
96 pp CB journal with a flashing unicorn horn on the last page, die-cut through to the cover
8.5 x 6.5 x 0.5 in
(216 x 165 x 12 mm)
\$12.99 U.S. / \$14.99 CAN



My Dazzling Life 8+

Tweens will be dazzled by this exciting new trifold, featuring a cool holographic cover decorated with sparkling gems.

Available August
978-1-78947-092-5
Jeweled trifold with a wirebound book, notepad, and stickers
5.9 x 4.2 x 0.8 in
(150 x 106 x 20 mm)
\$9.99 U.S. / \$11.99 CAN



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