



Make  
Believe  
Ideas

FALL 2023

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CLICK OR SCAN THE QR CODES THROUGHOUT  
TO WATCH OUR TITLES COME ALIVE!





## Bruce the Moose

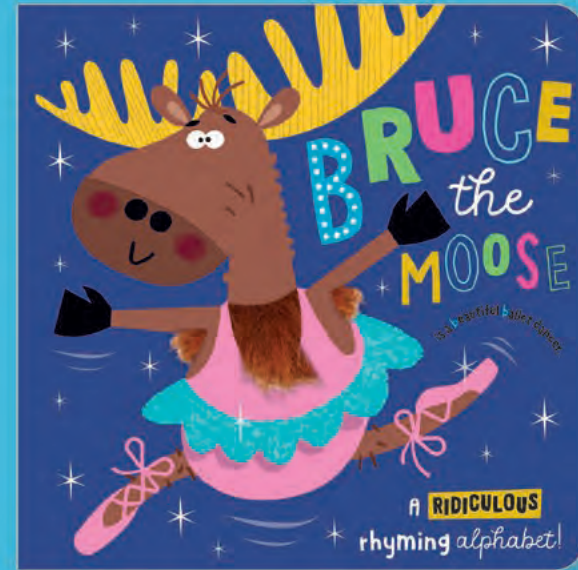
0+

NEW TITLE

Meet Anita the cheetah, Bruce the moose, and their funny friends in this hilarious animal ABC! Children will love exploring the touches as they discover the alphabet of silly animals and their jobs.

ANIMAL  
ABC WITH  
TOUCHES

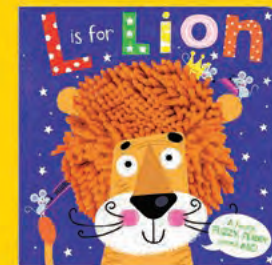
Available August  
Edward Miller  
9781803378671  
16 pp cased BB with  
touches throughout  
8.7 x 8.7 x 0.8 in  
(222 x 222 x 20 mm)  
\$12.99 U.S. / \$15.99 CAN



Also available:



Stuart Lynch  
9781800582422  
26 pp cased BB with  
googly eyes on the cover  
and touches throughout  
\$12.99 U.S. / \$14.99 CAN



9781803374673  
\$12.99 U.S. / \$14.99 CAN

Over  
125,000  
sold

Turn to p31 for the  
picture book edition

## Play City

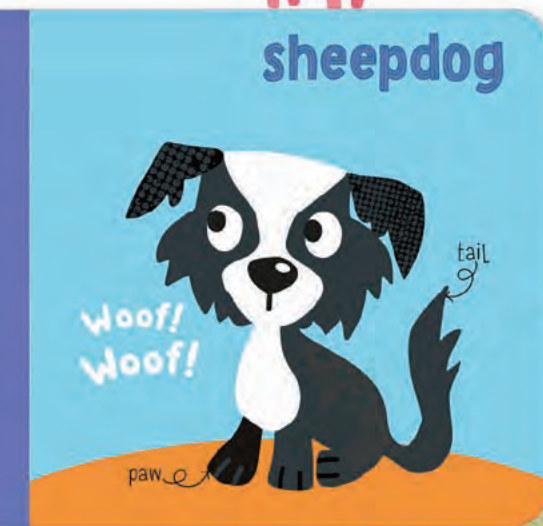
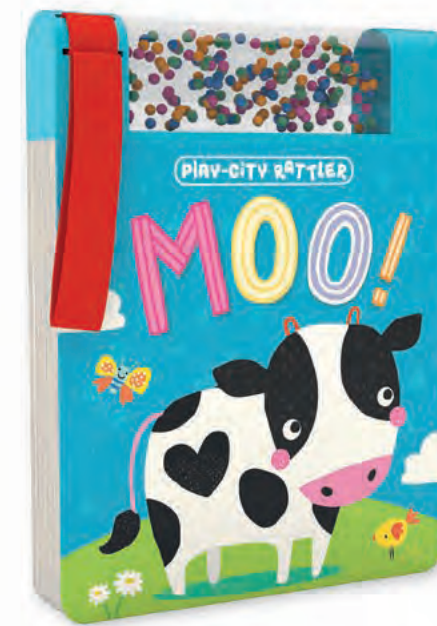
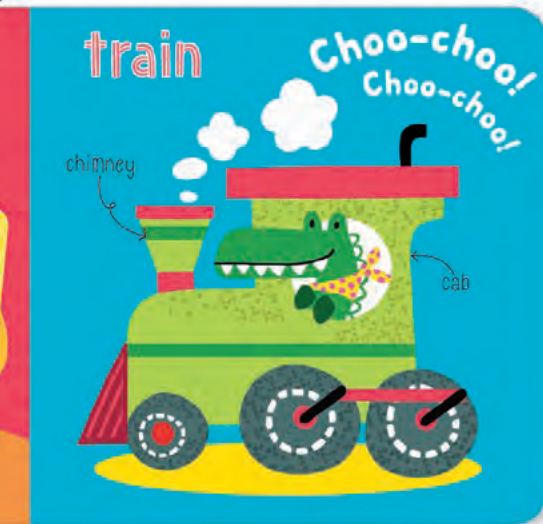
0+

NEW TITLE

Roll, rattle, and explore the pages of these playful buggy books. Vroom and whoosh with the noisy vehicles, then baa and woof with the friendly farm animals as little ones enjoy the sensory spines.

FUN  
ROLLERS  
AND  
RATTLE

Available August  
Beverley Hopwood  
6.1 x 4.7 x 0.9 in  
(155 x 120 x 22 mm)  
\$9.99 U.S. / \$11.99 CAN



9781803371511  
12 pp BB with  
silicone rollers on  
a bar attached to  
the spine and a  
Velcro fastener

9781803376141  
12 pp BB with a  
rattle attached to  
the spine and a  
Velcro fastener

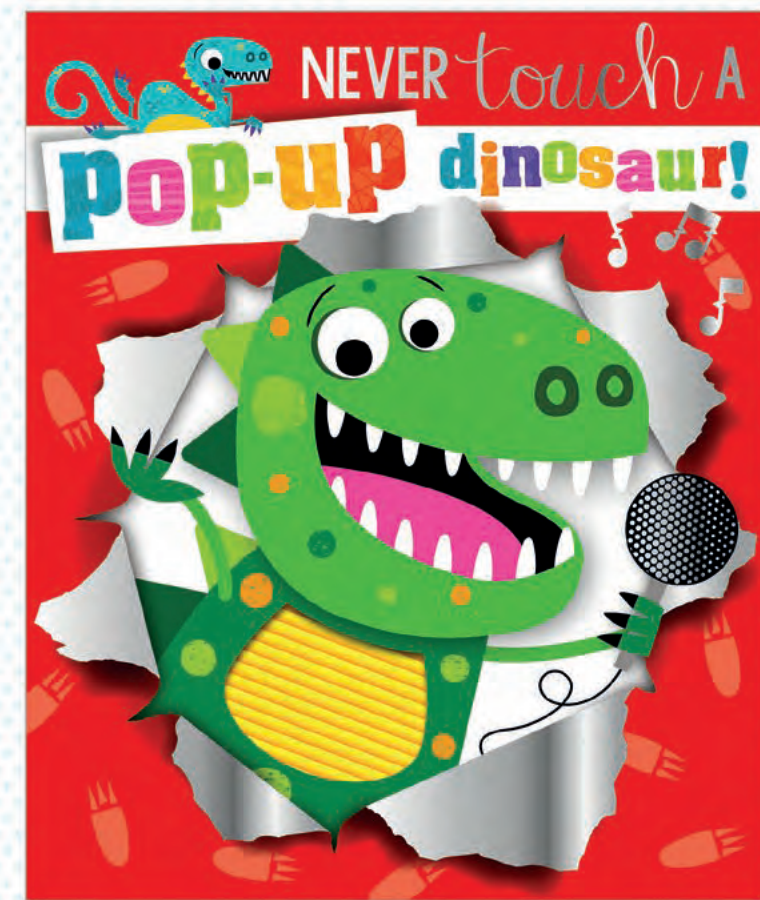


# Never Touch a Pop-up . . .

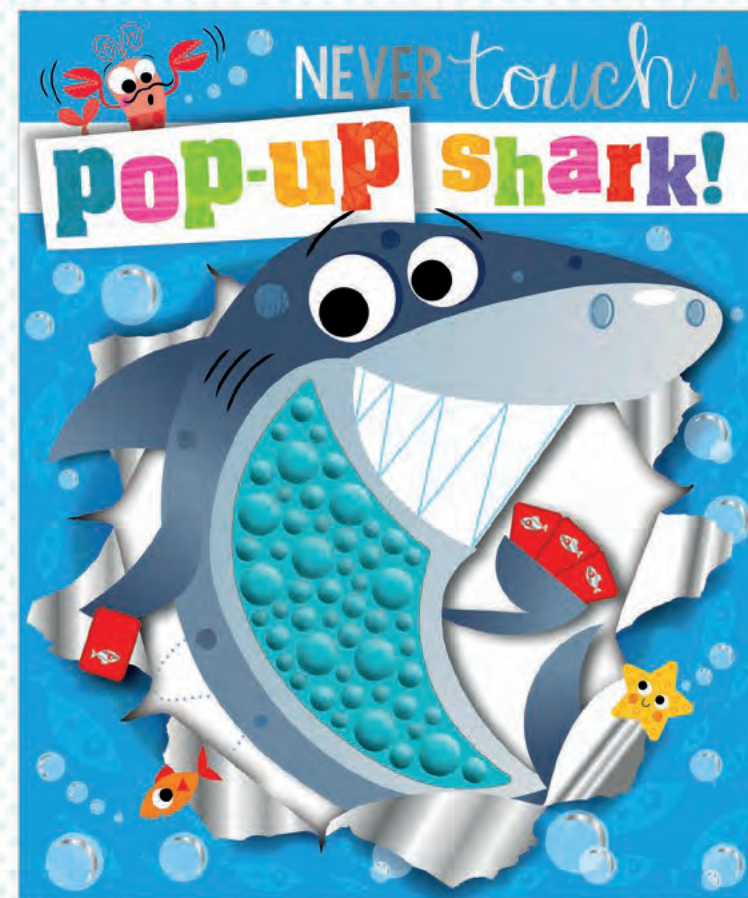
3+

NEW  
TITLE

Meet the busy dinosaurs and ocean creatures, and watch as they pop out of these books . . . if you dare! Turn each cleverly designed page to see the 3-D characters surf, cook, and POP to life. This playful format makes for an exciting addition to our well-loved Never Touch range, with everyone's favorite bumpy silicone touch on the cover!



Available August  
9781803371603



Available September  
9781803376745



You MUST NEVER TOUCH A  
**dinosaur**  
who's speeding by on **SKATES**.

A **STEGOSAURUS** on a roll  
could **SPIKE** you with its **PLATES**!



You MUST NEVER TOUCH A  
**dinosaur**  
who's carrying a **CAKE**.

If you make him **DROP** it,  
it could cause  
the **EARTH** to **QUAKE**.



And you MUST NEVER TOUCH A  
**dinosaur**  
like this **TYRANNOSAUR**.

If you **INTERRUPT** his **SONG**,  
then you might make him  
**ROOARRRR!**

AMAZING  
POP-UP  
PAGES



Stuart Lynch  
16 pp CB with a textured  
silicone touch on the cover  
and pop-ups throughout  
9.9 x 8.2 x 0.8 in  
(252 x 209 x 20 mm)  
\$14.99 U.S. / \$16.99 CAN



# Never Pop a Penguin! 0+ NEW TITLE

Have fun pressing the colorful silicone poppers as you meet the winter animals. With icy illustrations and funny rhymes, this tactile book is perfect for engaging little ones and developing hand-eye coordination.



Available August  
Stuart Lynch  
9781803379579  
12 pp cased BB with  
silicone poppers die-cut  
through to the cover  
9.2 x 7.6 x 0.6 in  
(233 x 193 x 16 mm)  
\$10.99 U.S. / \$12.99 CAN

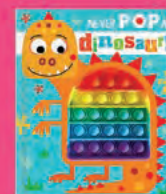


## Also available:

Over  
1.1 million  
sold



9781803372198  
\$10.99 U.S. / \$12.99 CAN



9781803374710  
\$9.99 U.S. / \$11.99 CAN



9781803375052  
\$9.99 U.S. / \$11.99 CAN

# Never Play 3+ NEW TITLE

You must never play bingo with a tiger, pairs with a shark, or dominoes with a dinosaur . . . except in these games! Join the playful Never Touch characters in these exciting additions to our best-selling series, perfect for the whole family to enjoy.



Available August  
Stuart Lynch  
Box set with a textured  
silicone touch inc. game pieces  
and an instruction booklet  
7.7 x 7.7 x 2 in  
(195 x 195 x 50 mm)  
\$14.99 U.S. / \$16.99 CAN



9781803377650



9781803377667



9781803377674

## Also available:



9781803372358

9781803372341

3 jigsaws with textured silicone touches  
and a 12 pp BB with touches throughout,  
packaged inside a box with a textured  
silicone touch and a carry handle  
8.5 x 11 x 2.6 in  
(215 x 280 x 65 mm)  
\$14.99 U.S. / \$16.99 CAN

Over  
230,000  
sold

# Never Touch a Grumpy Unicorn! 0+ NEW TITLE

This enchanting addition to our Never Touch range is full of magical creatures who are sick of being magical! Every spread has a fun touch to explore and a witty rhyme to entertain the whole family.



Available August  
Stuart Lynch  
9781803377421  
10 pp cased BB with  
textured silicone  
touches throughout  
7.3 x 7.3 x 0.8 in  
(186 x 186 x 19 mm)  
\$10.99 U.S. / \$12.99 CAN



Over  
13 million  
sold

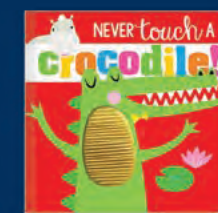


# Never Touch 0+

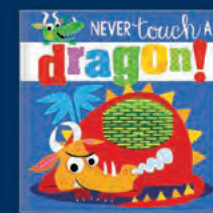
With hilarious illustrations, amusing rhymes, and bumpy silicone touches, children will love meeting the friendly characters in our best-selling range.

## Turn to p33 and p43 for seasonal titles

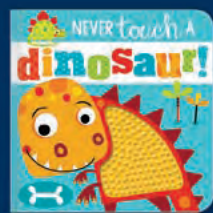
Stuart Lynch  
10 pp cased BB with  
textured silicone  
touches throughout  
7.3 x 7.3 x 0.8 in  
(186 x 186 x 19 mm)  
\$10.99 U.S. / \$12.99 CAN



Shannon Hays  
9781789479560



9781789478846



9781789478839



9781803375366



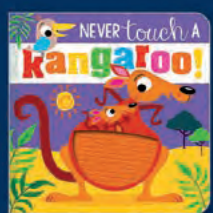
9781800582682



9781789478877



9781803372624



9781800586963



9781800582057



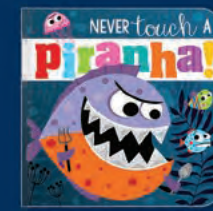
9781789478822



9781803371641



9781789477450



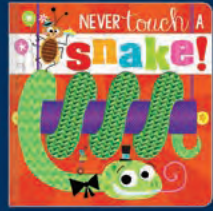
9781800582606



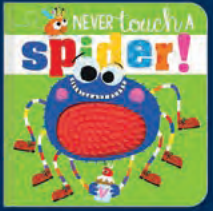
9781789478884



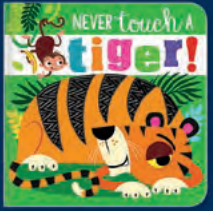
9781789478860



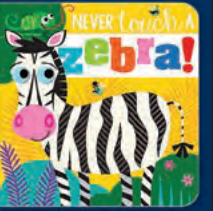
9781789479775



9781789478853



9781789478891



9781803374529



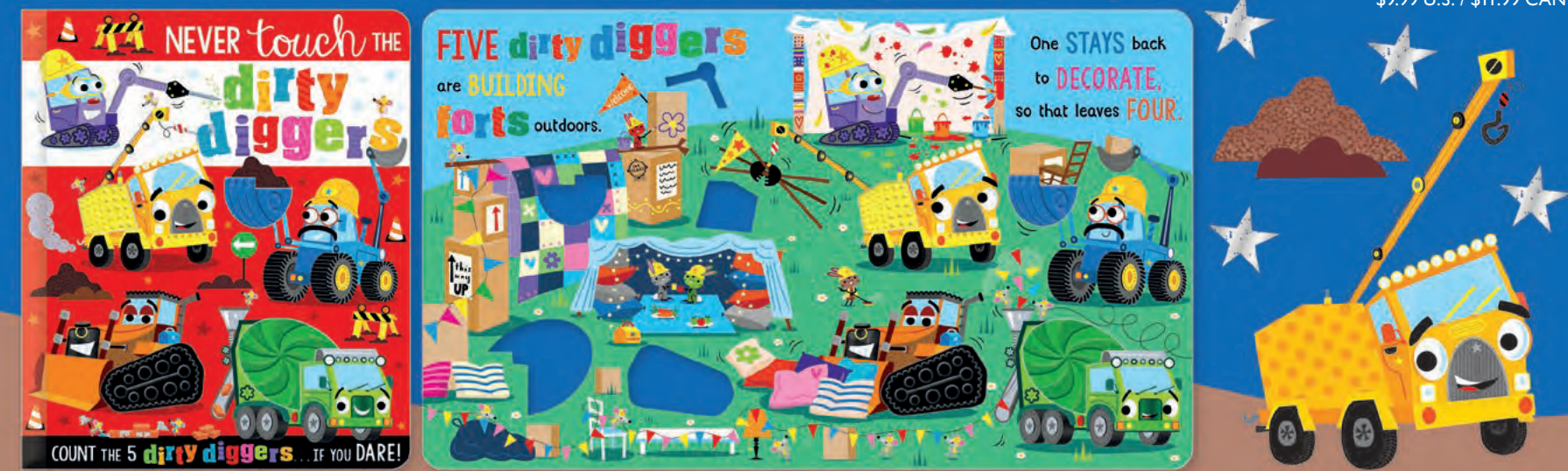


# Never Touch the Dirty Diggers 0+ NEW TITLE

Practice counting down from five with the dirty diggers! Children will love watching the vehicles disappear one by one at the turn of each page, with bumpy silicone touches and funny rhymes to discover throughout.



Available September  
Stuart Lynch  
9781803379791  
14 pp cased BB with  
5 textured silicone  
touches die-cut  
through to the cover  
8.3 x 6.9 x 0.5 in  
(210 x 176 x 13 mm)  
\$9.99 U.S. / \$11.99 CAN



# Never Touch the... 0+

Meet the stinkiest, grumpiest, and bumpiest silicone characters in these amusing books! Count down from five as you join the friends on their exciting adventures.



Stuart Lynch  
14 pp cased BB with  
5 textured silicone  
touches die-cut  
through to the cover  
8.3 x 6.9 x 0.5 in  
(210 x 176 x 13 mm)  
\$9.99 U.S. / \$11.99 CAN

Turn to p34 and p42  
for seasonal titles



# I've Never Seen a Shark in a Scarf! 0+ NEW TITLE

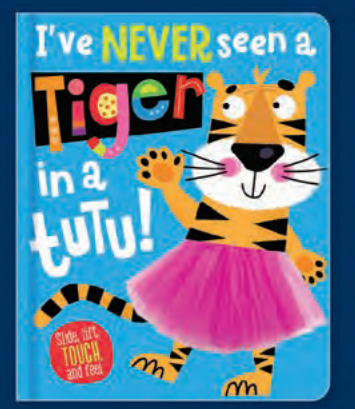
... have you? Slide, lift, touch, and feel your way through this hilarious board book of silly animals! From playful sliders to a giant flap, there's plenty to keep little ones entertained.



Available August  
Edward Miller  
9781803376820  
10 pp cased BB with  
a variety of novelties  
throughout  
8.3 x 6.7 x 0.8 in  
(210 x 170 x 19 mm)  
\$10.99 U.S. / \$12.99 CAN



Also available:



9781800582835



# Puppicorn and Friends!

0+

NEW  
TITLE

Meet Puppicorn and her adorable animal-unicorn friends in this sweet book about friendship. With a rainbow faux-fur cover, googly eyes, and a sparkly horn, this book offers plenty to keep little ones engaged throughout.

FAUX  
FUR AND  
GOOGLY  
EYES

Available August  
Danielle Mudd  
9781803377544  
18 pp padded BB with  
details sewn onto a  
rainbow faux-fur cover  
9.8 x 7.7 x 1 in  
(250 x 195 x 25 mm)  
\$14.99 U.S. / \$16.99 CAN



## Also Available:

If You Want to  
Be a Kittycorn



Danielle Mudd; 9781800589049  
12 pp padded BB with  
details sewn onto a  
rainbow faux-fur cover  
9.8 x 7.7 x 1 in  
(250 x 195 x 25 mm)  
\$14.99 U.S. / \$16.99 CAN

If You Want to  
Be a Groovicorn



Stuart Lynch; 9781788439930  
12 pp padded BB with  
details sewn onto a  
rainbow faux-fur cover  
7.7 x 7.7 x 1 in  
(195 x 195 x 25 mm)  
\$12.99 U.S. / \$14.99 CAN

Over  
220,000  
sold

# Unicorn Sparkle

3+

NEW  
TITLE

Help Unicorn Sparkle get ready for her party in this sweet search-and-find book! Each page is packed full of engaging illustrations for children to find, making this the perfect book for adults and children to enjoy together.

ZIPPED  
FUR  
POUCH

Available August  
Stephanie Thannhauser  
9781803377537  
12 pp shaped BB with a  
zipped fur pouch, googly eyes,  
a cord strap, and a  
Velcro fastener  
9.6 x 7.2 x 1 in  
(245 x 182 x 25 mm)  
\$12.99 U.S. / \$14.99 CAN





# Little Owl What Can You See?

0+

NEW  
TITLE

Join the nocturnal animals on a counting adventure! Featuring giant googly eyes and shiny foil, this playful book uses simple search-and-find activities to introduce numbers from one to five.



Also available:



9781803371559

Over  
70,000  
sold

Available August  
Jess Moorhouse  
9781803377483  
12 pp BB with a touch,  
googly eyes die-cut  
through to the cover,  
and foil throughout  
7.1 x 7.1 x 0.6 in  
(180 x 180 x 14 mm)  
\$8.99 U.S. / \$10.99 CAN

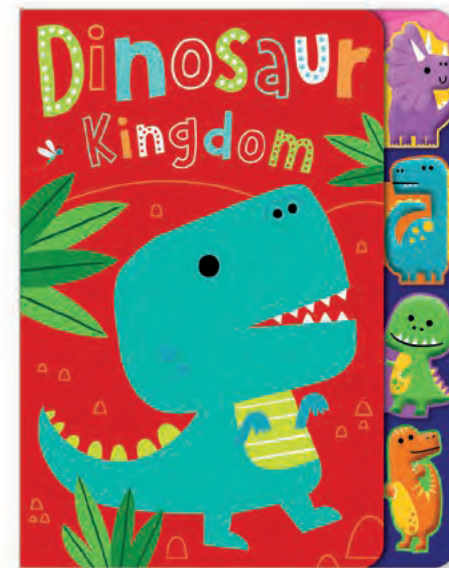
FOIL, FUR,  
AND GIANT  
GOOGLY EYES

# Dinosaur Kingdom

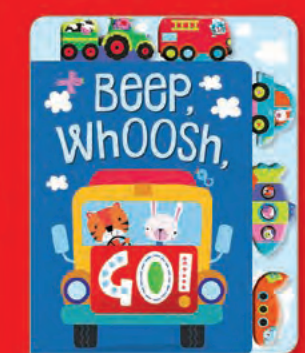
0+

NEW  
TITLE

Discover the noisy dinosaur kingdom in this engaging, tactile book. Little ones will love using the dinosaur-shaped touch-and-feel tabs to turn the pages and find out more about each dinosaur.



Also available:



Jayne Schofield; 9781800582545  
12 pp BB with soft PVC  
tabs throughout  
9.1 x 7.1 x 0.6 in  
(230 x 180 x 15 mm)  
\$9.99 U.S. / \$11.99 CAN

Available August  
Danielle Mudd  
9781800588004  
10 pp BB with soft  
PVC tabs throughout  
9.1 x 7.1 x 0.5 in  
(230 x 180 x 13 mm)  
\$9.99 U.S. / \$11.99 CAN

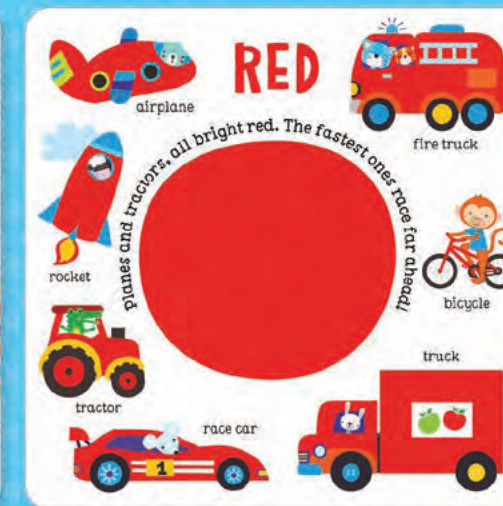
TOUCH-  
AND-FEEL  
TABS

# My First Book of Colors

0+

NEW  
TITLE

What do you get when you mix the colors of the rainbow? Turn the clever pages in this book to combine the colorful acetate windows and find out! This creative format offers a fun and interactive introduction to first colors.



Available August  
Jayne Schofield  
9781805441243  
14 pp cased BB with  
acetate windows  
throughout  
7.3 x 7.3 x 0.5 in  
(186 x 186 x 14 mm)  
\$9.99 U.S. / \$11.99 CAN

COLORFUL  
ACETATE  
WINDOWS



# Magical Friends 3+ NEW TITLE

Meet the fantastic friends in this spellbinding book! Read fun rhymes and customize your own magical kingdom with the easy-peel sticky play pieces.



Available August  
Jess Moorhouse  
9781805440192  
12 pp BB with sticky  
play pieces  
9.5 x 8.4 x 0.4 in  
(240 x 214 x 10 mm)  
\$12.99 U.S. / \$14.99 CAN



Also available:



Stuart Lynch  
9781803371535

# 10 Magical Unicorns 3+ NEW TITLE

Practice counting down from ten with the magical unicorns! This busy board book has ten unicorn-shaped blisters that disappear one by one at the turn of each page. From making potions to landing on the moon, there are plenty of magical adventures for the whole family to explore.



Available August  
Scott Barker  
9781803377445  
24 pp cased BB with  
10 PVC touches die-cut  
through to the cover  
8.3 x 8.3 x 0.6 in  
(210 x 210 x 15 mm)  
\$12.99 U.S. / \$14.99 CAN

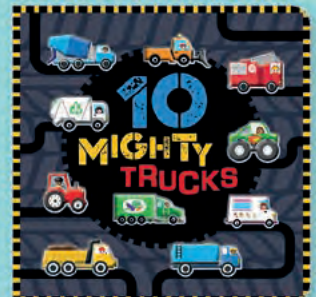


Over  
200,000  
sold

Also available:



9781803372204  
\$12.99 U.S. / \$14.99 CAN



9781803372563  
\$9.99 U.S. / \$11.99 CAN





# Goldilocks and the Three Bears

0+

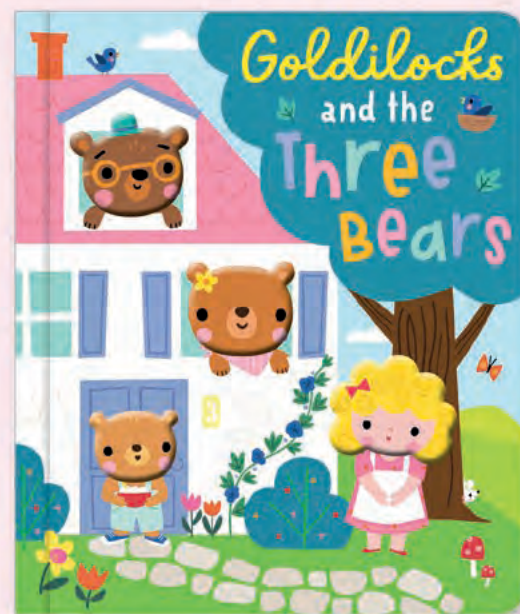
NEW TITLE

Revisit the classic tale of Goldilocks and the Three Bears in this adorable book. Little ones will love feeling the squishy silicone heads and watching as they disappear.

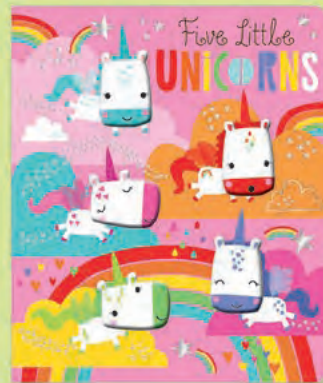
SQUISHY SILICONE HEADS



Available August  
Shannon Hays  
9781803379548  
14 pp cased BB with  
4 silicone heads die-cut  
through to the cover  
8.3 x 6.9 x 0.5 in  
(210 x 176 x 13 mm)  
\$9.99 U.S. / \$11.99 CAN



Also available:



Dawn Machell  
9781803378473  
14 pp cased BB with 5 silicone heads  
die-cut through to the cover

Over 380,000 sold

# Old MacDonald Had a Farm

0+

NEW TITLE

COLORFUL LOOPS AND FELT TABS



Available August  
Danielle Mudd  
9781803376790  
12 pp BB with colorful  
loops, tabs, and felt between  
die-cut card pages  
8.3 x 7.6 x 0.9 in  
(210 x 194 x 22 mm)  
\$10.99 U.S. / \$12.99 CAN

Join Old MacDonald for a noisy day on the farm!  
This fun addition to our Rainbow Road series features  
peek-through areas and soft felt tabs to explore.



Also available:



9781803372945  
12 pp BB with colorful  
loops, tabs, and felt between  
die-cut card pages  
8.3 x 7.6 x 0.9 in  
(210 x 194 x 22 mm)  
\$10.99 U.S. / \$12.99 CAN



9781803371573  
10 pp BB with colorful loops,  
pop-out pieces, and felt  
between die-cut card pages  
10 x 10 x 0.9 in (254 x 254 x 22 mm)  
\$12.99 U.S. / \$14.99 CAN



9781803372723  
12 pp BB with colorful loops,  
felt covers, and mix-and-  
match pages with touches  
8.3 x 7.6 x 0.9 in  
(210 x 194 x 22 mm)  
\$10.99 U.S. / \$12.99 CAN



9781803374932  
12 pp shaped BB with colorful  
loops, tabs, and felt between  
die-cut card pages  
7.3 x 7.8 x 0.9 in (185 x 197 x 22 mm)  
\$9.99 U.S. / \$11.99 CAN



9781803374789  
12 pp BB with colorful loops and  
felt between die-cut card pages  
7.3 x 7.8 x 0.9 in (185 x 197 x 22 mm)  
\$9.99 U.S. / \$11.99 CAN



9781803374802  
12 pp shaped BB with colorful  
loops and felt between die-cut  
card pages  
7.3 x 7.8 x 0.9 in (185 x 197 x 22 mm)  
\$9.99 U.S. / \$11.99 CAN



9781803374826  
12 pp BB with colorful loops, flaps,  
and felt between die-cut card pages  
7.3 x 7.8 x 0.9 in (185 x 197 x 22 mm)  
\$9.99 U.S. / \$11.99 CAN



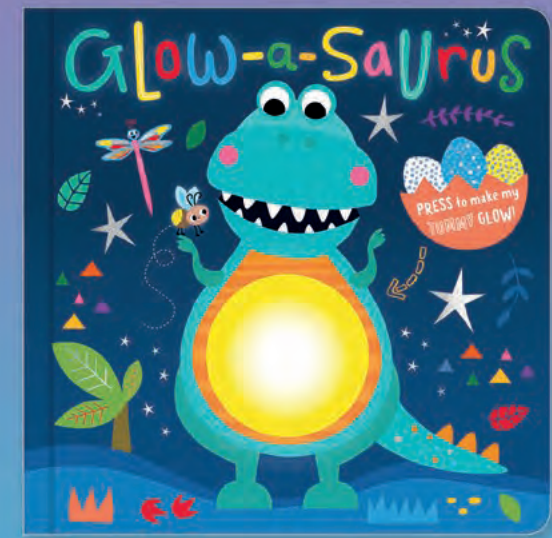
# Glow-a-saurus 0+ NEW TITLE

Playful Glow-a-saurus loves chasing flies . . . until Flo the firefly ends up in his tummy! Join Glow and Flo in this adorable story, with a flashing light button that brings every page to life.

LIGHT-UP PAGES



Available August  
Hayley Kershaw  
9781803379784  
12 pp cased BB with  
a flashing light die-cut  
through to the cover  
7.3 x 7.3 x 0.7 in  
(186 x 186 x 17 mm)  
\$10.99 U.S. / \$12.99 CAN



## Also Available: \$9.99 U.S. / \$11.99 CAN



Hayley Kershaw 9781803372174  
Jess Moorhouse 9781803372907  
Hayley Kershaw 9781788436571



Shannon Hays 9781789477436  
Stuart Lynch 9781789471755

Over 620,000 sold

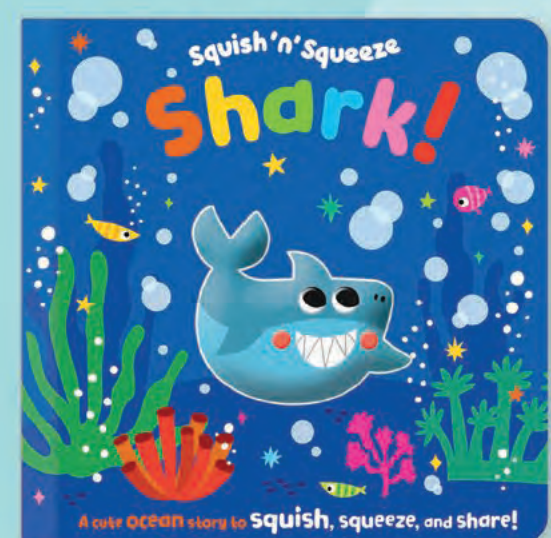
# Squish 'n' Squeeze Shark! 3+ NEW TITLE

Join Shark and his ocean friends on an underwater counting adventure! Enjoy squeezing the shark-shaped squishy on each page as you practice counting to five.

SHARK SQUISHY



Available August  
Jess Moorhouse  
9781803379562  
12 pp cased BB with a  
squishy touch die-cut  
through to the cover  
7 x 7 x 0.6 in  
(178 x 178 x 15 mm)  
\$9.99 U.S. / \$11.99 CAN



## Also Available:

Over 195,000 sold



9781803372181

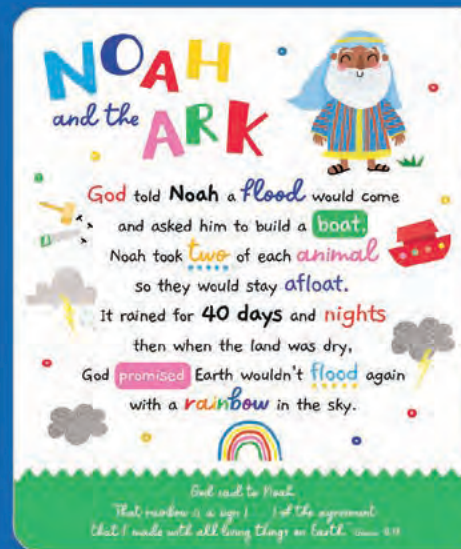
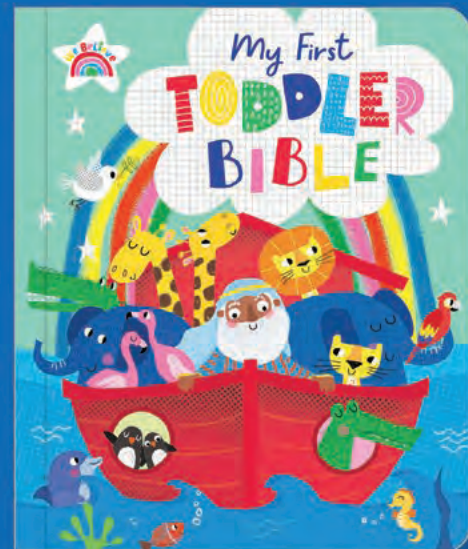


Dawn Machell 9781789478549 \$8.99 U.S. / \$10.99 CAN  
Dawn Machell 9781789478525 \$8.99 U.S. / \$10.99 CAN



# My First Toddler Bible 0+ NEW TITLE

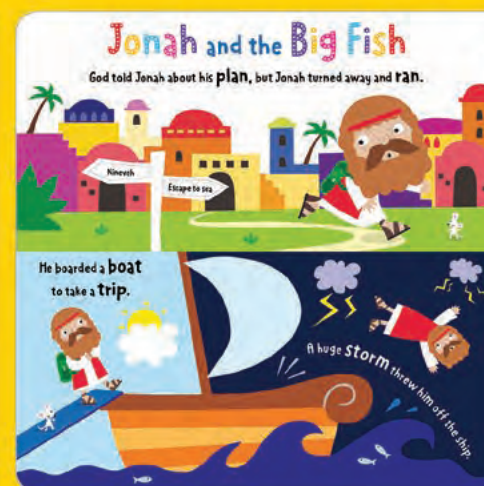
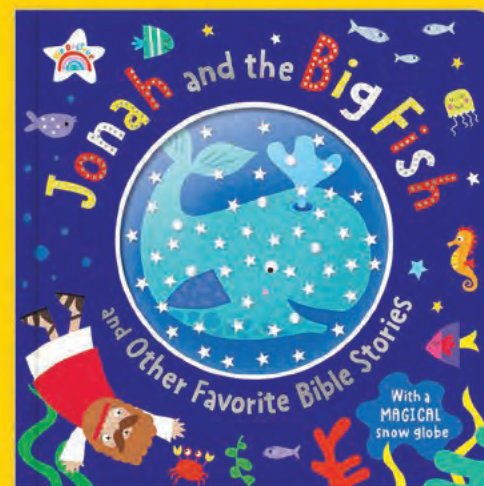
Introduce your toddler to Jesus, Noah, Daniel, and other well-known figures with this fun beginner's Bible. Bring the stories alive for your little one, with colorful illustrations and sweet rhymes.



Available September  
Clare Fennell  
9781803379463  
26 pp padded BB  
8.3 x 6.9 x 0.5 in  
(210 x 176 x 13 mm)  
\$8.99 U.S. / \$10.99 CAN

# Jonah and the Big Fish and Other Favorite Bible Stories 3+ MAGICAL SNOW GLOBE

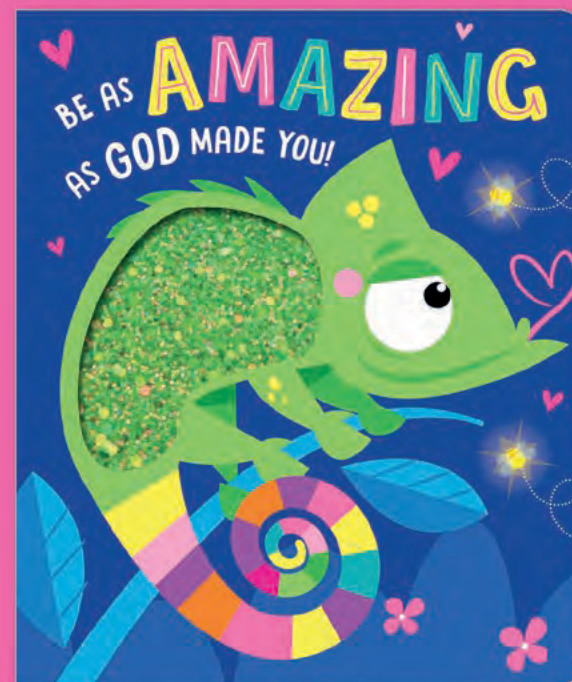
Introduce a selection of well-known Bible Stories with this vibrant picture book. Little ones will love the magical snow globe cover, filled with liquid and shiny confetti!



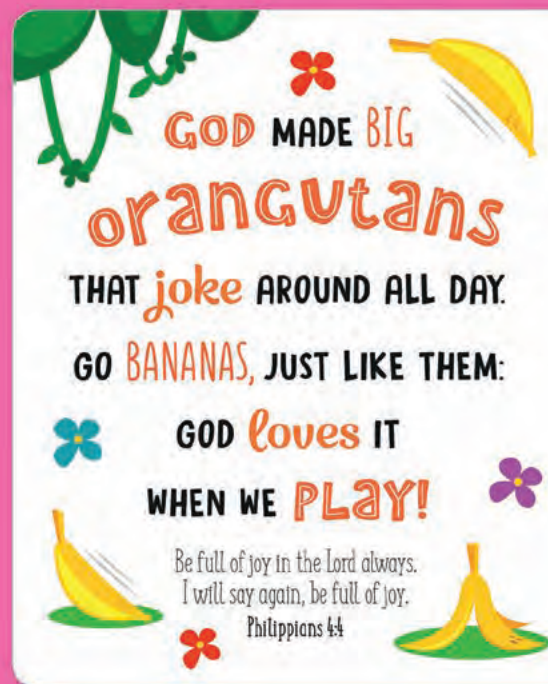
Jayne Schofield  
9781803371757  
28 pp padded CB with a snow globe on the cover  
9.1 x 9.1 x 0.4 in  
(232 x 232 x 9 mm)  
\$10.99 U.S. / \$12.99 CAN

# Be as Amazing as God Made You! 0+ NEW TITLE

Children will love reading the sweet, inspiring rhymes and exploring the textured touches, as they learn to believe in themselves and be proud of who they are.



James Dillon  
9781800586246  
12 pp cased BB with touches throughout  
8.3 x 6.9 x 0.8 in  
(210 x 176 x 20 mm)  
\$10.99 U.S.





# Amazing Planets

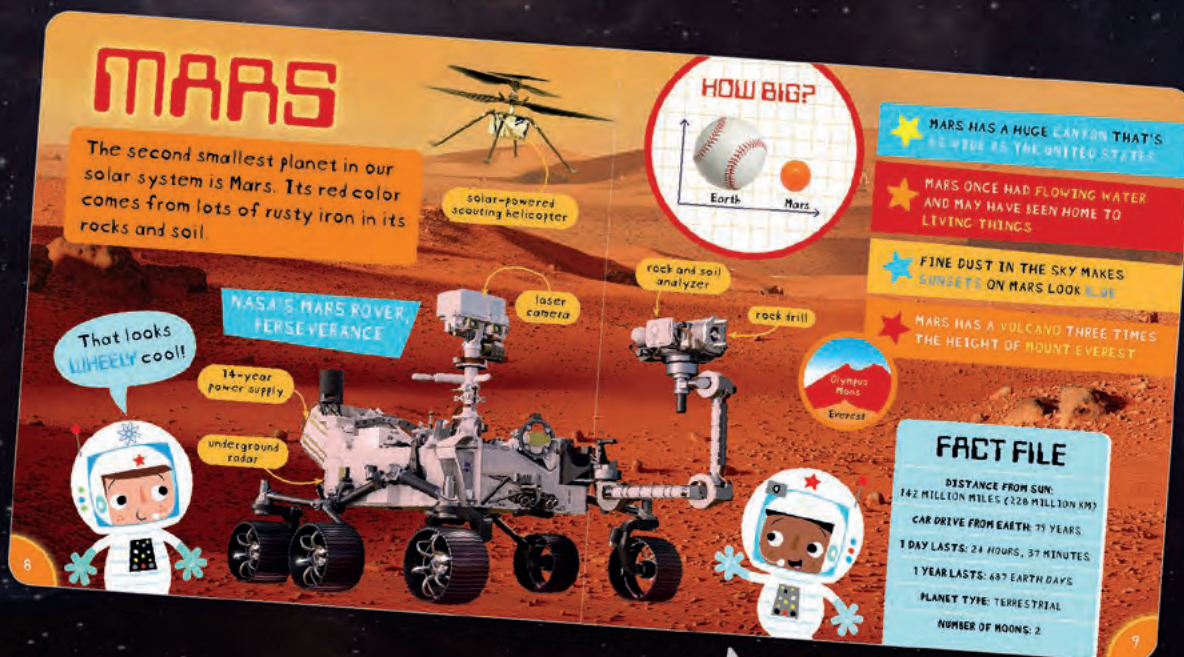
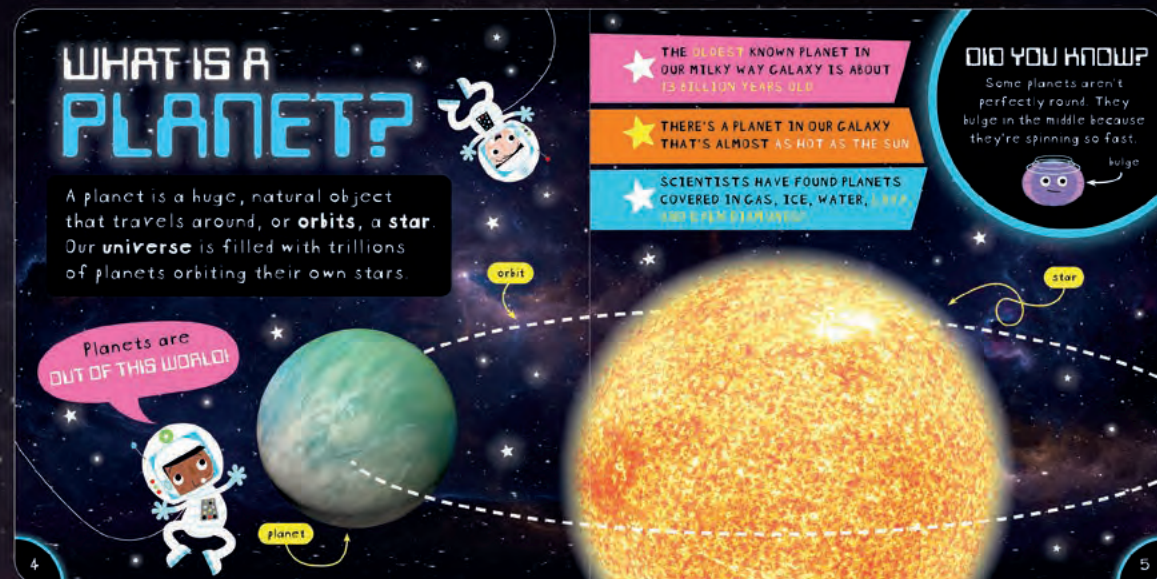
4+

NEW TITLE

Find out which planet has supersonic winds, which smells like rotten eggs, and which has a storm bigger than Earth in this fact-tastic book, with a space-themed snow globe on the cover.

SPACE  
SNOW  
GLOBE

Available August  
Stuart Lynch  
9781803378640  
36 pp CB with a snow  
globe on the cover  
9 x 9 x 0.4 in  
(228 x 228 x 11 mm)  
\$10.99 U.S. / \$12.99 CAN



# Royal Pairs

3+

NEW TITLE

Find the royal pairs in this fun monarchy-matching game! Bright, engaging illustrations and chunky play pieces will entertain young players and promote learning through play.

CHUNKY  
PLAY  
PIECES

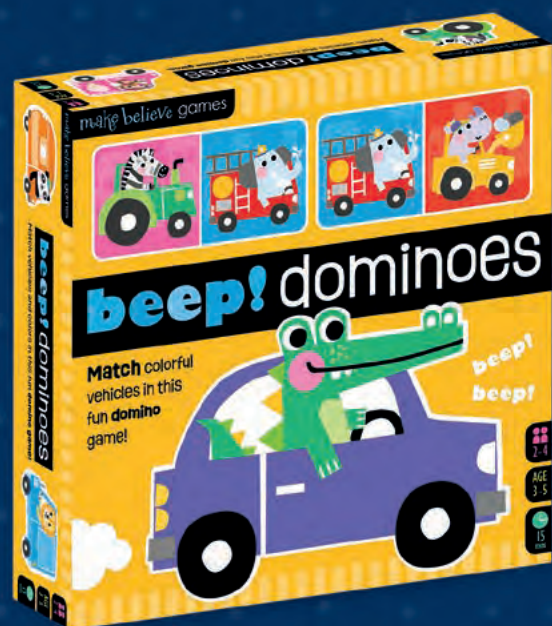
Stuart Lynch  
9781803373225  
Box set inc. game pieces  
and an instruction booklet  
7.7 x 7.7 x 2 in  
(195 x 195 x 50 mm)  
\$14.99 U.S. / \$16.99 CAN





# Make Believe Games 3+ NEW TITLE

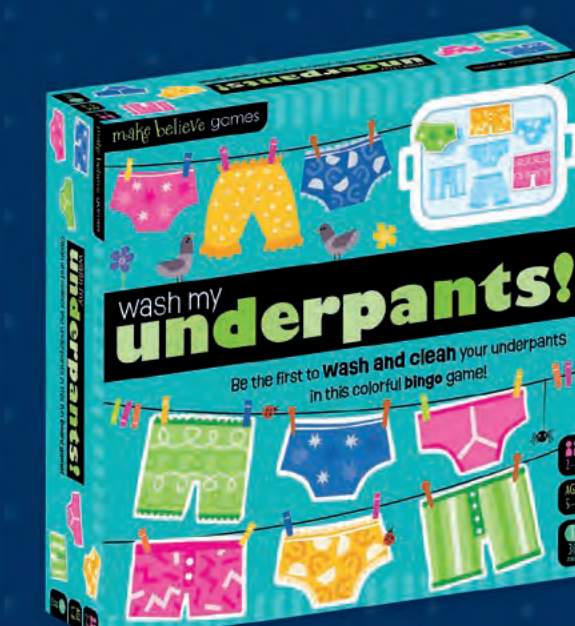
The fun illustrations, chunky play pieces, and simple instructions in these easy-to-play games make them the perfect interactive entertainment for little ones.



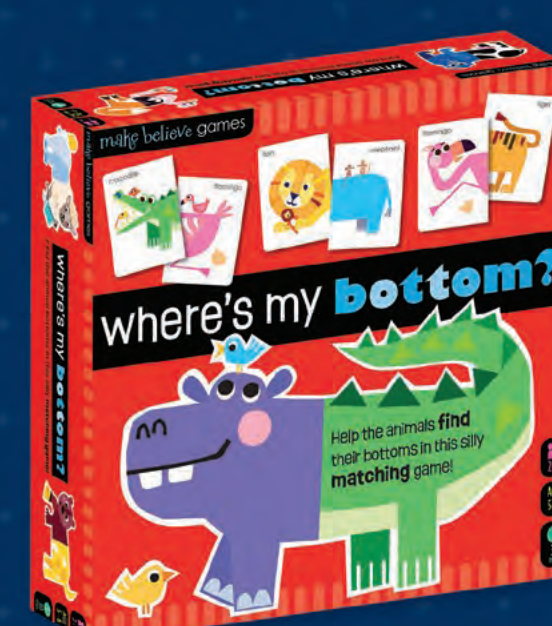
Available July; 9781803371047



Available July; 9781803371030



Available August; 9781803371085



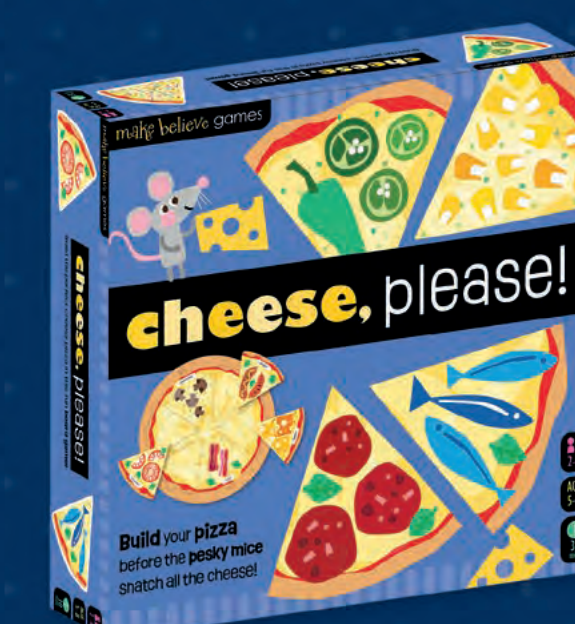
Available July; 9781803371078



Available July; 9781803371054



Available August; 9781803371061



Available August; 9781803371092



Available August; 9781803371108



Emily Spikings  
Box set inc. game  
pieces and an  
instruction booklet  
7.7 x 7.7 x 2 in  
(195 x 195 x 50 mm)  
\$14.99 U.S. / \$16.99 CAN



# My Pretty Pink 4+ NEW TITLE

Carry pink puzzles wherever you go with this amazing activity book! Featuring a useful handle, pretty card press-outs, and sweet shiny stickers.

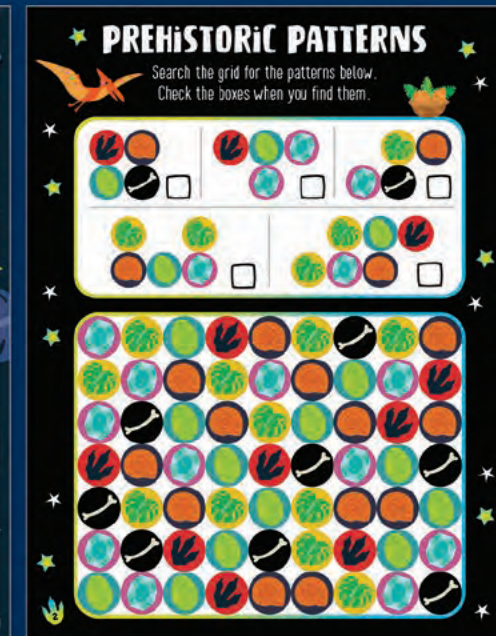


Available August  
Jess Moorhouse  
9781803373157  
66 pp PB inc. 24 pp  
card and 1 sheet of  
foiled stickers  
11 x 8.5 x 0.3 in  
(280 x 215 x 8 mm)  
\$9.99 U.S. / \$12.99 CAN



# Glow in the Dark: Dino Land 4+ NEW TITLE

Stomp around Dino Land with this roar-some activity book, including fierce glow-in-the-dark puffy stickers and cool card press-outs to make and play with.



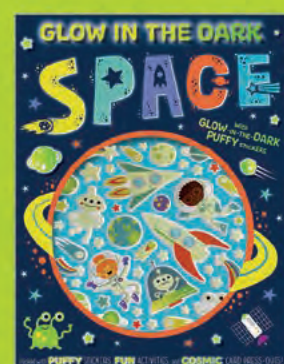
Available August  
Hayley Kershaw  
9781803373232  
66 pp PB inc. 24 pp card  
and 1 sheet of glow-in-the-dark puffy stickers  
11 x 8.5 x 0.3 in  
(280 x 215 x 8 mm)  
\$9.99 U.S. / \$12.99 CAN



Also available:



Shannon Hays; 9781803370750  
\$9.99 U.S. / \$11.99 CAN



Danielle Mudd; 9781800589957  
86 pp PB inc. 20 pp card  
and 1 sheet of glow-in-the-dark puffy stickers  
11 x 8.5 x 0.4 in  
(280 x 215 x 10 mm)  
\$9.99 U.S. / \$11.99 CAN

Over 170,000 sold



# Googly-Eye Stickers 4+ NEW TITLE

Discover a magical multicolored land and dive into an ocean of activities in these fun-filled books, with cute card press-outs to create and googly-eye stickers to play with.



Danielle Mudd; 9781803373065



Available August  
66 pp PB inc. 24 pp  
card and 1 sheet of  
googly-eye stickers  
11 x 8.5 x 0.3 in  
(280 x 215 x 8 mm)  
\$9.99 U.S. / \$12.99 CAN



Beverley Hopwood; 9781803373089

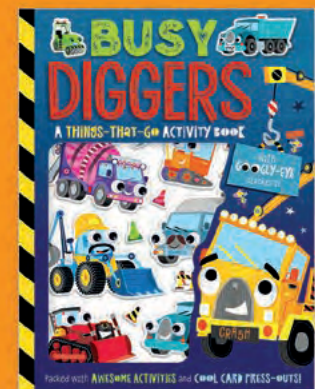


Over  
120,000  
sold

Also available:



Scott Barker  
9781800589971  
86 pp PB inc. 20 pp card and  
1 sheet of googly-eye stickers  
11 x 8.5 x 0.4 in (280 x 215 x 10 mm)  
\$9.99 U.S. / \$11.99 CAN



Stuart Lynch  
9781803370736  
\$9.99 U.S. / \$11.99 CAN

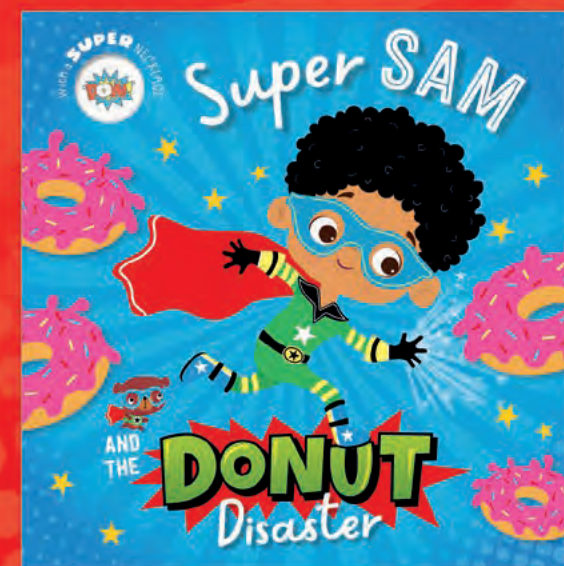


# Super Books 3+ NEW TITLE

Join Sofia and Sam as they discover their surprising superpowers and save the day! Meet a troublesome dinosaur, a robot baker, and more in these awesome kid-superhero storybooks, with fun illustrations and engaging rhymes for the whole family to enjoy.



Available August  
Lara Ede; 9781803377346  
32 pp PB with a necklace on the cover  
10.4 x 10.2 x 0.2 in (265 x 260 x 4 mm)  
\$8.99 U.S. / \$10.99 CAN



Lara Ede; 9781805446163  
32 pp PB with a necklace on the cover  
10.4 x 10.2 x 0.2 in (265 x 260 x 4 mm)  
\$8.99 U.S. / \$10.99 CAN

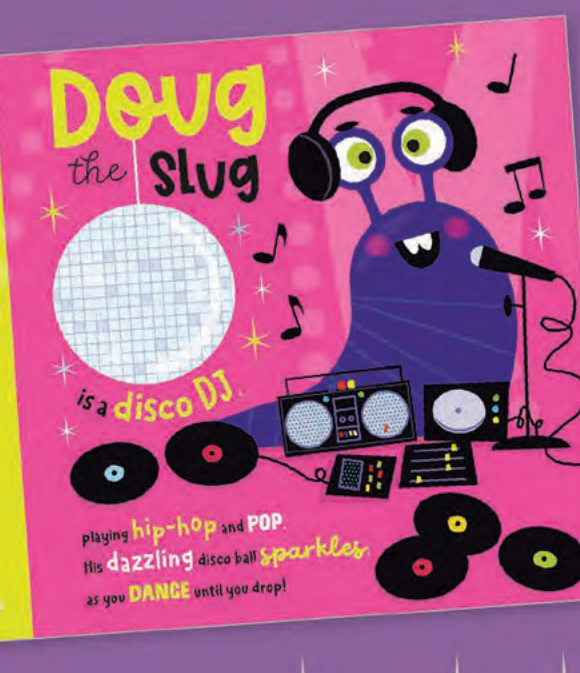
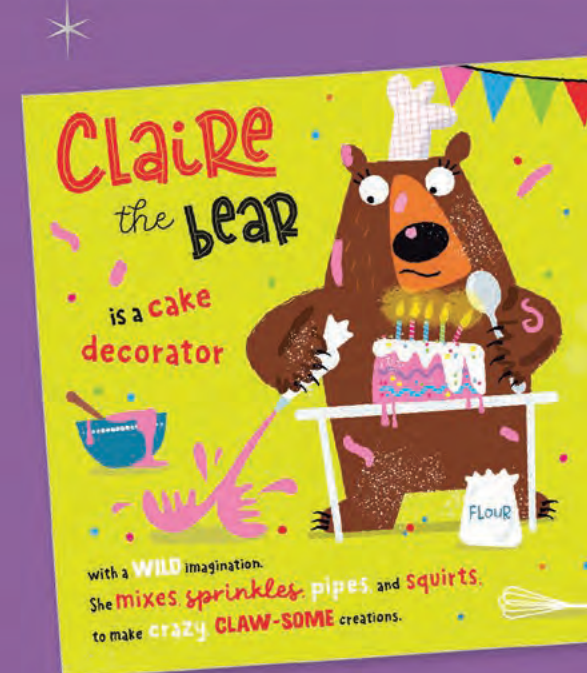
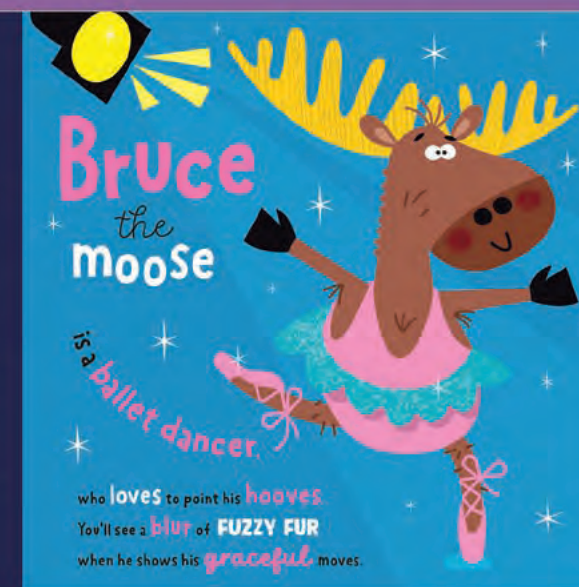
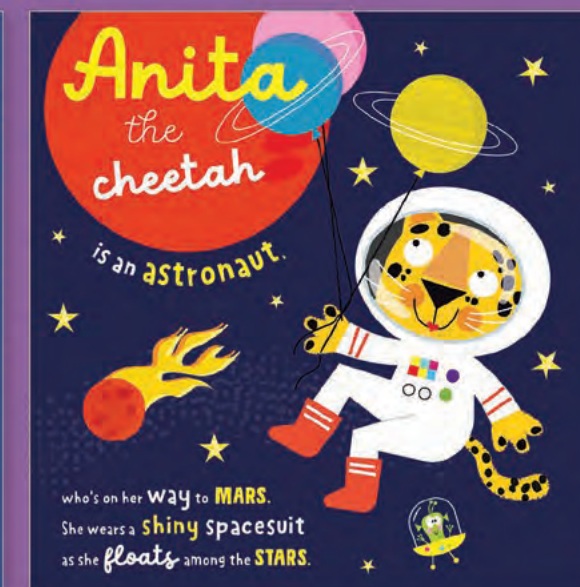
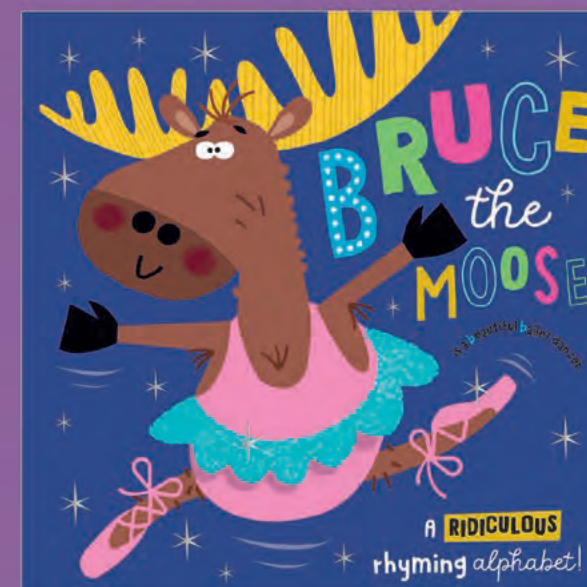


# Bruce the Moose 3+ NEW TITLE

Meet Anita the cheetah, Bruce the moose, and their funny friends in this hilarious animal alphabet! Children will laugh along with the fun rhymes as they discover this ABC of silly animals and their jobs.



Available August  
Edward Miller  
9781805446149  
32 pp PB  
10.4 x 10.2 x 0.2 in (265 x 260 x 4 mm)  
\$7.99 U.S. / \$9.99 CAN



Turn to p3 for the board book edition



# Victor the Vegetarian Vulture

3+

NEW TITLE



Available October  
Ian Worrall-Dutton  
32 pp PB

9781805447993  
10.4 x 10.2 x 0.2 in  
(265 x 260 x 4 mm)  
\$7.99 U.S. / \$9.99 CAN

9781805445814  
8 x 8 x 0.2 in  
(203 x 203 x 4 mm)  
\$5.99 U.S. / CAN

Meet Victor – the vulture who doesn't eat meat!  
Join him in this heartwarming book about learning  
to love what makes you different.



# Snow globe Picture Books

3+

NEW TITLE



32 pp padded CB  
with a snow globe  
on the cover  
8.3 x 8.3 x 0.4 in  
(210 x 210 x 9 mm)  
\$9.99 U.S. / \$11.99 CAN

Little ones will love playing with the sparkle-filled  
pouches on the front of these charming books,  
with adorable illustrations and rhymes inside.



Stuart Lynch; 9781803378893

Lara Ede; 9781803378909

Scott Barker; 9781803378916

James Dillon; 9781803378923

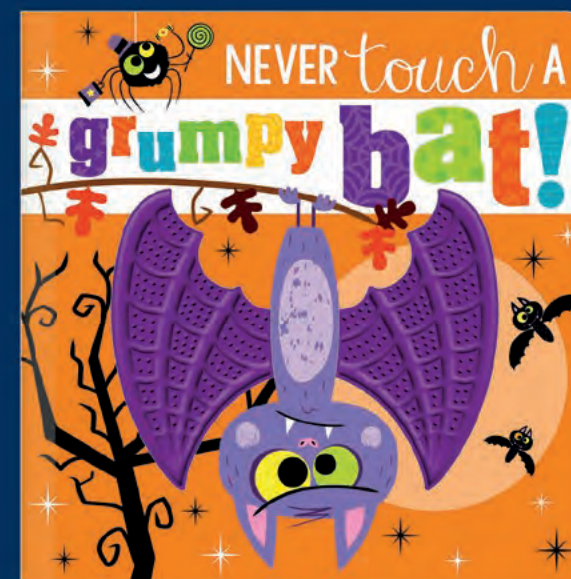
# Never Touch

0+

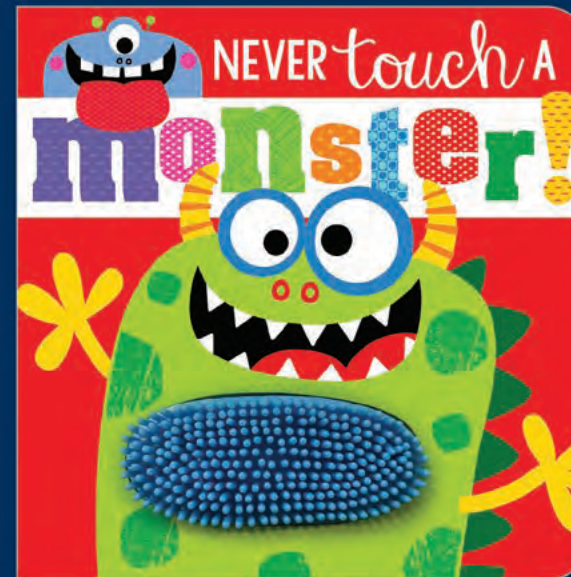
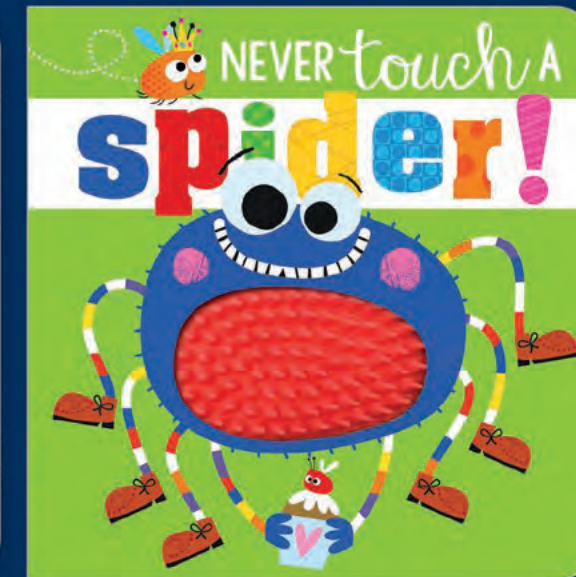
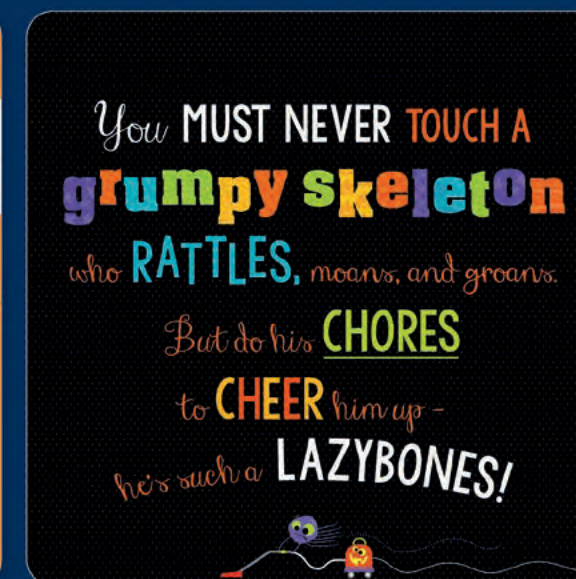


Stuart Lynch  
10 pp cased BB with  
textured silicone  
touches throughout  
7.3 x 7.3 x 0.8 in  
(186 x 186 x 19 mm)  
\$10.99 U.S. / \$12.99 CAN

With funny rhymes and silicone touches on  
every page, children will love these books  
from our best-selling Never Touch range!



9781800582804



9781789478822

9781789478853





## Never Touch 0+

Practice counting down from five with the spooky characters! Children will love watching the pumpkins and monsters disappear one by one at the turn of each page.



9781803375458

BUMPY  
SILICONE  
TOUCHES



Stuart Lynch  
14 pp cased BB with  
5 textured silicone touches  
die-cut through to the cover  
8.3 x 6.9 x 0.5 in  
(210 x 176 x 13 mm)  
\$9.99 U.S. / \$11.99 CAN



9781789477061

## Don't Feed the ... 0+

Why shouldn't you feed a monster dressed as a cat, or a hungry pumpkin? Find out in these hilarious Halloween books, with giant cut-through mouths on every page!



Jayne Schofield  
9781800582415



Jess Moorhouse  
9781789476866



10 pp BB with die-cut  
mouth holes throughout  
7.1 x 7.1 x 0.6 in  
(180 x 180 x 14 mm)  
\$5.99 U.S. / \$7.99 CAN

## Heartfelt: Spooky Little Pumpkin 0+

Spooky Little Pumpkin wants to make a scary sound, but she can only manage a peep or squeak! Join her as she learns how to "Boo" in this Halloween-themed addition to our Heartfelt series, with pumpkin-shaped felt and card pages to explore.



Shannon Hays  
9781803375397  
12 pp shaped BB with colorful felt  
between die-cut card pages  
7.3 x 7.3 x 0.8 in (185 x 185 x 20 mm)  
\$7.99 U.S. / \$9.99 CAN

## The Squishy, Wishy Pumpkin 3+

The Squishy, Wishy Pumpkin makes Halloween sweet by granting wishes to anyone who says, "Trick or Treat!" This book features a glow-in-the-dark pumpkin character for children to squish and squeeze on every spread.



Danielle Mudd  
9781800582309  
14 pp cased BB with  
a glow-in-the-dark  
squishy touch die-cut  
through to the cover  
7.3 x 7.3 x 0.8 in  
(186 x 186 x 20 mm)  
\$9.99 U.S. / \$11.99 CAN

## Halloween Party 0+

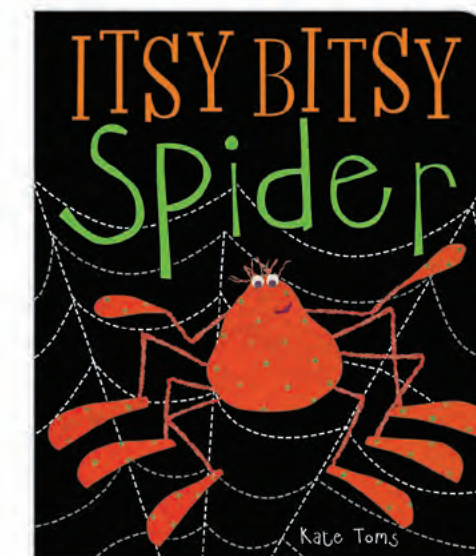
Join the Halloween characters for a trick-or-treating adventure! With a carry-me handle for little hands to hold, this book is perfect for kids out and about.



Dawn Machell  
9781789476897  
12 pp shaped BB  
with die-cut handle  
8.4 x 7.1 x 0.7 in  
(213 x 180 x 17 mm)  
\$6.99 U.S. / \$8.99 CAN

## Itsy Bitsy Spider 0+

Join Itsy as he tries everything he can to climb the spout in this sweet book, filled with hand-stitched illustrations.



Kate Toms  
9781782354864  
28 pp padded BB  
8.3 x 6.9 x 0.6 in  
(210 x 176 x 15 mm)  
\$7.99 U.S. / CAN





## Spooky Faces! 0+

Join the lonely pumpkin as he searches for his friends on Halloween. Push his button nose to make him glow, just like a real jack-o'-lantern!



Charly Lane  
9781788438940  
12 pp cased BB with  
a flashing light on  
the last page die-cut  
through to the cover  
7.3 x 7.3 x 0.8 in  
(186 x 186 x 20 mm)  
\$8.99 U.S. / \$10.99 CAN

## Five Little Pumpkins 0+

Young children will love reading the sweet rhyme and watching the pumpkins disappear at the turn of each page.



Charly Lane  
9781786922168  
14 pp cased BB with  
5 silicone heads die-cut  
through to the cover  
8.3 x 6.9 x 0.6 in  
(210 x 176 x 14 mm)  
\$8.99 U.S. / \$10.99 CAN

## Happy Halloween! 3+

Search a haunted house, puzzle over witches, and help trick-or-treaters in this spook-tacular activity book, with glow-in-the-dark puffy stickers and cool press-outs.



Dawn Machell  
9781800584334  
42 pp PB inc. 8 pp card  
and 1 sheet of glow-in-  
the-dark puffy stickers  
11 x 8.5 x 0.2 in  
(280 x 215 x 5 mm)  
\$6.99 U.S. / \$8.99 CAN

## Window Stickies: Halloween 3+

Make creepy card press-outs and complete activities in this BOO-tiful book, with reusable gel stickers to create spooky scenes on your windows at Halloween!



Dawn Machell  
9781789477078  
42 pp PB inc. 8 pp card and  
1 sheet of window stickers  
11 x 8.5 x 0.2 in  
(280 x 215 x 5 mm)  
\$6.99 U.S. / \$8.99 CAN

## The Not-So-Scary Hairy Spider 0+

Little ones will love this hilarious book, with a hairy touch on the cover and fun touches inside.



Stuart Lynch  
9781788436083  
12 pp cased BB with  
touches throughout  
9 x 5.6 x 0.6 in  
(228 x 143 x 15 mm)  
\$9.99 U.S. / \$11.99 CAN

## Squasherella 3+

Squasherella is the cutest pumpkin around, but she wants to be scary! Luckily, her Fairy Squash-mother has a plan. The well-loved story of Cinderella gets a fun, Halloween twist in this beautifully illustrated tale.



Stephanie Thannhauser  
9781800583948  
32 pp mini CB with a  
necklace on the cover  
8 x 8 x 0.4 in  
(203 x 203 x 10 mm)  
\$9.99 U.S. / \$10.99 CAN

## Halloween Treats Sticker Activity Book 3+

This pumpkin-shaped book is packed full of spook-tastic activities. With over 750 stickers, there are hours of fun to be had!



9781789477023  
48 pp PB inc. 4 pp card  
and 12 pp stickers  
11 x 8.5 x 0.2 in  
(280 x 215 x 4 mm)  
\$6.99 U.S. / \$8.99 CAN

## Scratch and Sparkle: Halloween 4+

Complete activities and create dazzling models, masks, and more using the scratcher tool and sparkly paper in this eye-catching activity book.



Dawn Machell  
9781788438971  
36 pp PB inc.  
8 pp scratch-off pages  
and a scratcher tool  
11 x 8.5 x 0.2 in  
(280 x 215 x 5 mm)  
\$6.99 U.S. / \$8.99 CAN





## Halloween Peek-a-BOO! 0+



## Mini Board Book Stack: Halloween 0+



## Ten Little Pumpkins 3+



## Ten Little Pumpkins 3+



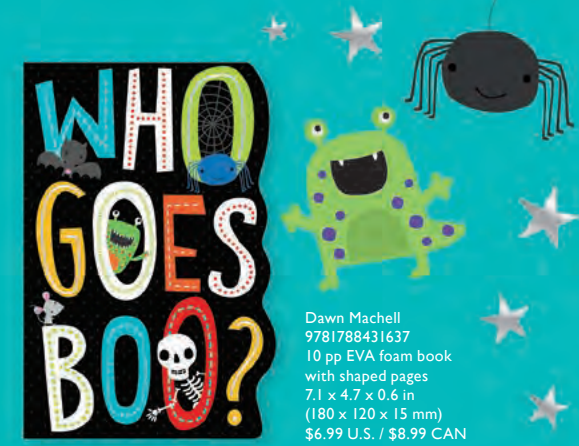
## Balloon Stickers: Halloween 3+



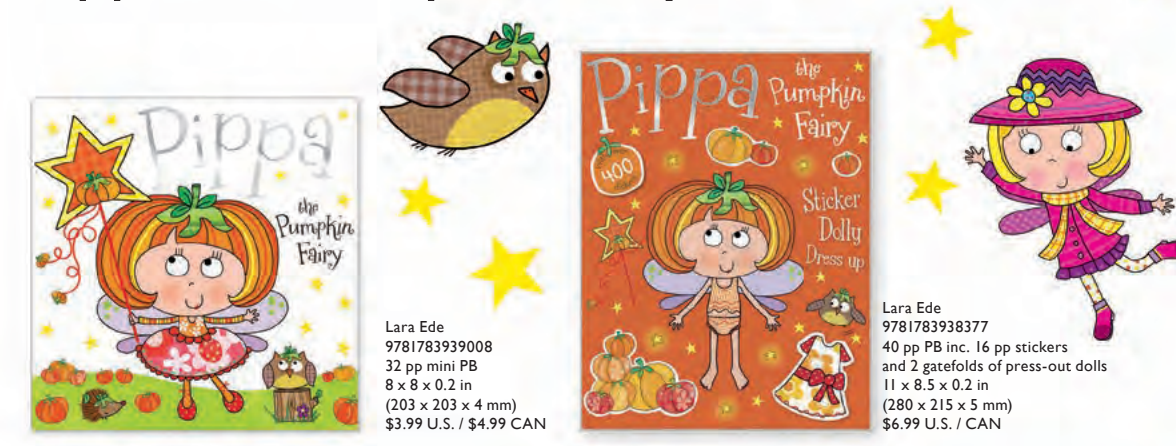
## Trick or Treat 0+



## Who Goes Boo? 0+



## Pippa the Pumpkin Fairy 3+



## My Monster Sticker Book 3+



## Five Little Pumpkins 0+



## Trick or Treat! 3+



## Boo! I See You! 3+



## Halloween Masks 3+



## Halloween Activity Book 6+



## Halloween Art 8+





# Simply Thankful 0+

Thankful the rabbit is nothing like his name. He's gloomy, ungrateful, and he hates fall! Join him in this heartwarming story as he learns to be thankful for his loved ones and appreciate what he has.



Clare Fennell  
9781800582798  
26 pp padded BB  
8 x 8 x 0.8 in  
(203 x 203 x 20 mm)  
\$8.99 U.S. / \$10.99 CAN



# Sparkle the Snowman 0+ NEW TITLE

Join Sparkle the Snowman and his frosty friends on a winter adventure! This exciting board book features sweet illustrations, fun rhymes, and a flashing light button to press on every page.



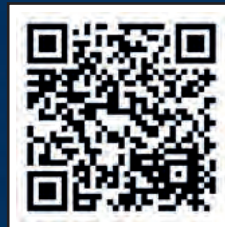
Available October  
Hayley Kershaw  
9781803377506  
12 pp cased BB with  
a flashing light die-cut  
through to the cover  
7.3 x 7.3 x 0.7 in  
(186 x 186 x 17 mm)  
\$9.99 U.S. / \$11.99 CAN





# Never Touch the Naughty Helpers 0+ NEW TITLE

Join the naughty helpers on their festive adventure! Practice counting down from five as the bumpy silicone helpers disappear one by one in this fun addition to our Never Touch range.



Available October  
Stuart Lynch  
9781803379814  
14 pp cased BB with  
5 textured silicone touches  
die-cut through to the cover  
8.3 x 6.9 x 0.5 in  
(210 x 176 x 13 mm)  
\$9.99 U.S. / \$11.99 CAN

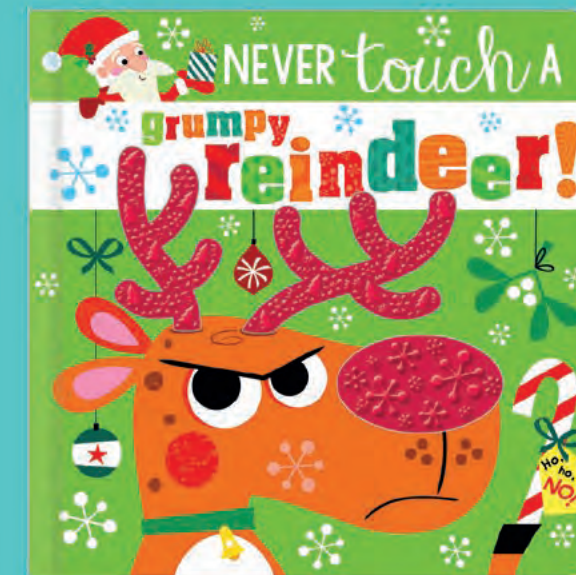


# Never Touch 0+

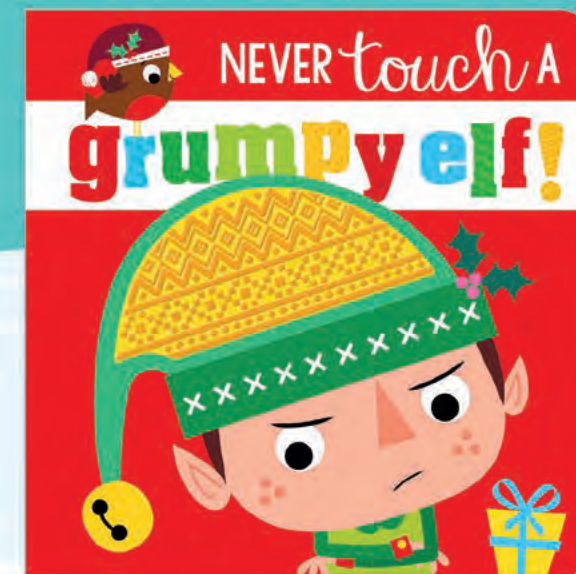
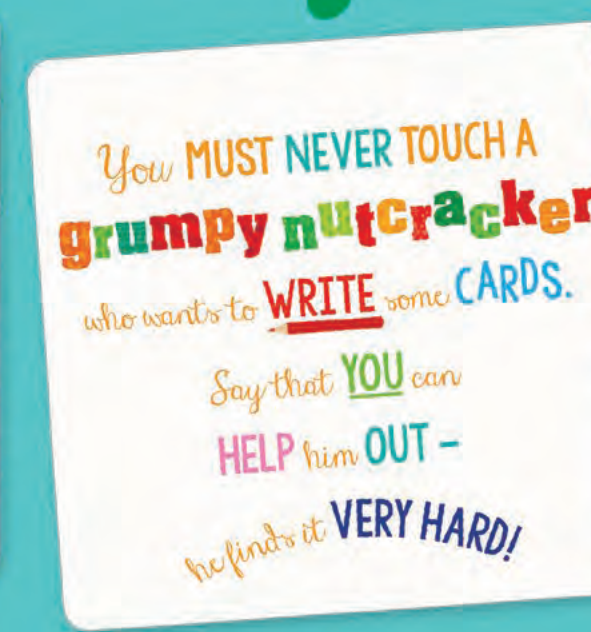
Meet the Christmas characters and winter animals, but watch out – some of them are very grumpy! Explore bumpy touches and funny rhymes in these seasonal Never Touch books.



Stuart Lynch  
10 pp cased BB with  
textured silicone  
touches throughout  
7.3 x 7.3 x 0.8 in  
(186 x 186 x 19 mm)  
\$10.99 U.S. / \$12.99 CAN



9781803372877



97817884379251



9781789478884





# Heartfelt: Christmas Fun 0+

NEW TITLE

SOFT  
FELT-  
AND-CARD  
PAGES

Available October  
Shannon Hays  
9781803376851  
12 pp BB with  
colorful felt between  
die-cut card pages  
7.8 x 7.8 x 0.7 in  
(200 x 200 x 19 mm)  
\$9.99 U.S. / \$11.99 CAN

Discover a magical world of Christmastime in this festive book. Explore the soft felt-and-card pages as you meet the cute characters busy preparing for Christmas.



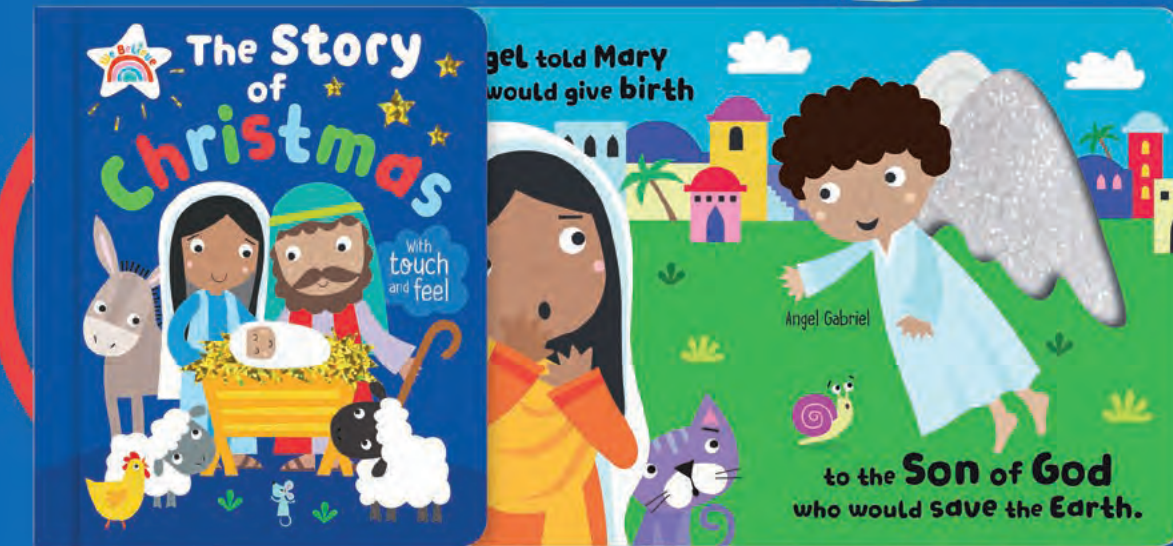
# The Story of Christmas 0+

NEW TITLE

TOUCH  
AND  
FEEL

Available October  
Jayne Schofield  
9781803379487  
12 pp padded BB with a handle  
and touches throughout  
6.2 x 5 x 0.8 in  
(158 x 126 x 20 mm)  
\$8.99 U.S. / \$10.99 CAN

Introduce your little one to the nativity story in this sweet book, with a carry-handle attached to the spine, touches to explore, and a prayer to share.



Also Available:



# Shiny Stickers: Christmas Magic 4+

NEW TITLE



Available October  
Stuart Lynch  
9781800589070  
42 pp PB inc. 8 pp  
card and 1 sheet of  
foiled stickers  
11 x 8.5 x 0.2 in  
(280 x 215 x 5 mm)  
\$7.99 U.S. / \$9.99 CAN

Have fun with all the festive friends in this magical ornament-shaped activity book, packed full of playful puzzles, awesome card press-outs, and delightful shiny stickers.





# The Unbelievable Truth About ... Santa

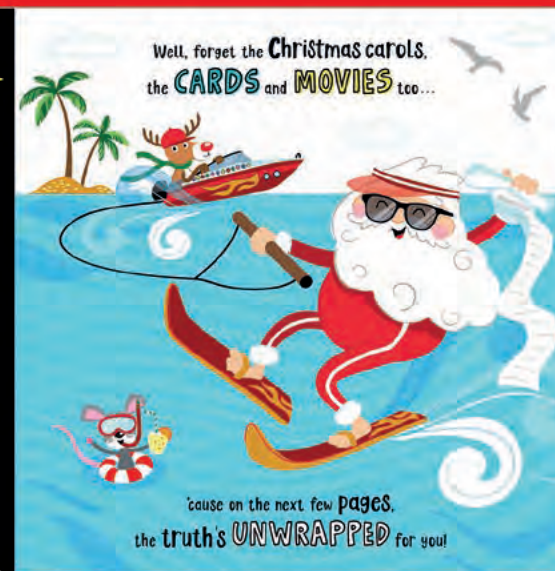
3+

NEW TITLE

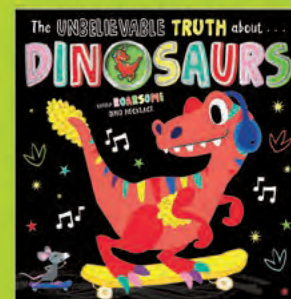
Do you know the unbelievable truth about Santa? Get ready to have everything you thought you knew turned upside down in this hilarious, myth-busting story.



Available October  
Beverley Hopwood  
9781803379920  
32 pp PB  
10.4 x 10.2 x 0.2 in  
(265 x 260 x 4 mm)  
\$7.99 U.S. / \$9.99 CAN



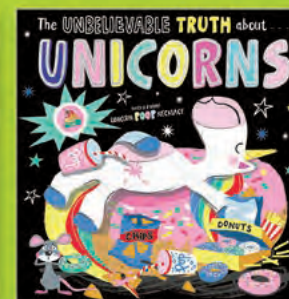
## Also Available:



32 pp PB with a necklace on the cover

9781803370965  
8 x 8 x 0.2 in  
(203 x 203 x 4 mm)  
\$5.99 U.S. / \$6.99 CAN

9781803370941  
10.4 x 10.2 x 0.2 in  
(265 x 260 x 4 mm)  
\$8.99 U.S. / \$10.99 CAN



32 pp PB with a necklace on the cover

9781803376226  
8 x 8 x 0.2 in  
(203 x 203 x 4 mm)  
\$5.99 U.S. / CAN

9781803376240  
10.4 x 10.2 x 0.2 in  
(265 x 260 x 4 mm)  
\$8.99 U.S. / \$10.99 CAN

# Tinselcorn

3+

NEW TITLE

Discover the tale of Tinselcorn, the lesser-known Christmas character who decorates the world and wants a little recognition! Follow him on this funny and heartwarming journey as he learns the real meaning of Christmas.



Available October  
Lara Ede  
9781803379425  
32 pp PB  
10.4 x 10.2 x 0.2 in  
(265 x 260 x 4 mm)  
\$7.99 U.S. / \$9.99 CAN





# Once Upon a Christmas

3+

NEW TITLE

When Santa's sleigh crashes in the Land of Faraway, the fairy-tale characters all fight to be the hero of the story! Join Cinderella, the Big Bad Wolf, and others in this fun festive tale about working together.



Available October  
Samantha Meredith  
9781803376257  
32 pp PB  
10.4 x 10.2 x 0.2 in  
(265 x 260 x 4 mm)  
\$7.99 U.S. / \$9.99 CAN



# Don't Be Silly, Santa!

3+

NEW TITLE

Head Elf and his team are trying to make sure Christmas Eve runs on schedule, but cheeky Santa keeps interrupting! Follow the hilarious story and join in by shouting, "Don't be silly, Santa!"



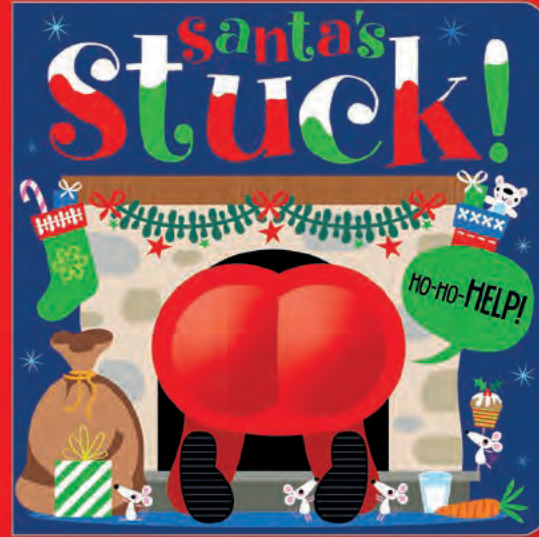
Available October  
Ian Worrall-Dutton  
9781803379937  
32 pp PB  
10.4 x 10.2 x 0.2 in  
(265 x 260 x 4 mm)  
\$7.99 U.S. / \$9.99 CAN





## Santa's Stuck! 3+

It's Christmas Eve, but Santa keeps getting stuck in things! With a funny rhyme and a squishy Santa bottom cut through to the cover, this festive book will be fun for the whole family.



Stuart Lynch  
9781800588233  
14 pp cased BB with a  
squishy touch die-cut  
through to the cover  
7.3 x 7.3 x 0.8 in  
(186 x 186 x 20 mm)  
\$9.99 U.S. / \$11.99 CAN

## Jingle Bells, Something Smells! 3+

Help Elf and her friends work out what the mysterious smelly mound could be! This funny book has a squishy poop-shaped touch throughout.



Clare Fennell  
9781789470512  
14 pp cased BB with a squishy touch  
die-cut through to the cover  
8.3 x 7 x 0.8 in  
(210 x 178 x 20 mm)  
\$9.99 U.S. / \$11.99 CAN



## The Magic of Christmas 0+

Turn the shaped pages of this magical book and marvel at the intricate foil details. Sure to be loved, this festive book would make the perfect stocking filler.



Stuart Lynch  
9781789477191  
12 pp shaped BB with foil  
and embossing throughout  
6.1 x 5.1 x 0.7 in  
(155 x 130 x 18 mm)  
\$6.99 U.S. / \$8.99 CAN

## 5 Busy Little Elves 0+

Count down from five this Christmas as the elves paint toys, bake gingerbread, and more. This festive book has five bumpy silicone touches for children to explore.

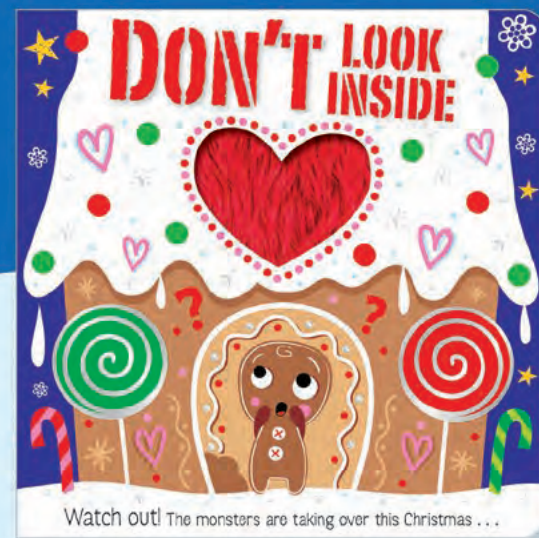


Dawn Machell  
9781789477573  
14 pp cased BB with  
5 textured silicone touches  
die-cut through to the cover  
8.3 x 6.9 x 0.5 in  
(210 x 176 x 13 mm)  
\$8.99 U.S. / \$10.99 CAN



## Don't Look Inside 0+

The monsters are taking over Christmas! Lift the die-cut flaps to reveal the touch-and-feel monsters hiding in each funny, festive scene.



Stuart Lynch  
9781800588219  
12 pp cased BB  
with die-cut flaps and  
touches throughout  
7.3 x 7.3 x 0.8 in  
(186 x 186 x 20 mm)  
\$9.99 U.S. / \$11.99 CAN

## Never Feed a Grumpy Reindeer! 0+

Pretend to feed the Christmas characters in this hilarious, rhyming board book, featuring giant cut-through mouths with felt teeth!



Stuart Lynch  
9781789477177  
12 pp cased BB with  
die-cut mouth holes and  
felt teeth throughout  
7.3 x 7.3 x 0.8 in  
(186 x 186 x 20 mm)  
\$9.99 U.S. / \$11.99 CAN



## Have Yourself a Hairy Little Christmas 0+

Help Santa choose a new beard in this festive board book, with six touch-and-feel beards!



Dawn Machell  
9781788432641  
12 pp cased BB with  
touches throughout  
9 x 5.6 x 0.6 in  
(228 x 143 x 15 mm)  
\$9.99 U.S. / \$11.99 CAN

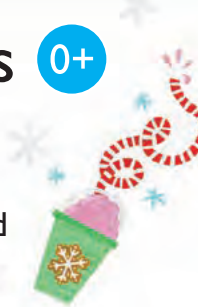


## Don't Feed Santa Claus 0+

Why should you never feed Santa Claus sprouts? Discover the Christmas characters in this festive rhyming book, with touches and giant open mouths to feed ... if you dare!



Jess Moorhouse  
9781800588202  
10 pp BB with touches  
and die-cut mouth  
holes throughout  
7.1 x 7.1 x 0.6 in  
(180 x 180 x 14 mm)  
\$6.99 U.S. / \$8.99 CAN





## Five Little Reindeer 0+

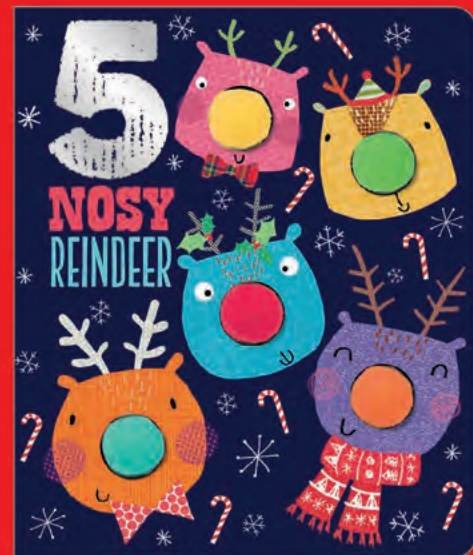
It's Christmas Eve and Santa's reindeer have a job to do, but they keep stopping to play! Count down from five as their silicone heads disappear one by one.



Stuart Lynch  
9781786923448  
14 pp cased BB with 5 silicone heads  
die-cut through to the cover  
8.3 x 6.9 x 0.6 in  
(210 x 176 x 15 mm)  
\$8.99 U.S. / \$10.99 CAN

## 5 Nosy Reindeer 3+

Count to five with the fuzzy pom-poms in this Christmas book. Enjoy festive rhymes and pom-pom characters on every page.



Clare Fennell  
9781788439237  
12 pp cased BB with 5 pom-poms  
die-cut through to the cover  
8.3 x 6.9 x 0.6 in  
(210 x 176 x 16 mm)  
\$9.99 U.S. / \$11.99 CAN

## 'Twas the Night Before Christmas 0+

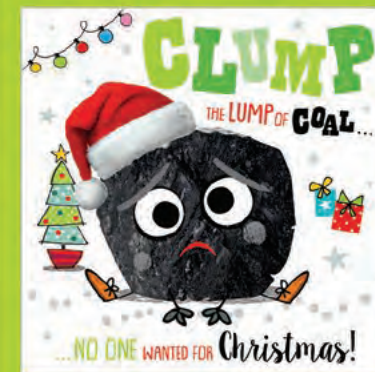
The unique hand-stitched illustrations make this seasonal storybook a real Christmas treat.



Kate Toms; 9781848799325  
26 pp padded BB  
8.3 x 7 x 0.6 in (211 x 178 x 15 mm)  
\$7.99 U.S. / CAN

## Clump the Lump of Coal . . . 0+

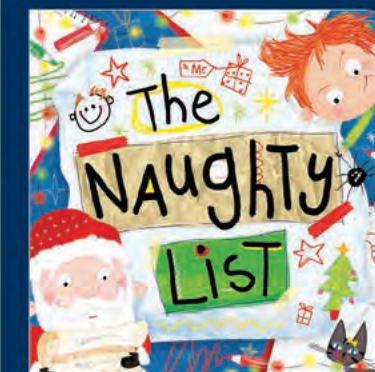
Clump is tired of not being wanted for Christmas! This hilarious rhyming tale features a fun combination of illustration and photography.



Stuart Lynch; 9781789477207  
26 pp cased BB  
8 x 8 x 0.8 in (203 x 203 x 20 mm)  
\$6.99 U.S. / \$8.99 CAN

## The Naughty List 3+

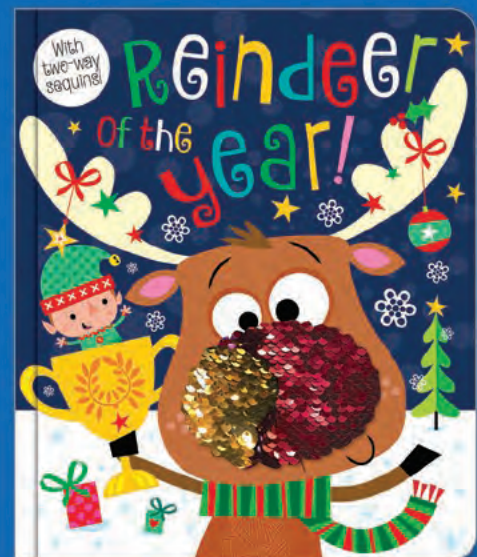
Tom is writing to Santa, but he has some explaining to do! Read and laugh together as you decide if Tom's been naughty or nice.



Lara Ede; 9781788439275  
26 pp cased BB  
8 x 8 x 0.8 in (203 x 203 x 20 mm)  
\$6.99 U.S. / \$8.99 CAN

## Reindeer of the Year! 3+

Join the reindeer as they compete for the prize in this funny rhyming book, with color-changing sequin patches throughout!



Stuart Lynch  
9781788432535  
12 pp cased BB with  
two-way sequins throughout  
8.3 x 6.9 x 0.8 in  
(210 x 176 x 20 mm)  
\$10.99 U.S. / \$12.99 CAN

## Reindeer's Nosy Christmas 3+

Using his special nose, Reindeer is on a journey to find Santa Claus. Join the adventure and explore exciting touches along the way.



Kali Stileman  
9781788432634  
12 pp cased BB with a  
snow globe on the cover  
and touches throughout  
9 x 5.6 x 0.6 in  
(228 x 143 x 15 mm)  
\$9.99 U.S. / \$11.99 CAN

## Felt Friends: The Nativity 0+

Introduce the Nativity story with this sweet book. Each page has felt edges and cut-throughs to reveal soft felt areas for children to touch and explore.



Scott Barker  
9781800588288  
10 pp shaped BB with  
colorful felt between  
die-cut card pages  
8.9 x 5.9 x 0.8 in  
(225 x 150 x 20 mm)  
\$7.99 U.S. / \$9.99 CAN

## The Story of Christmas 0+

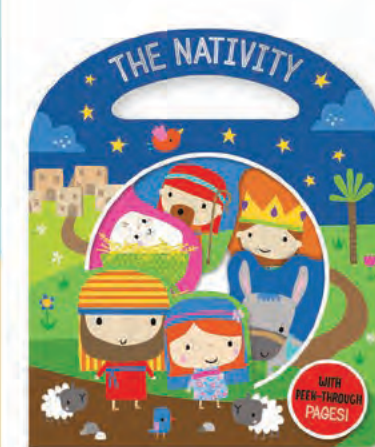
This mini board book is a simple introduction to Jesus's birth for young children and adults to read together.



Dawn Machell  
9781783938407  
22 pp padded BB  
with a handle  
6.2 x 5 x 0.9 in  
(158 x 126 x 22 mm)  
\$8.99 U.S. / \$10.99 CAN

## Busy Windows: The Nativity 0+

Introduce children to the story of the Nativity in this inspirational book, with simple text, adorable illustrations, and shaped windows to peek through.



Dawn Machell  
9781789478785  
12 pp shaped BB with  
a die-cut handle  
8.4 x 7.1 x 0.7 in  
(213 x 180 x 17 mm)  
\$6.99 U.S. / \$8.99 CAN



## Shiny Stickers: Christmas Wonderland 4+

Have fun with Santa Claus and his friends in this festive activity book, packed full of playful puzzles, awesome card press-outs, and delightfully shiny stickers.



Beverley Hopwood  
9781800585874  
42 pp PB inc. 8 pp card and  
1 sheet of foiled stickers  
11 x 8.5 x 0.2 in  
(280 x 215 x 5 mm)  
\$7.99 U.S. / \$9.99 CAN



## Felt Stickers: Christmas 3+

This activity book is packed with festive characters to meet and fun activities to complete. Press out and create the Christmas crafts, then decorate them with the amazing 3-D felt stickers!



Jess Moorhouse  
9781800585300  
42 pp PB inc.  
8 pp card and  
1 sheet of felt stickers  
11 x 8.5 x 0.2 in  
(280 x 215 x 5 mm)  
\$6.99 U.S. / \$8.99 CAN



## Never Touch a Grumpy Elf! 3+

Everyone's favorite festive friends from the best-selling Never Touch series are back in this amazing sticker activity book! A bumpy silicone cover, fun activities, over 100 stickers, and Christmas card press-outs make this book perfect for little ones.



Stuart Lynch  
9781789477160  
40 pp PB inc. 4 pp card,  
8 pp stickers, and a textured  
silicone touch on the cover  
11 x 8.5 x 0.2 in  
(280 x 215 x 5 mm)  
\$6.99 U.S. / \$8.99 CAN



## I Love Christmas 3+

Kids will have fun using the novelty pen as they complete the drawing and coloring activities in this festive book.



Dawn Machell  
9781785984464  
48 pp PB inc. 4 pp card,  
12 pp stickers, and a pen  
with pen topper  
11 x 8.5 x 0.6 in  
(280 x 215 x 15 mm)  
\$6.99 U.S. / \$8.99 CAN



## Window Stickies: Christmas 3+

Complete festive activities and tinsel-tastic card press-outs in this Christmas activity book! Use the gel stickers to create a winter wonderland scene on your window at Christmas.



Dawn Machell  
9781789477153  
42 pp PB inc. 8 pp card and  
1 sheet of window stickers  
11 x 8.5 x 0.2 in  
(280 x 215 x 5 mm)  
\$6.99 U.S. / \$8.99 CAN



## Puffy Stickers: Christmas Cheer 3+

Have fun completing Christmas-themed activities, decorating press-outs, and using over 100 puffy stickers in this festive sticker activity book.



Lara Ede  
9781785984471  
54 pp PB inc. 20 pp card and  
1 sheet of puffy stickers  
11 x 8.5 x 0.3 in  
(280 x 215 x 7 mm)  
\$6.99 U.S. / \$8.99 CAN



## Scratch and Sparkle: Christmas 4+

Complete activities and create dazzling decorations, models, and more using the scratcher tool and sparkly paper in this eye-catching book.



Dawn Machell  
9781788439343  
36 pp PB inc. 8 pp scratch-off  
pages and a scratcher tool  
11 x 8.5 x 0.2 in  
(280 x 215 x 5 mm)  
\$6.99 U.S. / \$8.99 CAN



## The Christmas Story 3+

Read about the Nativity story in this sticker activity book, with big stickers and fun card press-outs. Each page is full of inspirational activities that are perfect for young children.



Shannon Hays  
9781800585287  
48 pp PB inc. 8 pp card  
and 8 pp stickers  
11 x 8.5 x 0.2 in  
(280 x 215 x 6 mm)  
\$6.99 U.S. / \$8.99 CAN





## Christmas Fun Sticker Activity Book <sup>3+</sup>

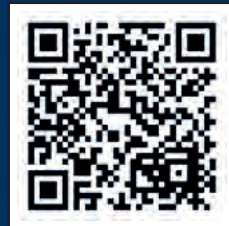
Have some festive fun with this shaped activity book. With card press-outs and over 750 stickers, this book is a must-have for the festive season.



9781789477030  
48 pp PB inc. 4 pp card  
and 12 pp stickers  
11 x 8.5 x 0.2 in  
(280 x 215 x 5 mm)  
\$6.99 U.S. / \$8.99 CAN

## My Snowflake Purse <sup>3+</sup>

Snuggle up with this sparkly book, packed with fun activities, card press-outs, and over 500 stickers.



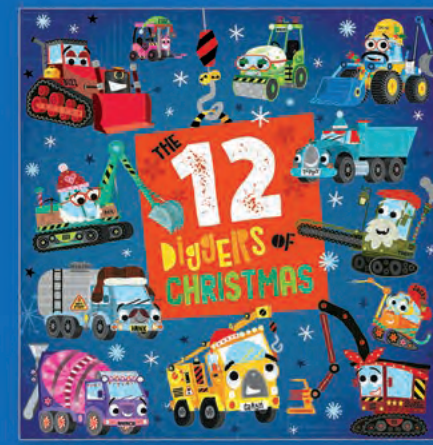
Dawn Machell  
9781788439350  
48 pp PB inc. 4 pp card  
and 12 pp stickers  
11 x 8.5 x 0.2 in  
(280 x 215 x 6 mm)  
\$6.99 U.S. / \$8.99 CAN

## Christmas Picture Books <sup>3+</sup>

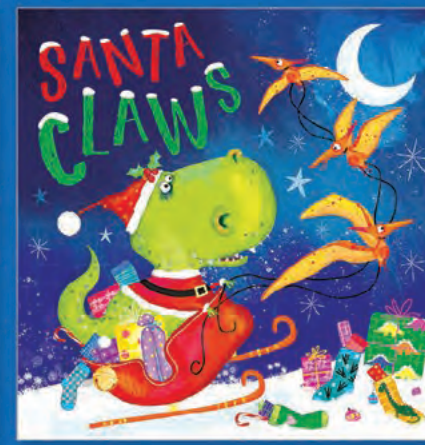
Snuggle up together this Christmas with a selection of festive storybooks, perfect for getting into the holiday spirit. From fun and amusing stories to heartwarming and inspirational tales, there's something for everyone to enjoy.



Lara Ede, Clare Fennell,  
and Stuart Lynch  
32 pp PB  
10.4 x 10.2 x 0.2 in  
(265 x 260 x 4 mm)



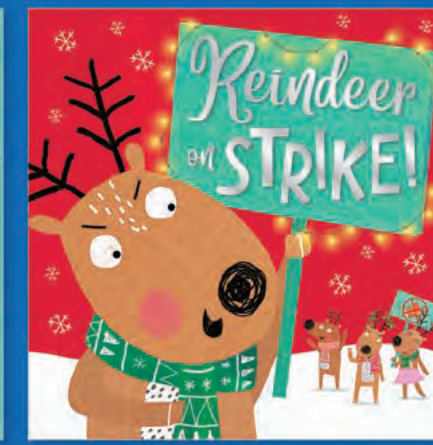
9781803374284  
\$7.99 U.S. / \$9.99 CAN



9781803374307  
\$7.99 U.S. / \$9.99 CAN



9781803373980  
\$7.99 U.S. / \$9.99 CAN



9781789477245  
\$6.99 U.S. / \$7.99 CAN

## Christmas Snow globe Books <sup>3+</sup>

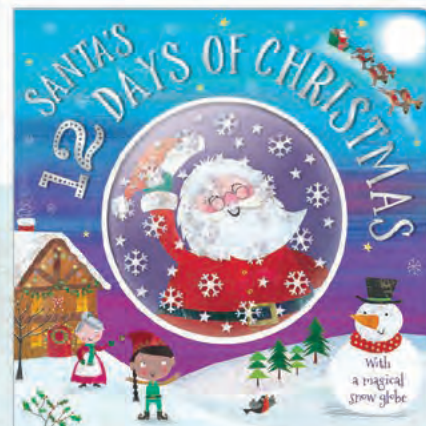
Celebrate the magic of Christmas with these delightful festive storybooks. Each one comes with a sparkly snowflake-filled pouch on the cover.



32 pp padded CB with a  
snow globe on the cover  
9.1 x 9.1 x 0.4 in  
(232 x 232 x 9 mm)  
\$9.99 U.S. / \$11.99 CAN



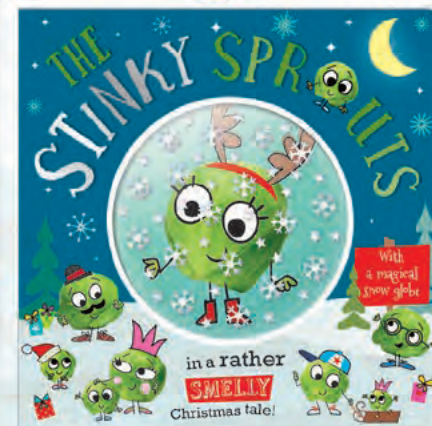
Clare Fennell; 9781803374116



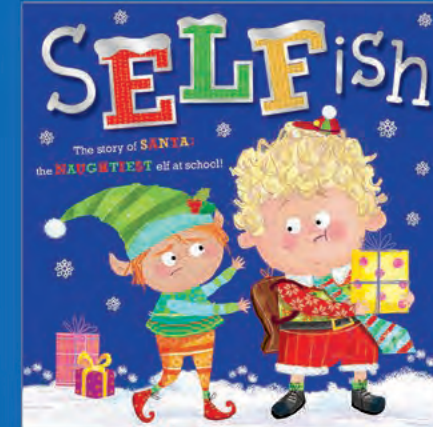
Clare Fennell; 9781803374147



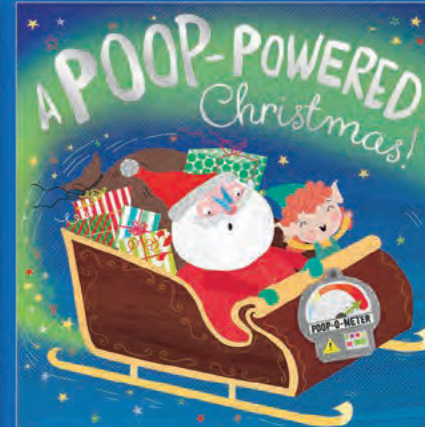
Lara Ede; 9781803374130



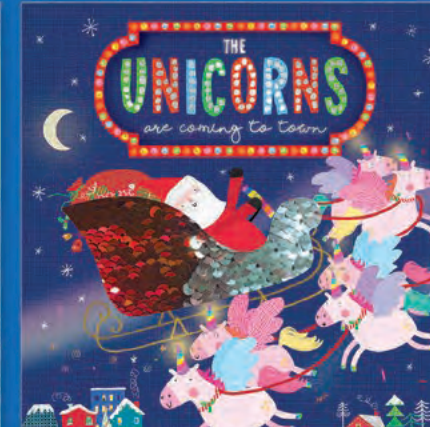
Stuart Lynch; 9781803374123



9781800583504  
\$6.99 U.S. / \$7.99 CAN

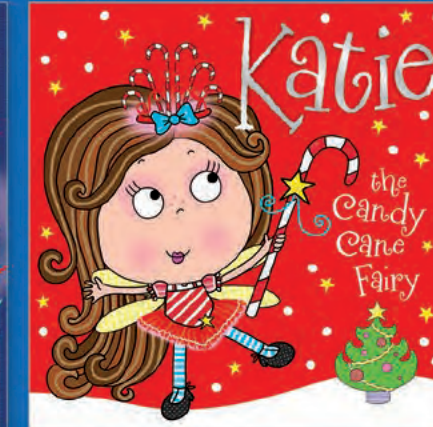


9781788439299  
\$6.99 U.S. / \$7.99 CAN



9781789477665  
32 pp mini CB with  
two-way sequins  
on the cover  
8 x 8 x 0.4 in  
(203 x 203 x 10 mm)  
\$9.99 U.S. / \$10.99 CAN

9781800580152  
32 pp CB with  
two-way sequins  
on the cover  
10.7 x 10.5 x 0.4 in  
(272 x 268 x 10 mm)  
\$16.99 U.S. / \$17.99 CAN



9781782355892  
\$6.99 U.S. / CAN





## Santa's Little Helpers 0+



Dawn Machell  
9781786925619  
14 pp BB with  
5 shaped tabs  
7.1 x 5.9 x 0.5 in  
(180 x 150 x 12 mm)  
\$4.99 U.S. / \$6.99 CAN



## Peek-a-boo! 0+



Dawn Machell  
9781786925602



Stuart Lynch  
9781789470604



12 pp BB with a mirror gatefold  
7.1 x 5.9 x 0.4 in  
(180 x 150 x 10 mm)  
\$4.99 U.S. / \$6.99 CAN

## Mini Board Book Stacks 0+



Dawn Machell  
Nativity: 9781788432498  
Christmas: 9781788432481  
3 x 12 pp BB with shaped  
and glittered or foiled  
covers, shrink-wrapped  
with a header card  
Books: 3.1 x 3.1 x 0.8 in  
(80 x 80 x 20 mm)  
Total package: 9.5 x 3.2 x 0.9 in  
(240 x 80 x 22 mm)  
\$4.99 U.S. / \$6.99 CAN

## The Christmas Star 0+



Dawn Machell  
9781788439268  
12 pp cased BB with a  
star-shaped flashing light  
die-cut through to the cover  
7.3 x 7.3 x 0.7 in  
(186 x 186 x 17 mm)  
\$9.99 U.S. / \$11.99 CAN



## Follow the Star 0+



Lara Ede  
9781788432504  
12 pp BB with die-cut stars  
throughout, decorated with  
alternating foil and glitter  
8.3 x 5.1 x 0.5 in  
(210 x 130 x 12 mm)  
\$6.99 U.S. / \$8.99 CAN



## Reindeer's Snowy Adventure 0+



Dawn Machell  
9781785984372  
12 pp padded BB with a  
handle and touches  
6.1 x 5.1 x 0.8 in  
(156 x 130 x 20 mm)  
\$6.99 U.S. / \$8.99 CAN



## Busy Windows: Santa's Gifts 0+



Dawn Machell  
9781789476880  
12 pp EVA foam book  
with shaped pages  
8.4 x 7.1 x 0.7 in  
(213 x 180 x 17 mm)  
\$6.99 U.S. / \$8.99 CAN



## Ho, Ho, Ho! 0+



Dawn Machell  
9781788432658  
10 pp EVA foam book  
with shaped pages  
7.1 x 4.7 x 0.6 in  
(180 x 120 x 15 mm)  
\$6.99 U.S. / \$8.99 CAN



## God's Perfect Gift 0+



Nadine Wickenden  
9781786925497  
26 pp padded BB  
9.2 x 9.2 x 0.8 in  
(233 x 233 x 20 mm)  
\$9.99 U.S. / \$11.99 CAN



## My First Christmas Prayers 0+



Dawn Machell  
9781788432511  
40 pp padded BB  
7.2 x 5.1 x 1.1 in  
(183 x 129 x 28 mm)  
\$8.99 U.S. / \$10.99 CAN



## Playhouse Box Set: The Story of Christmas 3+



Dawn Machell  
9781788432528  
10 pp BB with gatefold flaps on every page,  
packed inside a box with a handle and  
acetate window, plus 4 toy figurines  
Box: 9.8 x 6.5 x 1.3 in  
(248 x 165 x 32 mm)  
Book: 6 x 6 x 0.3 in  
(152 x 152 x 7 mm)  
\$12.99 U.S. / \$14.99 CAN



## Countdown to Christmas 0+



Stuart Lynch  
9781783938421  
12 pp cased BB with raised  
and recessed areas  
7.3 x 7.3 x 0.8 in  
(186 x 186 x 20 mm)  
\$9.99 U.S. / \$10.99 CAN



## Is it Almost Christmas? 0+



Stuart Lynch  
9781786923431  
12 pp cased BB with  
cut-through windows  
9.5 x 8 x 0.7 in  
(240 x 204 x 18 mm)  
\$8.99 U.S. / \$10.99 CAN



## Christmas Surprise! 0+



9781786923455  
16 pp shaped BB with  
flaps on every spread  
8.3 x 7.2 x 0.5 in  
(210 x 183 x 13 mm)  
\$7.99 U.S. / \$9.99 CAN



## 5-Minute Christmas Stories 3+



Clare Fennell  
9781788434706  
192 pp padded CB  
10.8 x 8.1 x 0.9 in  
(275 x 205 x 23 mm)  
\$12.99 U.S. / \$14.99 CAN



## My Christmas Collection 3+



Clare Fennell  
9781786923592  
Box set with plastic handle  
inc. 4 x 28 pp PB  
Box: 8.4 x 8.2 x 0.6 in  
(213 x 209 x 15 mm)  
Books: 8 x 8 x 0.1 in  
(203 x 203 x 3 mm)  
\$12.99 U.S. / \$14.99 CAN



## Make and Play: The Nativity Story 3+



Lara Ede  
9781788432603  
34 pp cased half-Canadian  
wirebound inc. 8 pp foam  
press-outs and 2 pp stickers  
11.3 x 9.1 x 1 in  
(286 x 230 x 25 mm)  
\$9.99 U.S. / \$11.99 CAN





## Color Splash: Christmas Magic 3+



Dawn Machell  
9781800585249  
14 pp BB with a refillable water pen die-cut through to the cover  
9.5 x 8.4 x 0.4 in  
(240 x 214 x 9 mm)  
\$9.99 U.S. / \$11.99 CAN

## Balloon Stickers: Christmas 3+



Stuart Lynch  
9781788439336  
32 pp PB with a balloon sticker inside a blister on the cover  
8 x 8 x 0.6 in  
(203 x 203 x 15 mm)  
\$5.99 U.S. / \$7.99 CAN

## Puffy Stickers: Happy Little Elves 3+



Dawn Machell  
9781786923462  
54 pp PB inc. 20 pp card and 1 sheet of puffy stickers  
11 x 8.5 x 0.3 in  
(280 x 215 x 7 mm)  
\$6.99 U.S. / \$8.99 CAN

## Christmas Picture Books 3+

Get into the holiday spirit with this selection of festive storybooks, filled with adorable illustrations, humor, and plenty of Christmas magic. Perfect for snuggling up and reading together.



Lara Ede, Clare Fennell,  
Kate Toms, and Nadine Wickenden  
32 pp PB  
10.4 x 10.2 x 0.2 in  
(265 x 260 x 4 mm)  
\$6.99 U.S. / \$7.99 CAN



9781786923547



9781786924469



9781783931385; \$6.99 CAN



9781783931392; \$6.99 CAN



9781786923516

## Santa's Busy Night 3+



Lara Ede  
9781786924605  
48 pp PB inc. 4 pp card and 8 pp stickers  
11 x 8.5 x 0.2 in  
(280 x 215 x 6 mm)  
\$6.99 U.S. / \$8.99 CAN

## Find It! Christmas 3+



Dawn Machell  
9781785984457  
48 pp PB inc. 4 pp card and 12 pp stickers  
11 x 8.5 x 0.3 in  
(280 x 215 x 7 mm)  
\$6.99 U.S. / \$8.99 CAN

## Christmas Letters From Me 4+



Beverley Hopwood  
9781800585263  
54 pp shaped pad inc. 10 pp stickers and 2 pp foil stickers  
11 x 5.5 x 0.4 in  
(280 x 140 x 9 mm)  
\$9.99 U.S. / \$11.99 CAN

## Dear Santa Letter Kit 6+



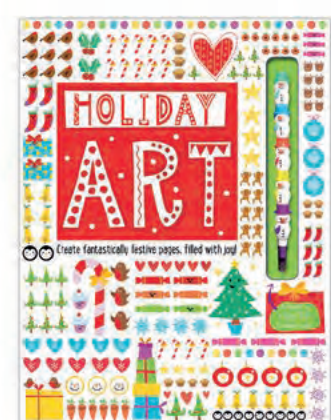
Dawn Machell  
9781786924650  
Folder with paper, envelopes, stickers, and a pen with topper  
9.9 x 6.9 x 0.8 in  
(250 x 176 x 20 mm)  
\$6.99 U.S. / \$8.99 CAN

## Made With Love 6+



Dawn Machell  
9781788432610  
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