

make believe ideas

TRUE CRIME
Fairy Tales
The **Three**
LITTLE PIGS



SPRING 2024

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CLICK ON THESE BUTTONS
THROUGHOUT TO WATCH
OUR TITLES COME ALIVE!

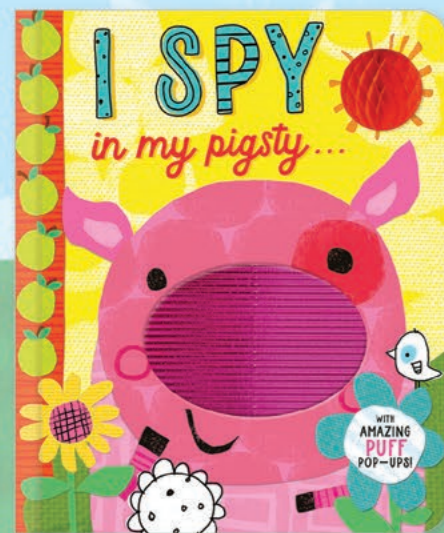


I Spy in My Pigsty ...

3+

NEW
TITLE

Daddy Pig is playing hide-and-seek with his piglets, but he can't find them anywhere! Join the cheeky farm animals in this fun book, with amazing puff pop-ups and gatefold pages throughout.



Available February
Lara Ede
9781805447542
10 pp cased BB with a touch on the cover, gatefold flaps, and puff pop-ups throughout
9.1 x 7.5 x 0.8 in
(231 x 191 x 19 mm)
\$10.99 U.S. / \$12.99 CAN

True Crime Fairy Tales: The Three Little Pigs

0+

NEW
TITLE

There's a new case to solve in Fairy Tale Town – the three little pigs have had their houses blown down! Little ones will love this fun twist on a classic tale, with a variety of novelties throughout for an interactive reading experience.



Available March
Stuart Lynch
9781805445432
12 pp cased BB with a variety of novelties throughout
8.3 x 6.9 x 0.9 in
(210 x 176 x 22 mm)
\$9.99 U.S. / \$11.99 CAN

Sensory Snuggables: Sensory Play Book

0+

NEW
TITLEFOLD-OUT
SENSORY
MAT

Discover a shiny mirror, fun touches, ribbon tabs, and more with the Sensory Play Book! Designed to stimulate your baby's senses and develop fine-motor skills, this innovative book has hexagonal pages that unfold to transform into a lay-flat mat for interactive play.



Available February
Beverley Hopwood
9781805445517
14 pp shaped BB with colorful felt between die-cut card pages, touches throughout, and a Velcro closure
Book: 6.9 x 8 x 0.9 in
(175 x 203 x 23 mm)
Mat: 20.7 x 19.9 in
(525 x 505 mm)
\$12.99 U.S. / \$14.99 CAN

My First Phone

0+

NEW
TITLE

Ring! Ring! Welcome to your first phone. Make a call, message a friend, or take your first selfie in this interactive book, filled with clever novelties designed to imitate phone applications.



Available January
Emily Spikings
9781805446200
12 pp BB with a variety of novelties throughout
8 x 5.1 x 0.6 in
(203 x 130 x 15 mm)
\$9.99 U.S. / \$11.99 CAN



Flap-ra-ca-dabra! Animal Magic

0+

NEW
TITLE

This is just a normal book, full of normal things . . . but if you say the magic word, a book full of animals will appear! With large flaps and funny illustrations, this book is guaranteed to add magic to reading time.



Available February
Edward Miller
9781805447481
14 pp BB with flaps throughout
7.1 x 7.1 x 0.6 in
(180 x 180 x 16 mm)
\$8.99 U.S. / \$10.99 CAN

Sensory Snuggables: Board Books

0+

Touch, trace, pull, tug, and play with the adorable animal friends! These sweet books are perfect for encouraging sensory play and developing hand-eye coordination, with sweet illustrations by Beverley Hopwood.

Over
190,000
sold

9781803371702
10 pp cased BB with a variety of novelties throughout
8.3 x 6.9 x 0.6 in (210 x 176 x 16 mm)
\$10.99 U.S. / \$12.99 CAN



9781803371689
10 pp BB with ribbon tabs and finger trails throughout
7.1 x 7.1 x 0.5 in (180 x 180 x 12 mm)
\$9.99 U.S. / \$11.99 CAN



9781803372662
18 pp BB with ribbon tabs throughout
8.3 x 6.9 x 0.7 in (210 x 176 x 17 mm)
\$9.99 U.S. / \$11.99 CAN



9781803372648
12 pp cased BB with a removable plush character on the cover and Velcro patches throughout
8.3 x 6.9 x 1.2 in (210 x 176 x 30 mm)
\$12.99 U.S. / \$14.99 CAN



Sensory Snuggables: Plush and Cloth Book Set

0+

NEW
PLUSH



Available March
Beverley Hopwood
Plush character and 8 pp cloth
book with a touch on the
cover and a Velcro fastener
14.2 x 7 x 6.3 in
(360 x 177 x 160 mm)
\$16.99 U.S. / \$18.99 CAN

Enrich playtime with these sweet books and cuddly companions. Turn each soft page to join in the animals' fun, then enjoy snuggling up to your furry new friend.



9781805446828

9781805446835

Over
2 million
sold

My First Sensory Bunny & Blankie Gift Set

0+

Cuddle up with two new friends in this sweet gift set, containing a soft bunny blankie and plush toy.



9781803372150
Box set inc. plush
and blankie
8.7 x 7.9 x 3.2 in
(220 x 200 x 80 mm)
\$21.99 U.S. / \$23.99 CAN



TOUCH AND
FEEL CRINKLES

SILKY RIBBON
TAGS

LUXURY MIXED
TEXTURES



Fun Cloth Books

0+

NEW
TITLE

With a variety of textures to grip and squeeze, surprise crinkles to stimulate hearing, and hand puppets to spark the imagination, these interactive soft books are perfect for enjoying at playtime!



8 pp cloth book with
touch-and-feel and a
Velcro fastener, packaged
on a backing board
8.7 x 6.7 x 1.4 in
(220 x 170 x 35 mm)



Jayne Schofield
9781803374260
\$14.99 U.S. / \$17.99 CAN



Jayne Schofield
9781803376318
\$14.99 U.S. / \$17.99 CAN



Available January
Beverley Hopwood
9781805445159
\$14.99 U.S. / \$16.99 CAN



Available January
Beverley Hopwood
9781805445135
\$14.99 U.S. / \$16.99 CAN



Available January
Beverley Hopwood
9781805445166
\$14.99 U.S. / \$16.99 CAN

Over
820,000
sold

FARM FUN



9781803376349

8 pp cloth book with material
tabs and a Velcro fastener,
packaged on a backing board
\$14.99 U.S. / \$17.99 CAN

UNICORN FUN



9781803374253

DINO FUN



9781803374239

PACKAGING

BACKING BOARD



10.2 x 7.1 x 1.4 in
(260 x 180 x 35 mm)



8.7 x 6.7 x 1.4 in
(220 x 170 x 35 mm)

Squish and Snugg: On the Go Plush 0+ NEW PLUSH

Introducing the adorable On the Go plush friends! With a handy clip to attach to strollers and car seats, these perfectly portable additions to our Squish and Snugg range are sure to keep little hands entertained.



Available April
Plush character with a clip and teether, packaged on a backing board
11.4 x 5.3 x 2.8 in
(290 x 135 x 70 mm)
\$8.99 U.S. / \$10.99 CAN

APPLE

9781805446705

silky-smooth and ridged ribbons

ultra-soft fur

squishy, ribbed tummy

smooth, fleecy hands and feet

SURPRISE CRINKLES

SHAKER RATTLE

CACTUS

9781805446675

handy clip

wiggly-textured arm

bobbly body

AVOCADO

9781805446682

chunky, ridged bottom

TOUGH TEETHER

WATERMELON

9781805446699

Squish and Snugg: Plush 0+ NEW PLUSH

This cuddly crew boasts a variety of engaging features, with mixed textures, colorful patterns, and ribbon tags to offer a stimulating experience and provide a lasting huggable friend.



Available April
Plush character with swing tag
\$12.99 U.S. / \$15.99 CAN

Apple: 9781805446743
12.2 x 10.6 x 4.3 in
(310 x 270 x 110 mm)

Avocado: 9781805446729
14.2 x 7.1 x 5.5 in
(360 x 180 x 140 mm)

Cactus: 9781805446712
16.5 x 8.7 x 3.9 in
(420 x 220 x 100 mm)

Watermelon: 9781805446736
13.8 x 9.8 x 3.4 in
(350 x 250 x 85 mm)

APPLE

smooth, fleecy feet

CACTUS

silky-smooth and ridged ribbons

CUDDLY PADDED FEEL

squishy, ribbed, and bobbly body

AVOCADO

soft, ridged tummy

WATERMELON

ultra-soft, huggable fur

Squish and Snugg: Happy Cow

0+

NEW TITLE

Join Happy Cow on her fun-filled day! Play a game of peekaboo, splash in muddy puddles, and cozy up beneath the stars in this adorable book, complete with a super-soft fur cover to snuggle and squish.



Available January
Beverley Hopwood
9781805446224
12 pp padded BB with details
sewn onto a velboa cover
8.3 x 7.1 x 1.4 in
(210 x 180 x 35 mm)
\$14.99 U.S. / \$16.99 CAN

Count and Slide: Farmyard Friends

3+

NEW TITLE

Meet the funny farmyard friends in this cute and innovative counting book. Follow the sweet rhyme and count the adorable animals from one to five as you slide them along the abacus.



Available March
Scott Barker
9781805445418
10 pp cased BB with sliding soft PVC
beads die-cut through to the cover
9.3 x 9.3 x 0.7 in
(236 x 236 x 18 mm)
\$12.99 U.S. / \$15.99 CAN

Lace It

3+

NEW TITLE

Have fun lacing patterns and shapes on the wild animal friends. This innovative book encourages creative play and develops fine-motor skills, with colorful laces and durable felt-and-card pages for little hands to hold and explore.



Available May
Annie Simpson
9781805445470
12 pp BB with colorful felt between
die-cut card pages and 4 laces
8 x 8 x 0.8 in
(203 x 203 x 19 mm)
\$9.99 U.S. / \$11.99 CAN

Fix It!

3+

NEW TITLE

Match the vehicles then bolt them together in this interactive book. With four nuts and bolts and eight things-that-go cards to engage curious little minds, discovering vehicles has never been so fun!



Available July
Jayne Schofield
9781805445494
12 pp BB with mix-and-match
pages and 4 nuts and bolts
8 x 8 x 1.3 in
(203 x 203 x 32 mm)
\$9.99 U.S. / \$11.99 CAN

Pop Out Mega Pictures

0+

NEW TITLE

Filled with clever pop-out pages, this innovative book encourages little explorers to discover the world around them. Introduce first words as you marvel at the beautiful illustrations of the animal kingdom, nature, things that go, and many more.



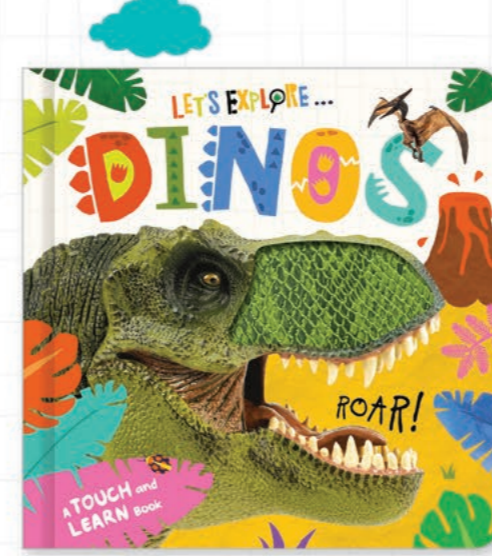
Available March
Teresa Bellón
9781805447467
12 pp cased BB with folded
pop-out pages throughout
9.3 x 9.3 x 0.9 in
(235 x 235 x 23 mm)
\$12.99 U.S. / \$14.99 CAN

Let's Explore ... Dinos

3+

NEW TITLE

This touch-and-feel book allows budding prehistoric explorers to meet their favorite dinos. Sliders, flaps, and touches stimulate sensory play and encourage an early love of learning.



Available January
Hayley Kershaw
9781805443728
12 pp cased BB with a variety
of novelties throughout
7.3 x 7.3 x 0.8 in
(186 x 186 x 19 mm)
\$9.99 U.S. / \$11.99 CAN

Yummy Cupcake

0+

NEW TITLE

Join Cupcake on a delicious adventure! This multi-sensory book has an embroidered touch-and-feel cover for curious little hands to explore. Read the fun rhymes, then discover the scratch-and-sniff patches to enjoy the sweet scents.



Available July
Hayley Kershaw
9781805445456
12 pp shaped BB with a
multi-touch patch on the cover and
scratch-and-sniff areas throughout
7.1 x 5.8 x 0.6 in
(180 x 148 x 16 mm)
\$9.99 U.S. / \$11.99 CAN

Never Touch Stroller Books

0+

NEW TITLE

PERFECT FOR ON THE GO



Available March
Stuart Lynch
12 pp BB with a strap and textured silicone touches die-cut throughout
4.1 x 4.1 x 0.6 in
(105 x 105 x 14 mm)
\$7.99 U.S. / \$9.99 CAN

Join the playful Never Touch characters in these mini board books with bumpy silicone touches. Attach to strollers, bags, or highchairs to keep little hands entertained on the go.



9781805447160

9781805447146



9781805447122
Slipcase inc. 2 x 12 pp BB with straps and textured silicone touches die-cut throughout
8.3 x 4.1 x 0.6 in
(210 x 105 x 14 mm)
\$14.99 U.S. / \$16.99 CAN

¡Nunca Toques a un Puercoespín!

0+

NEW TITLE

BILINGUAL SPANISH-ENGLISH



Available February
Stuart Lynch
9781805447603
10 pp cased BB with textured silicone touches throughout
7.3 x 7.3 x 0.8 in
(186 x 186 x 19 mm)
\$10.99 U.S. / \$12.99 CAN

Meet the woodland animals in this bilingual book, with Spanish and English text, colorful silicone touches, and fun things to search and find on every page.



Also available:



9781803375366

Never Touch a Sleepy Lion!

0+

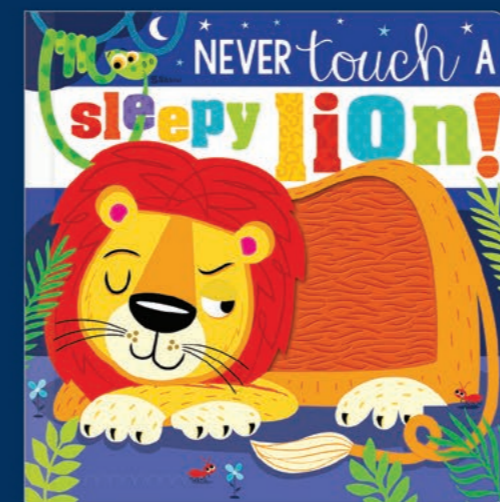
NEW TITLE

BUMPY SILICONE TOUCHES



Available February
Stuart Lynch
9781805446248
10 pp cased BB with textured silicone touches throughout
7.3 x 7.3 x 0.8 in
(186 x 186 x 19 mm)
\$10.99 U.S. / \$12.99 CAN

... unless it's in this book! The wild animals are fast asleep, so be careful not to wake them. Join the fun in this rhyming book, and enjoy touching all of the bumpy animals ... if you dare!



Never Touch

0+

Over 13.7 million sold

Stuart Lynch
10 pp cased BB with textured silicone touches throughout
7.3 x 7.3 x 0.8 in (186 x 186 x 19 mm)
\$10.99 U.S. / \$12.99 CAN

With hilarious illustrations, amusing rhymes, and bumpy silicone touches, children will love meeting the friendly characters in our best-selling range.



9781800582682

9781789478877

9781803372624

9781800586963

9781800582057

9781789478822

9781789477450

9781800582606

9781789478884

9781789478860

9781789479775

9781789478853

9781789478891

9781803374529

Shannon Hays
9781789479560



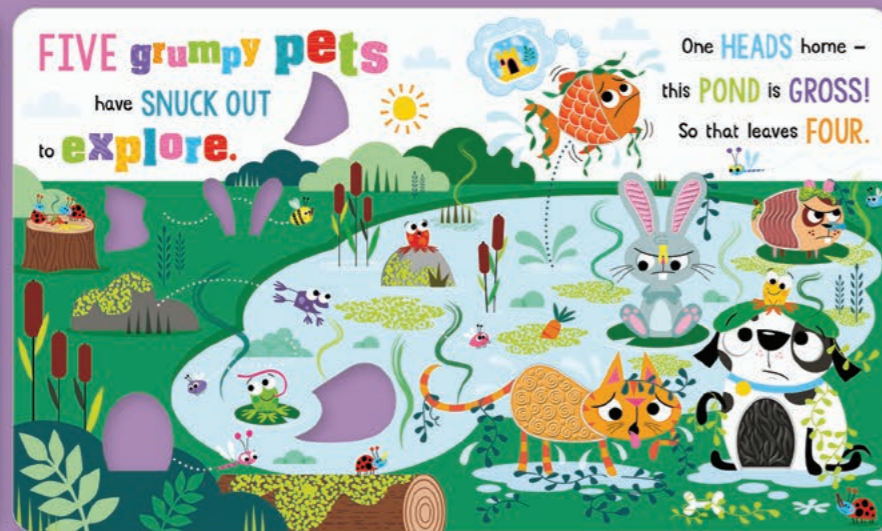
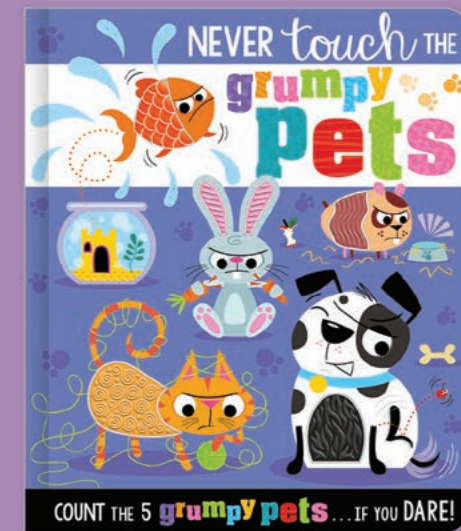
Never Touch the Grumpy Pets 0+

NEW TITLE

The pets have snuck out to explore for the day, but they soon realize there's no place like home! Practice counting down from five as the silicone touches disappear and the animals head home one by one.



Available April
Stuart Lynch
9781805446262
14 pp cased BB with
5 textured silicone
touches die-cut
through to the cover
8.3 x 6.9 x 0.5 in
(210 x 176 x 13 mm)
\$9.99 U.S. / \$11.99 CAN

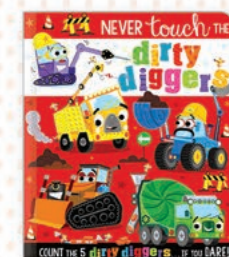


Never Touch the... 0+

BUMPY SILICONE TOUCHES



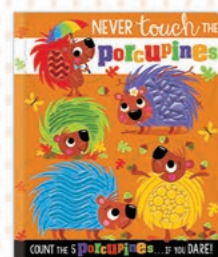
Stuart Lynch
14 pp cased BB with
5 textured silicone
touches die-cut
through to the cover
8.3 x 6.9 x 0.5 in
(210 x 176 x 13 mm)
\$9.99 U.S. / \$11.99 CAN



9781803379791



9781803371665



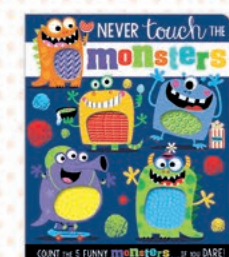
9781803372600



9781800582620



9781800583887



9781789477061



9781789473735



9781788439831



9781800581524

Over 2.9 million sold



Never Touch a Pop-up... 3+

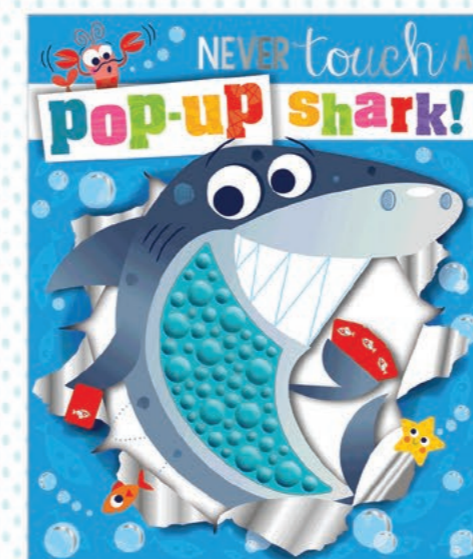
AMAZING POP-UP PAGES



Stuart Lynch
16 pp CB with a textured
silicone touch on the cover
and pop-ups throughout
9.9 x 8.2 x 0.8 in
(252 x 209 x 20 mm)
\$14.99 U.S. / \$16.99 CAN



9781803371603



9781803376745



Never Pop a ... 0+

Enjoy pressing the colorful silicone poppers as you meet winter animals, ocean creatures, playful dinos, and magical unicorns in these funny books, perfect for lovers of the fidget popper trend!

Over 1.4 million sold

FIDGET POPPER

CLICK HERE TO WATCH

Stuart Lynch
12 pp cased BB with silicone poppers die-cut through to the cover
9.2 x 7.6 x 0.6 in
(233 x 193 x 16 mm)
\$10.99 U.S. / \$12.99 CAN



9781803379579



9781803372198



9781803374710
\$9.99 U.S. / \$11.99 CAN



9781803375052
\$9.99 U.S. / \$11.99 CAN

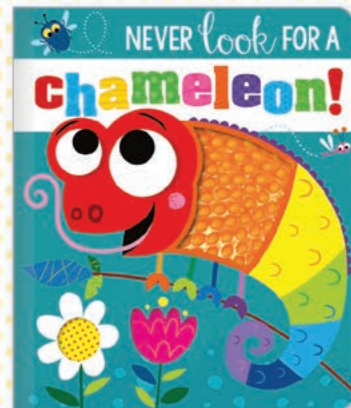
Never Touch 0+

Never look for, follow, feed, or squish these characters! Count down from five, trace finger trails, explore silicone touches, and more in these playful books, with fun illustrations by Stuart Lynch.

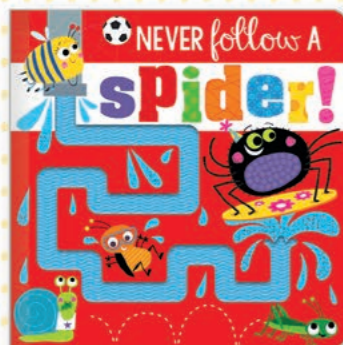
TEXTURED TOUCHES

CLICK HERE TO WATCH

Over 440,000 sold



9781800581296
12 pp cased BB with die-cut holes and textured silicone touches throughout
8.3 x 6.9 x 0.5 in
(210 x 176 x 13 mm)
\$8.99 U.S. / \$10.99 CAN



9781800581302
12 pp cased BB with textured silicone touches on the cover and touch-and-feel trails throughout
7.3 x 7.3 x 0.8 in
(186 x 186 x 20 mm)
\$9.99 U.S. / \$11.99 CAN



9781800581319
12 pp cased BB with a textured silicone touch die-cut through to the cover
7.3 x 7.3 x 0.8 in
(186 x 186 x 20 mm)
\$9.99 U.S. / \$11.99 CAN



9781800581326
12 pp cased BB with a squishy touch die-cut through to the cover
7.3 x 7.3 x 0.8 in
(186 x 186 x 20 mm)
\$9.99 U.S. / \$11.99 CAN



Never Touch a Panda Jigsaw 1 1/2+

NEW TITLE

BUMPY SILICONE TOUCHES

CLICK HERE TO WATCH

Stuart Lynch
9781805447429
Box set inc. 3 jigsaws with textured silicone touches and a 10 pp BB
8.5 x 11 x 2.6 in
(215 x 280 x 65 mm)
\$14.99 U.S. / \$16.99 CAN



Over 290,000 sold

Never Touch a Dinosaur Gift Box 3+ NEW TITLE

Have fun with the Never Touch dinosaurs in this roarsome gift set! Enjoy the silly rhymes as you fit the tactile jigsaw pieces together and explore all of the bumpy silicone touches.



CLICK HERE TO WATCH

Stuart Lynch
9781805445746
Box set inc. 2 board books and 3 jigsaws, all with textured silicone touches
9.1 x 9.1 x 2.6 in
(230 x 230 x 65 mm)
\$30.00 U.S. / \$35.00 CAN

Never Touch Board Book Library 0+



This exciting collection contains four board books, with bumpy touches to explore. Read the rhymes and enjoy meeting dinosaurs, bugs, ocean creatures, and more.



CLICK HERE TO WATCH

9781800580800
Box set inc. 4 x 12 pp BB with textured silicone touches throughout
12.2 x 12.6 x 1.2 in
(309 x 320 x 30 mm)
\$27.99 U.S.
(Unavailable in Canada)

Koalacorn and Friends! 0+ NEW TITLE

Meet Koalacorn and his adorable animal-unicorn pals as they discover their favorite things. Sweet illustrations combine with a super-cute furry cover for a cuddly reading experience.

FAUX FUR
AND GOOGLY
EYES



Available January
Danielle Mudd
9781805444534
18 pp padded BB with
details sewn onto
a faux-fur cover
9.8 x 7.7 x 1 in
(250 x 195 x 25 mm)
\$14.99 U.S. / \$16.99 CAN



Also available:
Puppicorn and Friends!



Danielle Mudd: 9781803377544
18 pp padded BB with details sewn
onto a rainbow faux-fur cover
9.8 x 7.7 x 1 in (250 x 195 x 25 mm)
\$14.99 U.S. / \$16.99 CAN

If You Want to
Be a Kittyicorn

If You Want to
Be a Groovicorn



Danielle Mudd: 9781800589049
12 pp padded BB with details sewn
onto a rainbow faux-fur cover
9.8 x 7.7 x 1 in (250 x 195 x 25 mm)
\$14.99 U.S. / \$16.99 CAN



Stuart Lynch: 9781788439930
12 pp padded BB with details sewn
onto a rainbow faux-fur cover
7.7 x 7.7 x 1 in (195 x 195 x 25 mm)
\$12.99 U.S. / \$14.99 CAN

My Play Garage 3+ NEW TITLE

Inspire imaginary play with this fuzzy-felt book. Have fun taking the felt vehicle pieces out of the garage-shaped cover, then sticking them to the fuzzy pages to bring each busy scene to life.

FELT
SCENES
AND
PIECES



Available January
Scott Barker
9781805445371
12 pp BB with felt scenes
and felt play pieces
9.5 x 8.4 x 0.4 in
(240 x 214 x 10 mm)
\$12.99 U.S. / \$14.99 CAN



Also available:



9781803372822
\$10.99 U.S. / \$12.99 CAN

Over
110,000
sold

10 Funny Fish 3+ NEW TITLE

Practice counting down from ten with the funny fish! This busy board book has ten fish-shaped blisters that disappear one by one at the turn of each page. From searching for treasure to performing in a show, there are plenty of playful adventures to discover.

TOUCH-
AND-FEEL
FISH



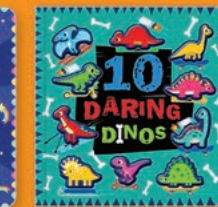
Available January
Scott Barker
9781805445395
24 pp cased BB with
10 PVC touches die-cut
through to the cover
8.3 x 8.3 x 0.6 in
(210 x 210 x 15 mm)
\$12.99 U.S. / \$14.99 CAN



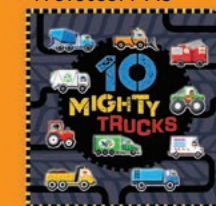
Also available:



9781803377445



9781803372204



9781803372563
\$9.99 U.S. / \$11.99 CAN

Over
240,000
sold

Squish 'n' Squeeze Bunny!

3+

NEW TITLE

Join Bunny on a springtime search-and-find adventure! This sweet book has a bunny-shaped squishy cut through to the cover and engaging rhymes to discover throughout. Help Bunny find the baby animals, then don't forget to give her a big squish!



BUNNY SQUISHY



Available January
Jess Moorhouse
9781805447627
12 pp cased BB with a squishy touch die-cut through to the cover
7 x 7 x 0.6 in
(178 x 178 x 15 mm)
\$9.99 U.S. / \$11.99 CAN

Also available:



9781803379562 9781803372181



9781789478525
\$8.99 U.S. / \$10.99 CAN

Over 335,000 sold

Little Lamb, What Can You See?

0+

NEW TITLE

Join the farmyard friends on a search-and-find adventure! With giant googly eyes, interactive rhymes, and shiny foiled illustrations throughout, this playful book is perfect for keeping little ones entertained.



FOIL, FUR, AND GIANT GOOGLY EYES



Available January
Jess Moorhouse
9781805444190
12 pp BB with a touch, googly eyes die-cut through to the cover, and foil throughout
7.1 x 7.1 x 0.6 in
(180 x 180 x 14 mm)
\$8.99 U.S. / \$10.99 CAN

Also available:



9781803377483



9781803371559

Over 200,000 sold

Snackettes

5+

NEW TITLE

Adopt an adorable new friend today! Unzip your cute and cuddly pal to reveal a mini book inside, brimming with fun facts and instructions for how to look after them. These collectable plush toys come with a handy clip and are perfectly portable for on-the-go adventures.

ZIP AND CLIP



Available June
Jess Moorhouse
Plush keyring with a zipper and 24 pp book inside
3.2 x 3.2 x 2 in
(80 x 80 x 50 mm)



9781805446910

PANDY ROLL



9781805446873



CINNABUNNY



MISSY PURRRGER



9781805446897

The Very Hungry Worry Monsters

The Worry Monsters are back, and they're ready to gobble up your worries! Featuring plush toys, a tote bag, fun games, and adorable stationery, the latest additions to Lara Ede's beautifully illustrated series are sure to offer comfort wherever you go.

3+

NEW
TITLEZIP-UP
MOUTHSOver
1.5 million
soldCLICK HERE
TO WATCH

Available January
9781803376714
Plush character with a zip-up mouth pocket
11.8 x 7.5 x 5.5 in
(300 x 190 x 140 mm)
\$19.99 U.S. / \$24.99 CAN



Available January
9781803370637
Tote bag with a zip-up mouth pocket
11.8 x 10.6 x 0.6 in
(300 x 270 x 15 mm)
\$14.99 U.S. / \$16.99 CAN



Available March
9781803370620
54 pp PB pad inc. 10 pp stickers
and 2 pp foil stickers
11 x 5.5 x 0.4 in
(280 x 140 x 9 mm)
\$9.99 U.S. / \$11.99 CAN



Available March
9781803370606
Box set inc. 28-piece jigsaw
with QR code
10.2 x 11.4 x 2 in
(258 x 290 x 50 mm)
\$15.99 U.S. / \$17.99 CAN



Available March
9781805444558
Box set inc. 48 game tiles
and 3 press-out models
10.2 x 11.4 x 2 in
(258 x 290 x 50 mm)
\$15.99 U.S. / \$17.99 CAN



Available January
9781803370613
160 pp padded CB with a faux-fur
cover and a zip-up mouth pocket
10 x 7.5 x 1.4 in
(255 x 190 x 35 mm)
\$12.99 U.S. / \$14.99 CAN



Available March
9781805446811
Plush character
7.9 x 5.5 x 3.5 in
(200 x 140 x 90 mm)
\$10.99 U.S. / \$12.99 CAN

Also available:



1. 9781789477412

2. 9781789479843
3. 9781803372921

1. 9781800582644

2. 9781800583238
3. 9781803372938

1. 9781803374598

2. 9781803373935
4. 9781800583528

5. 9781800580367



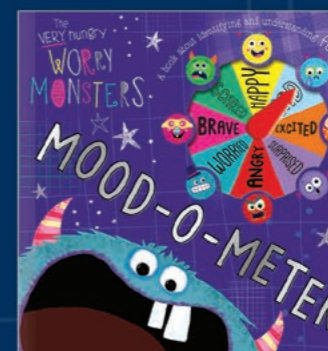
6. 9781789477610



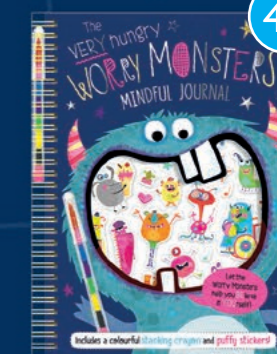
5. 9781800583481



6. 9781800583344



9781803371542
18 pp cased BB with
a dial die-cut through to
the cover
9.3 x 9.3 x 0.5 in
(237 x 237 x 13 mm)
\$9.99 U.S. / \$11.99 CAN



9781803370019
86 pp wirebound book inc.
12 pp stickers, 1 sheet of puffy
stickers, and a stacking crayon
9.5 x 7.1 x 0.6 in
(240 x 180 x 15 mm)
\$12.99 U.S. / \$14.99 CAN



9781800584396
72 pp PB inc. 12 pp card,
16 pp stickers, and a zipped
pocket on the cover
11 x 8.5 x 0.3 in
(280 x 215 x 8 mm)
\$9.99 U.S. / \$11.99 CAN

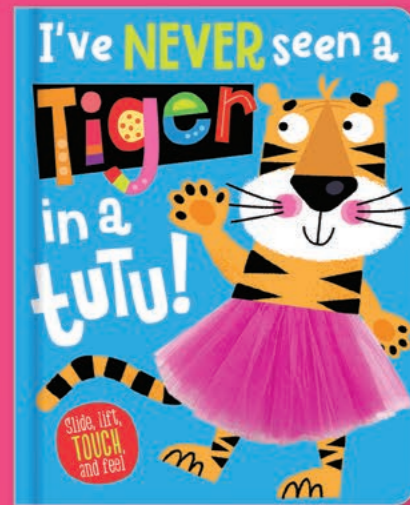
CLICK HERE
TO WATCH

I've Never Seen a ... 0+

... have you? Slide, lift, touch, and feel your way through these hilarious board books of silly animals! From playful sliders to giant flaps, there's plenty to keep little ones entertained.



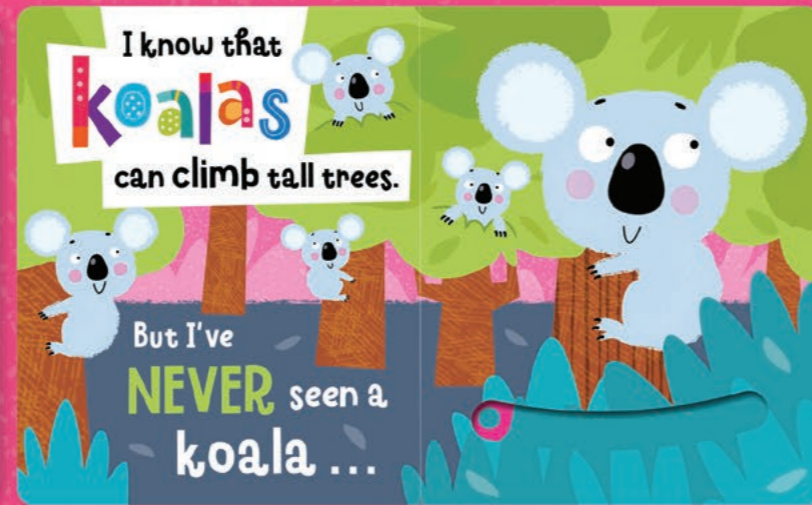
Edward Miller
10 pp cased BB with
a variety of novelties
throughout
8.3 x 6.7 x 0.8 in
(210 x 170 x 19 mm)
\$10.99 U.S. / \$12.99 CAN



9781800582835



9781803376820



Play City 0+

Roll, rattle, and explore the pages of these playful stroller books. Vroom and whoosh with the noisy vehicles, then baa and woof with the friendly farm animals as little ones enjoy the sensory spines.



Beverly Hopwood
6.1 x 4.7 x 0.9 in
(155 x 120 x 22 mm)
\$9.99 U.S. / \$11.99 CAN



9781803371511

12 pp BB with silicone rollers
on a bar attached to the
spine and a Velcro fastener



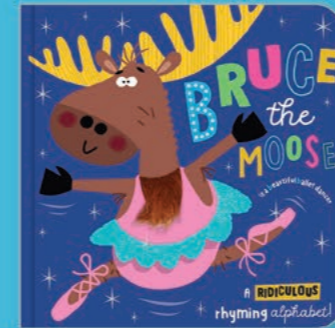
9781803376141

12 pp BB with a rattle
attached to the spine
and a Velcro fastener



Bruce the Moose 0+

Meet Anita the cheetah, Bruce the moose, and their funny friends in this hilarious animal ABC! Children will love exploring the touches as they discover the alphabet of silly animals and their jobs.



Edward Miller
9781803378671
16 pp cased BB with touches throughout
8.7 x 8.7 x 0.8 in
(222 x 222 x 20 mm)
\$12.99 U.S. / \$15.99 CAN



K is for Kindness 0+

Meet bighearted bumblebees, optimistic otters, and other friendly animals in this ABC of kindness. Explore googly eyes, fur, and foil on the cover, then discover touches inside!

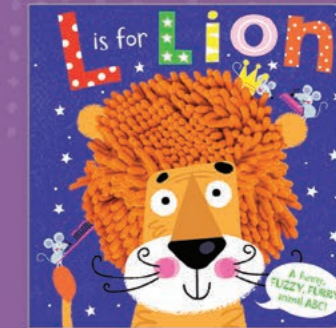


Stuart Lynch
9781800582422
26 pp cased BB with googly eyes on the
cover and touches throughout
8.7 x 8.7 x 0.8 in
(222 x 222 x 20 mm)
\$12.99 U.S. / \$14.99 CAN



L is for Lion 0+

Discover who is fluffy, fuzzy, and furry in this funny touch-and-feel animal alphabet. From feathery flamingos to woolly sheep, let little hands go wild and explore them all!



Edward Miller
9781803374673
16 pp cased BB with touches throughout
8.7 x 8.7 x 0.8 in
(222 x 222 x 20 mm)
\$12.99 U.S. / \$14.99 CAN



Magical Friends 3+

Meet the fantastic friends in this spellbinding book! Read fun rhymes and customize your own magical kingdom with the easy-peel sticky play pieces.



Jess Moorhouse
9781805440192
12 pp BB with sticky play pieces
9.5 x 8.4 x 0.4 in
(240 x 214 x 10 mm)
\$12.99 U.S. / \$14.99 CAN



Busy Builders 3+

Meet the awesome machines in this super-cool book! Read fun rhymes, and customize action-packed scenes with the easy-peel sticky play pieces.



Stuart Lynch
9781803371535
12 pp BB with sticky play pieces
9.5 x 8.4 x 0.4 in
(240 x 214 x 10 mm)
\$12.99 U.S. / \$14.99 CAN



Buzzy Bee 0+

Follow Buzzy Bee as she buzzes home for tea! Look for pigs, frogs, and more in this search-and-find book, with a plush bee and a microfiber cover.



Jayne Schofield
9781803372167
12 pp padded BB
with a plush character on
a touch-and-feel cover
7.7 x 7.7 x 1.6 in (195 x 195 x 40 mm)
\$14.99 U.S. / \$16.99 CAN



The Color of Us 2+

Developed in collaboration with an educational specialist, this interactive book encourages a first conversation about skin color. With a wheel to spin, a skin-color rainbow to add your color to, and simple questions throughout, there's plenty to explore.



Edward Miller
9781803374734
12 pp BB with a wheel on the cover
8 x 8 x 0.8 in
(203 x 203 x 19 mm)
\$7.99 U.S. / \$9.99 CAN

Yes, Baby! Baby Signing 0+

Step into a baby's world with this simple introduction to baby sign language. Learn how to sign 25 key words with the step-by-step instructions and QR code animations.



Shannon Hays
9781800582859
26 pp BB
8 x 8 x 0.5 in
(203 x 203 x 12 mm)
\$6.99 U.S. / \$8.99 CAN

Dinosaur Kingdom 0+

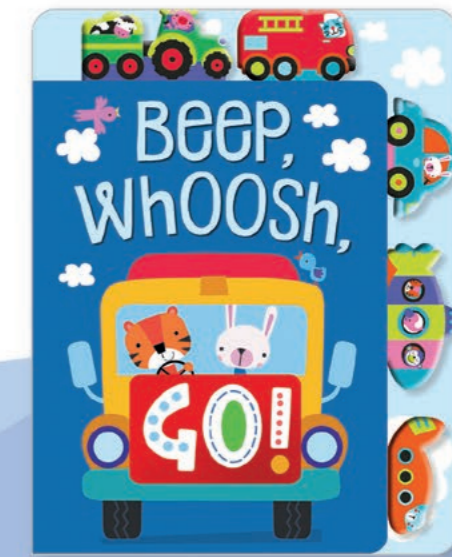
Discover the noisy dinosaur kingdom in this engaging, tactile book. Little ones will love using the dinosaur-shaped tabs to turn the pages and find out more about each dinosaur.



Danielle Mudd
9781800588004
10 pp BB with soft PVC tabs throughout
9.1 x 7.1 x 0.5 in
(230 x 180 x 13 mm)
\$9.99 U.S. / \$11.99 CAN

Beep, Whoosh, Go! 0+

Explore the noisy world of vehicles in this innovative book with shaped touch-and-feel tabs.



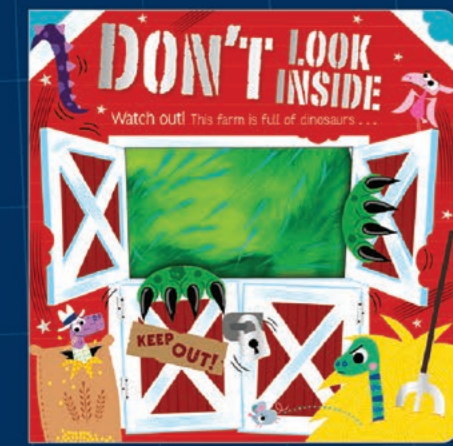
Jayne Schofield
9781800582545
12 pp BB with soft PVC tabs throughout
9.1 x 7.1 x 0.6 in
(230 x 180 x 15 mm)
\$9.99 U.S. / \$11.99 CAN

Don't Look Inside 0+

Do you dare to look inside? These hilarious books have die-cut flaps and furry creatures throughout, creating a tactile reading experience that children will love.



Stuart Lynch
12 pp cased BB
with die-cut flaps and touches throughout
7.3 x 7.3 x 0.8 in
(186 x 186 x 20 mm)
\$9.99 U.S. / \$11.99 CAN



9781803374659



9781789473698



9781800582668



ABC and 123 0+

Introduce the alphabet and counting with these amazing books, complete with touch-and-feel covers. Each busy page is packed full of fun things to find and flaps to lift.



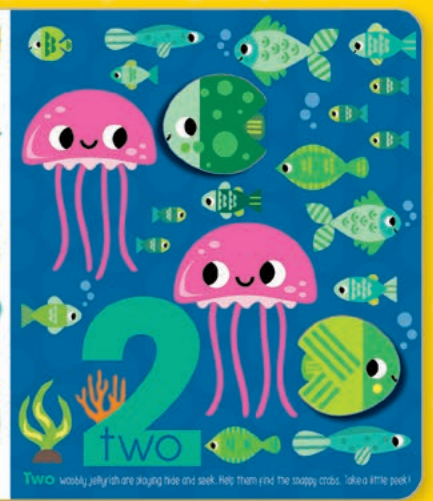
Scott Barker
12 pp BB with a soft PVC cover and flaps throughout
8.3 x 6.9 x 0.6 in
(210 x 176 x 15 mm)
\$10.99 U.S. / \$12.99 CAN



9781800583184



9781800583207



Light-Up Board Books 0+

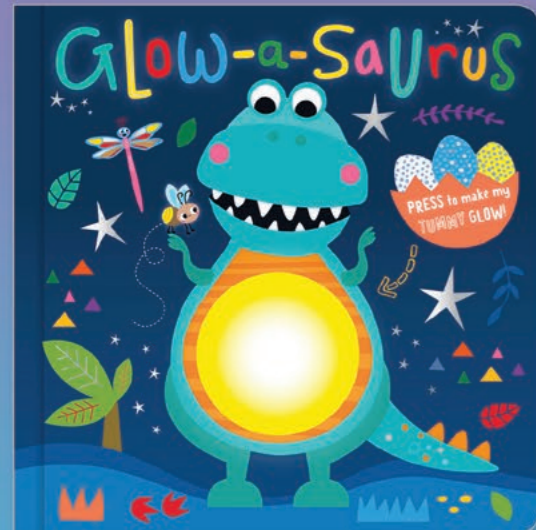
The twinkling lights in these board books are sure to keep little eyes glued to every page! Read the rhymes, and then press the light to make it flash.

Over
705,000
sold

LIGHT-UP
PAGES



12 pp cased BB with
a flashing light die-cut
through to the cover
7.3 x 7.3 x 0.7 in
(186 x 186 x 17 mm)
\$9.99 U.S. / \$11.99 CAN



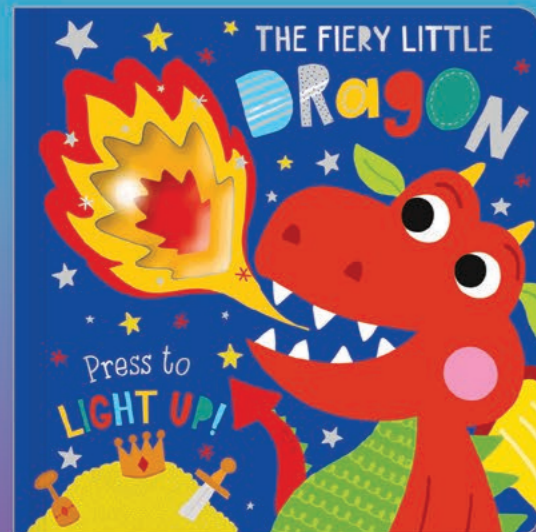
Hayley Kershaw
9781803379784
\$10.99 U.S. / \$12.99 CAN



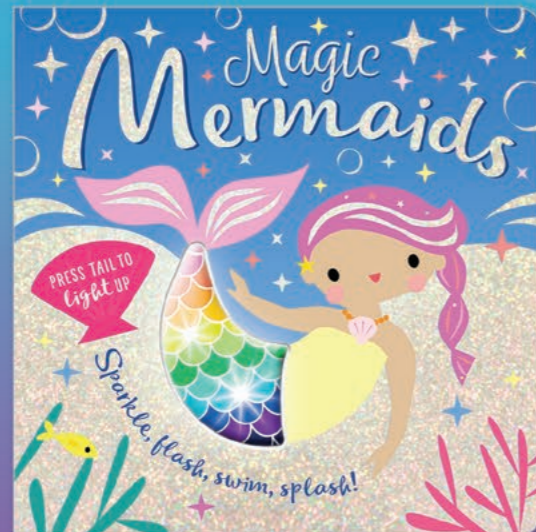
Hayley Kershaw
9781803372174



Hayley Kershaw
9781788436571



Jess Moorhouse
9781803372907



Shannon Hays
9781789477436



Stuart Lynch
9781789471755

Little Stars 0+

Discover magical creatures, busy dinos, and more in our adorable Little Stars range! Perfect for developing early-learning skills, these interactive books feature playful touches, sweet rhymes, and cute illustrations by Scott Barker.



MIRROR,
TOUCHES,
SOUND BUTTON,
AND MORE



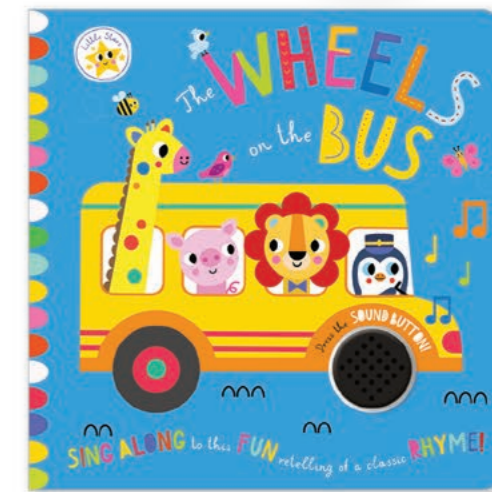
Over
190,000
sold



9781803373782
12 pp cased BB with a handle
and touches throughout
6.2 x 5.1 x 0.8 in
(158 x 129 x 19 mm)
\$7.99 U.S. / \$9.99 CAN



9781803373881
10 pp cased BB with
4 touch-and-feel tabs
7.6 x 7.5 x 0.7 in
(192 x 190 x 17 mm)
\$10.99 U.S. / \$12.99 CAN



9781803373850
12 pp cased BB with a sound button
die-cut through to the cover
7.6 x 7.5 x 0.6 in
(192 x 190 x 15 mm)
\$10.99 U.S. / \$12.99 CAN



9781803373799
12 pp BB with a textured silicone
touch die-cut through to the cover
7.1 x 5.9 x 0.4 in
(180 x 150 x 10 mm)
\$7.99 U.S. / \$9.99 CAN



9781803373829
8 pp cloth book with
a touch on the cover,
packaged on a backing board
8.7 x 6.1 x 1.6 in
(220 x 154 x 40 mm)
\$9.99 U.S. / \$11.99 CAN



9781803373874
8 pp bath book with a squirter,
packaged on a backing board
8.7 x 6.1 x 1.1 in
(220 x 154 x 27 mm)
\$8.99 U.S. / \$10.99 CAN



9781803373812
12 pp BB with
a mirror gatefold
7.1 x 5.9 x 0.4 in
(180 x 150 x 10 mm)
\$6.99 U.S. / \$8.99 CAN

Love Bug 3+

Love Bug wants a hug! This sweet book is full of witty wordplay and has a squishy heart cut through to the cover.



Jess Moorhouse
9781789473728
14 pp cased BB with a squishy touch die-cut through to the cover
7.3 x 7.3 x 0.8 in
(186 x 186 x 20 mm)
\$9.99 U.S. / \$11.99 CAN

Butt Out! 3+

Can Hyena learn to butt out? Children will love squishing the wild animal butts in this hilarious book.



Stuart Lynch
9781788439879
14 pp cased BB with a squishy touch die-cut through to the cover
7.3 x 7.3 x 0.8 in
(186 x 186 x 20 mm)
\$9.99 U.S. / \$11.99 CAN

Over
160,000
sold

Pig Out! 3+

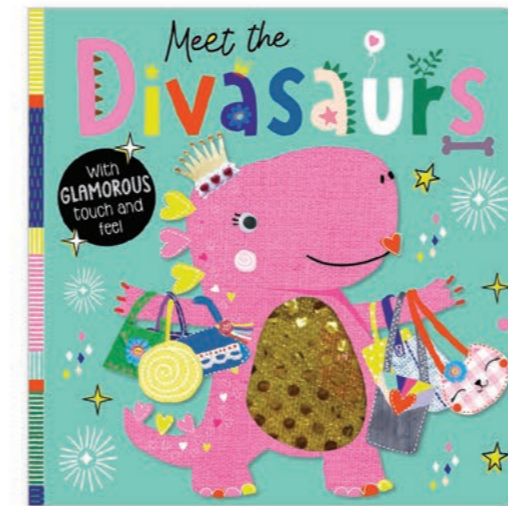
Pig thinks everyone should be like him! Squish each animal's snout in this funny book as they try to be more like pig.



Stuart Lynch
9781800582712
14 pp cased BB with a squishy touch die-cut through to the cover
7.3 x 7.3 x 0.8 in
(186 x 186 x 20 mm)
\$9.99 U.S. / \$11.99 CAN

Meet the Divasaurs 0+

Dinosaurs are cool, but divasaurs are the next big thing! Explore glitzy tummies, sparkly frills, and more in this glamorous touch-and-feel book, with fun rhymes and cheeky diva characters to keep children entertained.



Stephanie Thannhauser
9781803372587
12 pp cased BB with touches throughout
7.3 x 7.3 x 0.8 in
(186 x 186 x 20 mm)
\$9.99 U.S. / \$11.99 CAN

The Bunnicorn 0+

Bunnicorn wants to make a rainbow, but she doesn't know how! Clap, nod, and twirl with her as she looks for the answer in this magical book, with touches to explore throughout.



Scott Barker
9781803375007
12 pp cased BB with touches throughout
8.3 x 6.9 x 0.6 in
(210 x 176 x 15 mm)
\$9.99 U.S. / \$11.99 CAN

Over
120,000
sold

Felt Teeth Board Books 0+

Children will love pretending to feed the characters in our popular felt teeth board book range. Each book features funny rhymes and giant cut-through mouths with felt teeth.

Over
1 million
sold

GIANT
MOUTHS
WITH FELT
TEETH



12 pp cased BB with die-cut mouth holes and felt teeth throughout
7.3 x 7.3 x 0.8 in
(186 x 186 x 20 mm)
\$9.99 U.S. / \$11.99 CAN



Shannon Hays
9781803372846



Shannon Hays
9781789475746
(Unavailable in Canada)



Shannon Hays
9781788436397
(Unavailable in Canada)



Kali Stileman
9781788432306



Kali Stileman
9781789473759



Kali Stileman
9781789470499

Heartfelt 0+

Meet the daring dinosaurs, count to ten with Buzzy Bee, and discover colors with Bunny in this beautiful series of shaped felt books.



9781803372327



9781803374567



9781789479812
\$6.99 U.S. / \$8.99 CAN



Shannon Hays
12 pp shaped BB with colorful felt between die-cut card pages
7.3 x 7.3 x 0.8 in
(185 x 185 x 19 mm)
\$7.99 U.S. / \$9.99 CAN

Two-Way Sequin Board Books 3+

You won't be able to resist touching the sparkly two-way sequins in these books! With playful characters and funny rhymes to keep little ones engaged throughout.



Stuart Lynch
12 pp cased BB
with two-way sequin
touches throughout
8.3 x 6.9 x 0.8 in
(210 x 176 x 20 mm)
\$10.99 U.S. / \$12.99 CAN

That's My Nose! Said Bear 0+



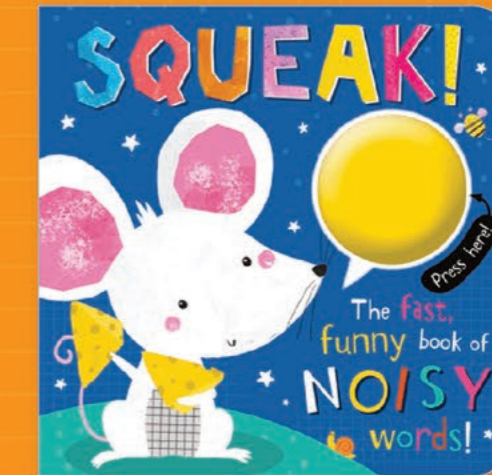
The cheeky woodland animals keep borrowing Bear's nose! This innovative book features googly eyes and a furry-flap nose that attaches to Velcro areas inside. Children will love laughing at the mismatched animal faces throughout!



Vanja Kragulj
9781803371566
12 pp shaped BB with googly eyes,
a touch-and-feel flap, and Velcro
patches throughout
7.9 x 7.1 x 0.4 in (200 x 180 x 11 mm)
\$9.99 U.S. / \$11.99 CAN

Squeak! 0+

Get ready to squeak, eek, pop, and chop in this funny, fast-paced book of noisy words! Little ones will love pressing the fun squeaker on the cover.



Katie Rudge
9781803372709
80 pp EVA BB with a
squeaker on the cover
5.5 x 5.5 x 1.1 in
(140 x 140 x 27 mm)
\$9.99 U.S. / \$11.99 CAN

Sensory Board Books 0+

Learn sounds with the noisy animals in these sensory books. Clever rhymes and playful illustrations encourage children to copy each animal's sound as they explore the creative touch-and-feel letters.



Stephanie Thannhauser
12 pp cased BB with
touches throughout
7.3 x 7.3 x 0.8 in
(186 x 186 x 20 mm)
\$9.99 U.S. / \$11.99 CAN

It's Not Fair! 0+

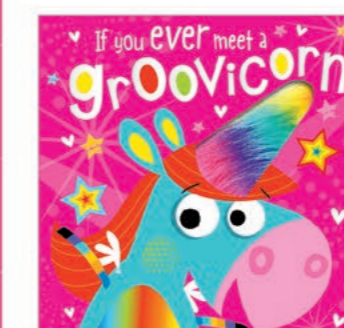
Life never feels fair when you're little. Share the ups and downs of toddler life in this light-hearted book, with felt mouths and a smile at the end of the tunnel!



Stuart Lynch
9781803374543
12 pp cased BB with die-cut
felt mouths throughout
7.3 x 7.3 x 0.7 in
(186 x 186 x 18 mm)
\$9.99 U.S. / \$11.99 CAN

If You Ever Meet a Groovicorn 0+

Children will love reading this funny rhyme about what to do if they ever meet the grooviest of unicorns!



Stuart Lynch
9781788432276
12 pp cased BB with
touches throughout
7.3 x 7.3 x 0.8 in
(186 x 186 x 20 mm)
\$9.99 U.S. / \$11.99 CAN

Always Hug a Unicorn 0+

Find out why unicorns give the best hugs in this sweet book, full of rainbow touches to explore.



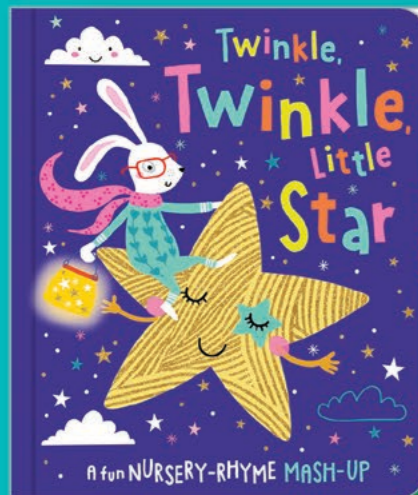
Stuart Lynch
9781788436243
12 pp cased BB with
touches throughout
7.3 x 7.3 x 0.8 in
(186 x 186 x 20 mm)
\$9.99 U.S. / \$11.99 CAN

Nursery-Rhyme Mash-Ups 0+

Laugh along to these hilarious stories, as well-loved nursery rhymes are twisted together! Follow Rabbit as she tries to reach the little star by climbing Humpty Dumpty's wall, then watch as the old lady swallows a fly, Bo Peep's sheep, and many other nursery-rhyme friends!



Beverley Hopwood
26 pp padded BB
8.3 x 6.9 x 0.5 in
(210 x 176 x 13 mm)
\$6.99 U.S. / \$7.99 CAN



9781800582736



9781800582750



Carry-Me Nursery Rhymes 0+

Sing along to Old MacDonald Had a Farm, Twinkle Twinkle Little Star, Five Little Monkeys, Row, Row, Row Your Boat, and more of your favorite nursery rhymes. Enjoy fun touches on every page, and use the carry-handle for reading on the go!

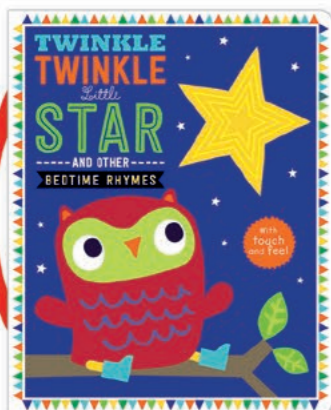
TOUCH
AND
FEEL



12 pp padded
BB with a handle
and touches
6.1 x 5 x 0.8 in
(155 x 128 x 20 mm)



9781803372747
\$7.99 U.S. / \$9.99 CAN



9781785981296
\$6.99 U.S. / \$7.99 CAN



9781785989469
\$6.99 U.S. / \$8.99 CAN



9781785981289
\$8.99 U.S. / \$10.99 CAN



Peek-Through Nursery Rhymes 0+

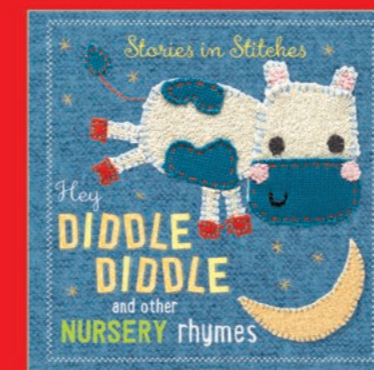


Lara Ede
9781786929044
12 pp cased BB with
cut-through windows
9.5 x 8 x 0.7 in
(240 x 204 x 18 mm)
\$8.99 U.S. / \$10.99 CAN

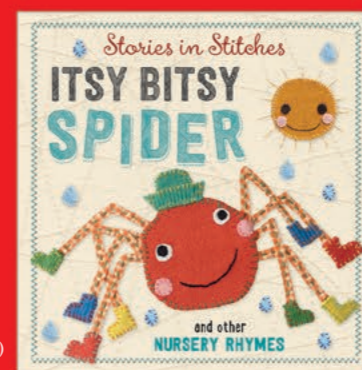


Stuart Lynch
9781788432351
12 pp cased BB with acetate
pockets containing die-cut
shapes throughout
8.3 x 6.9 x 0.7 in
(210 x 176 x 18 mm)
\$9.99 U.S. / \$11.99 CAN

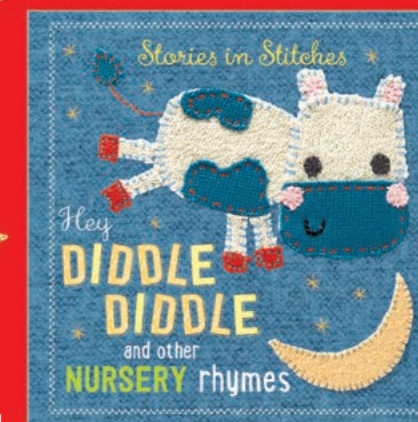
Stories in Stitches 0+



9781783934362
24 pp padded BB
8 x 8 x 0.6 in
(203 x 203 x 15 mm)
\$7.99 U.S. / CAN



9781785981272
24 pp padded BB
8 x 8 x 0.6 in
(203 x 203 x 15 mm)
\$7.99 U.S. / \$8.99 CAN



9781786925473
44 pp padded BB
9.3 x 9.3 x 1.2 in
(236 x 236 x 30 mm)
\$12.99 U.S. / \$14.99 CAN



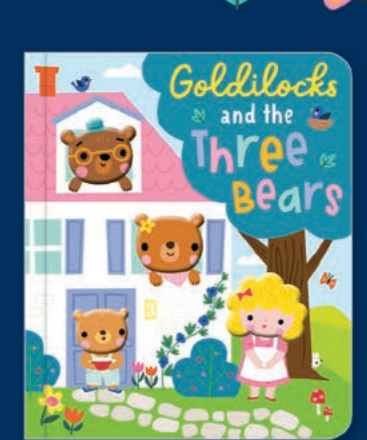
Squishy Heads and Tails 0+



9781785984693
24 pp cased BB with 10 silicone heads
die-cut through to the cover
10.8 x 7.3 x 0.7 in
(275 x 185 x 18 mm)
\$10.99 U.S. / \$12.99 CAN



9781803378473
14 pp cased BB with
5 silicone unicorn heads
die-cut through to the cover
8.3 x 6.9 x 0.5 in
(210 x 176 x 13 mm)
\$9.99 U.S. / \$11.99 CAN



Shannon Hays
9781803379548
14 pp cased BB with
4 silicone heads die-cut
through to the cover
8.3 x 6.9 x 0.5 in
(210 x 176 x 13 mm)
\$9.99 U.S. / \$11.99 CAN



Secret Kingdom: Fairy Doors 0+

Enter the Secret Kingdom and look for the magical creatures. Read the enchanting rhyme and guess who is hiding behind the door. Then, open the sparkly door to find out!



Shannon Hays
9781803374574
12 pp cased BB with textured flaps throughout
8.3 x 7.4 x 0.8 in
(210 x 187 x 20 mm)
\$9.99 U.S. / \$11.99 CAN

Goodnight Little Groovicorns 0+



Stuart Lynch
9781788439916
14 pp cased BB with 5 touches die-cut through to the cover
9.1 x 7.3 x 0.6 in
(232 x 185 x 14 mm)
\$9.99 U.S. / \$11.99 CAN

Magical Unicorns 0+



Shannon Hays
9781789473704
12 pp BB with 6 material tabs
8.5 x 7.5 x 0.5 in
(215 x 190 x 12 mm)
\$9.99 U.S.
(Unavailable in Canada)

The Pop Pets 0+



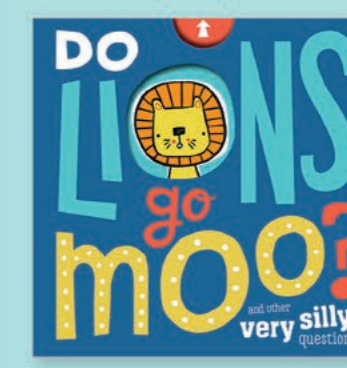
Jess Moorhouse
9781800582774
12 pp BB with noisy poppers throughout
8.3 x 6.9 x 0.8 in
(210 x 176 x 20 mm)
\$9.99 U.S. / \$11.99 CAN

Make Some Noise 1+



Jess Moorhouse
9781800583146
12 pp EVA BB with noisy novelties throughout
9.1 x 6.7 x 1 in
(230 x 170 x 25 mm)
\$10.99 U.S. / \$12.99 CAN

Do Lions Go Moo? 0+ NO!



Jess Moorhouse
9781789473612
12 pp cased BB with sliders throughout
7.3 x 7.3 x 0.8 in
(186 x 186 x 20 mm)
\$9.99 U.S. / \$11.99 CAN

Glittercorn and Friends 0+

Meet Glittercorn and her friends! Lift the sparkly glitter flaps to discover Pandacorn in a cakepop tree and Kitticorn in a cotton candy cloud.



Scott Barker
9781800581388
12 pp cased BB with glittered touches on the cover and glittered fabric flaps throughout
7.3 x 7.3 x 0.8 in
(186 x 186 x 20 mm)
\$9.99 U.S. / \$11.99 CAN

Rainbow Rainbow Colors Bright! 0+



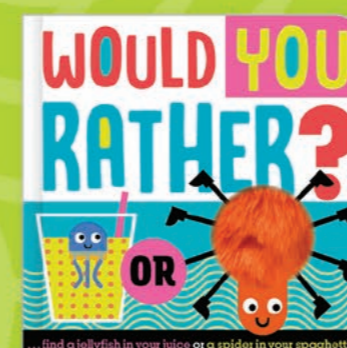
Scott Barker
9781800580565
12 pp cased BB with 2 cloud-shaped blister shakers on the cover and touches throughout
7.3 x 7.3 x 0.8 in
(186 x 186 x 20 mm)
\$9.99 U.S. / \$11.99 CAN

Five Sparkly Mermaids 0+



9781789473674
14 pp cased BB with 5 glitter-filled pouches die-cut through to the cover
8.3 x 6.9 x 0.6 in
(210 x 176 x 15 mm)
\$8.99 U.S. / \$10.99 CAN

Would You Rather? 0+



Scott Barker
9781789477290
12 pp cased BB with touches throughout
7.3 x 7.3 x 0.8 in
(186 x 186 x 20 mm)
\$9.99 U.S. / \$11.99 CAN

Pucker Up! 3+



9781789477399
14 pp cased BB with a squishy touch die-cut through to the cover
8.3 x 6.9 x 0.8 in
(210 x 176 x 20 mm)
\$9.99 U.S. / \$11.99 CAN

Flap-a-Doodle Moo! 0+



Scott Barker
9781800581845
12 pp cased BB with multi-layered flaps throughout
8.3 x 7 x 0.7 in
(210 x 178 x 17 mm)
\$9.99 U.S. / \$11.99 CAN

My Pink and Powerful Alphabet 3+



Lara Ede
9781789477634
20 pp shaped book with a faux-fur cover and vinyl patch
9.5 x 9 x 0.8 in
(240 x 228 x 20 mm)
\$12.99 U.S. / \$14.99 CAN

My Crocodile is ... Pink and Fluffy 1½+



Scott Barker
9781789477276
10 pp cased BB with removable touch-and-feel sliders throughout
8.3 x 6.7 x 0.8 in
(210 x 170 x 20 mm)
\$10.99 U.S. / \$12.99 CAN

Munch! 0+



Edward Miller
9781800583085
10 pp cased BB with sliders, die-cut mouth holes, and felt teeth throughout
8.3 x 6.7 x 0.8 in
(210 x 170 x 20 mm)
\$10.99 U.S. / \$12.99 CAN

This Little Piggy Wore a T-Shirt 0+



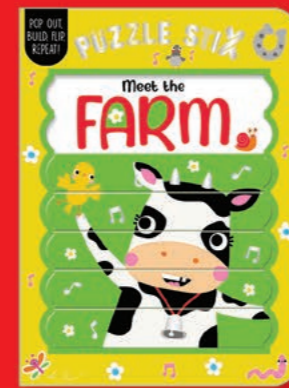
Nichola Cowdery
9781789473629
12 pp cased BB with T-shirt material touches throughout
7.3 x 7.3 x 0.8 in
(186 x 186 x 20 mm)
\$9.99 U.S. / \$11.99 CAN

My First Book of Colors 0+



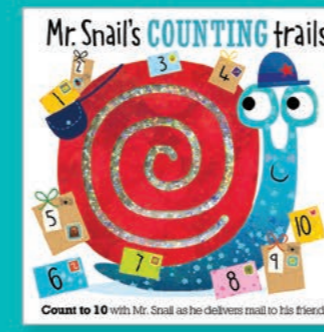
Jayne Schofield
9781805441243
14 pp cased BB
with acetate windows
throughout
7.3 x 7.3 x 0.6 in
(186 x 186 x 14 mm)
\$9.99 U.S. / \$11.99 CAN

Puzzle Stix: Meet the Farm 3+



Jess Moorhouse
9781800582521
12 pp BB with removable
double-sided puzzle
pieces throughout
9.1 x 6.7 x 0.7 in
(230 x 170 x 17 mm)
\$9.99 U.S. / \$11.99 CAN

Mr. Snail's Counting Trails 0+



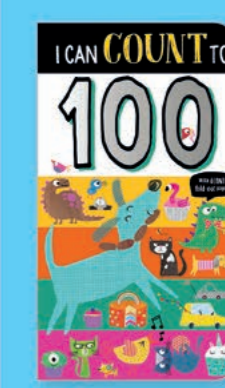
Stuart Lynch
9781786928993
12 pp cased BB with recessed
finger trails, flaps on every page,
and holographic foil on the cover
7.3 x 7.3 x 0.6 in
(186 x 186 x 14 mm)
\$8.99 U.S. / \$10.99 CAN

I Can Count to 10 3+



Clare Fennell
9781788436502
14 pp cased BB with 10 pom-poms
die-cut through to the cover
10.3 x 7.3 x 0.8 in
(261 x 185 x 20 mm)
\$12.99 U.S. / \$14.99 CAN

I Can Count to 100 3+



Clare Fennell
9781788436526
14 pp cased BB with
gatefolds on every page
10.9 x 6.1 x 0.5 in
(277 x 156 x 13 mm)
\$9.99 U.S. / \$11.99 CAN

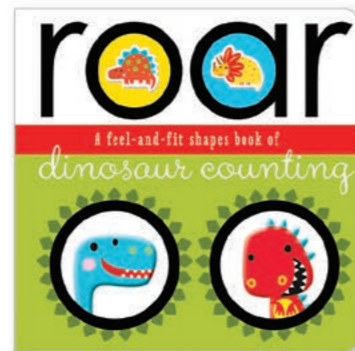
Feel and Fit 0+



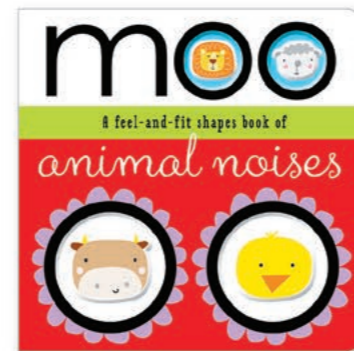
Hayley Kershaw
9781788436557
\$9.99 U.S. / \$11.99 CAN



Annie Simpson
9781783934379
\$9.99 U.S. / CAN



Stuart Lynch
9781785984709
\$9.99 U.S. / \$10.99 CAN

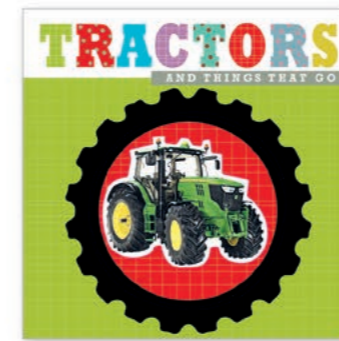


Annie Simpson
9781783934386
\$9.99 U.S. / CAN

12 pp cased BB with raised
and recessed areas that
fit into each other
7.3 x 7.3 x 0.8 in
(186 x 186 x 20 mm)



Tractors and Things That Go 0+



9781783932528
12 pp cased BB with raised
and recessed areas
7.2 x 7.2 x 0.6 in
(183 x 183 x 15 mm)
\$6.99 U.S. / CAN

Let's Sort Shapes! 1+



Jayne Schofield
9781800582811
10 pp shaped EVA BB
with pop-out pieces and
recesses throughout
7.3 x 7.3 x 0.8 in
(186 x 186 x 21 mm)
\$10.99 U.S. / \$12.99 CAN

Found It. Felt It! Counting Friends 123 0+



Shannon Hays
9781800582569
12 pp BB with die-cut felt
touches throughout
8.3 x 6.2 x 0.8 in
(210 x 157 x 21 mm)
\$9.99 U.S. / \$11.99 CAN

My Awesome 0+



9781783937547
106 pp cased BB
with shaped pages
6.6 x 5.4 x 2.2 in
(167 x 137 x 56 mm)
\$16.99 U.S. / \$17.99 CAN



9781783938223
56 pp cased BB with recesses in
the cover and shaped pages
10.6 x 8.8 x 1.2 in
(269 x 224 x 30 mm)
\$12.99 U.S. / \$13.99 CAN



9781789473681
28 pp cased BB with recesses in the cover,
shaped pages, and a gatefold at the end
10.6 x 8.8 x 0.7 in
(269 x 224 x 18 mm)
\$9.99 U.S. / \$11.99 CAN



Over
1.1 million
sold

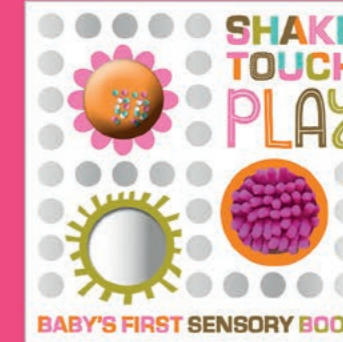
Sensory Books 0+



Scott Barker; 9781800582507
12 pp BB with 5 Velcro tabs and
recessed finger trails throughout
7.3 x 7.3 x 0.6 in (186 x 186 x 14 mm)
\$9.99 U.S. / \$11.99 CAN



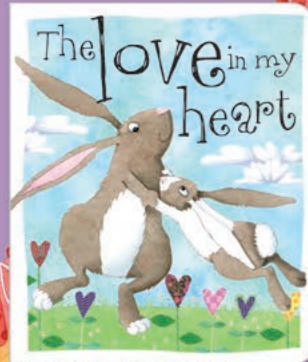
9781800583061
10 pp BB with a variety of novelties
throughout and a Velcro closure
8 x 8 x 0.5 in (203 x 203 x 12 mm)
\$9.99 U.S. / \$11.99 CAN



9781789473650
10 pp BB with a variety
of novelties throughout
8 x 8 x 0.5 in (203 x 203 x 12 mm)
\$9.99 U.S. / \$11.99 CAN



The Love in My Heart 0+



Nadine Wickenden
9781782359661
26 pp padded BB
8.3 x 7 x 0.6 in
(211 x 178 x 15 mm)
\$7.99 U.S. / CAN

Little Ted's Big Heart 0+



Nadine Wickenden
9781786928566
26 pp padded BB
8.3 x 7 x 0.6 in
(211 x 178 x 15 mm)
\$7.99 U.S. / \$9.99 CAN



I Love You Just the Way You Are! 0+



James Dillon
9781788434249
26 pp padded BB
8 x 8 x 0.8 in
(203 x 203 x 20 mm)
\$8.99 U.S. / \$10.99 CAN



Don't Be Rude, Little Dude! 3+



Jess Moorhouse
9781800583160
14 pp cased BB with a squishy frog head and push-out tongue die-cut through to the cover
8.3 x 6.9 x 0.8 in
(210 x 176 x 20 mm)
\$9.99 U.S. / \$11.99 CAN



Funderpants! 0+



James Dillon
9781788439961
12 pp cased BB with touches throughout
8.3 x 6.9 x 0.7 in
(210 x 176 x 18 mm)
\$9.99 U.S. / \$11.99 CAN



Love is the Greatest! 0+



Nadine Wickenden
9781789473773
26 pp padded BB
8 x 8 x 0.8 in
(203 x 203 x 20 mm)
\$8.99 U.S. / \$10.99 CAN



Simply Thankful 0+



Clare Fennell
9781800582798
26 pp padded BB
8 x 8 x 0.8 in
(203 x 203 x 20 mm)
\$8.99 U.S. / \$10.99 CAN



Have You Met My Pet . . . ? 0+



9781789473636



9781789474244

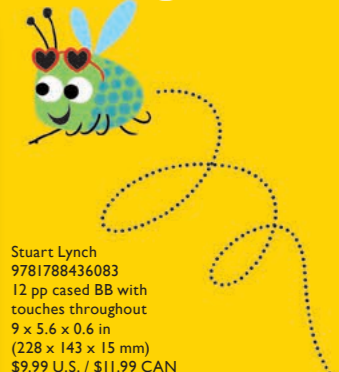


Jess Moorhouse
12 pp cased BB with touches throughout
8.3 x 6.9 x 0.6 in
(210 x 176 x 15 mm)
\$9.99 U.S. / \$11.99 CAN

The Not-So-Scary Hairy Spider 0+



Stuart Lynch
9781788436083
12 pp cased BB with touches throughout
9 x 5.6 x 0.6 in
(228 x 143 x 15 mm)
\$9.99 U.S. / \$11.99 CAN



Peekaboo! Mommy and Me 0+



9781789471779
12 pp BB with mirror in gatefold
7.1 x 5.9 x 0.4 in
(180 x 150 x 10 mm)
\$4.99 U.S. / \$6.99 CAN



Mommy's Rainbow Love 0+



Shannon Hays
9781803375151
12 pp shaped BB with colorful felt between die-cut card pages
7.3 x 7.3 x 0.8 in
(185 x 185 x 20 mm)
\$7.99 U.S. / \$9.99 CAN



Bubble Buddies: Big Shark Little Shark 0+

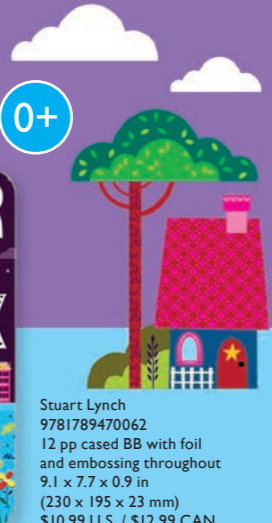


Clare Fennell
9781789470000
14 pp BB with bubble pouch cover containing floating sea creatures and foil confetti
8 x 5.9 x 0.5 in
(203 x 150 x 12 mm)
\$9.99 U.S. / \$11.99 CAN

Be Clever Little Fox 0+



Stuart Lynch
9781789470062
12 pp cased BB with foil and embossing throughout
9.1 x 7.7 x 0.9 in
(230 x 195 x 23 mm)
\$10.99 U.S. / \$12.99 CAN



Little Owl's Peekaboo 0+



Lara Ede
9781789477351
10 pp shaped BB with a layered cover and gatefold flaps throughout
9.5 x 6.8 x 0.5 in
(241 x 172 x 12 mm)
\$9.99 U.S. / \$11.99 CAN



Easter Board Books 0+

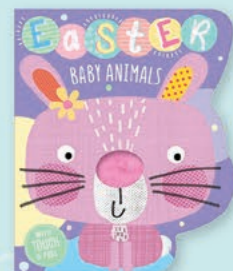
Introduce the Easter Bible story or join the animals for an Easter parade with these adorable board books.



9781803372501
14 pp BB with
5 shaped tabs
and touches throughout
7.1 x 5.9 x 0.5 in
(180 x 150 x 12 mm)
\$4.99 U.S. / \$6.99 CAN



9781803372525
12 pp BB inc.
mirror in gatefold
7.1 x 5.9 x 0.4 in
(180 x 150 x 10 mm)
\$4.99 U.S. / \$6.99 CAN



Clare Fennell
9781803372518
12 pp shaped BB with
touches throughout
7.1 x 5.9 x 0.4 in
(180 x 150 x 10 mm)
\$4.99 U.S. / \$6.99 CAN



Sarah Vince
9781803372105
10 pp shaped BB with
a touch on the cover
9.5 x 6.3 x 0.6 in
(240 x 160 x 15 mm)
\$4.99 U.S.



9781788438513
16 pp BB with indented
two-way sequins on the
cover and flaps throughout
9.1 x 6.7 x 0.5 in
(230 x 170 x 12 mm)
\$9.99 U.S. / \$11.99 CAN



9781785989032
22 pp padded BB with handle
6.2 x 5 x 0.9 in (158 x 126 x 22 mm)
\$6.99 U.S. / \$8.99 CAN



Lara Ede; 9781782351153
22 pp padded BB with handle
6.2 x 5 x 0.9 in (158 x 126 x 22 mm)
\$6.99 U.S. / CAN



Lara Ede
9781785982408
22 pp padded BB
9.3 x 9.3 x 0.6 in
(236 x 236 x 15 mm)
\$9.99 U.S. / \$10.99 CAN



Easter Art and Activity Books

Keep little ones busy this Easter with a selection of creative art and sticker activity books!



9781789472882
48 pp PB inc. 4 pp card
and 12 pp stickers
11 x 8.5 x 0.2 in
(280 x 215 x 6 mm)
\$6.99 U.S. / \$8.99 CAN



9781788435369
42 pp PB inc. 16 pp card
and 2 pp stickers
11 x 8.5 x 0.2 in
(280 x 215 x 5 mm)
\$6.99 U.S. / \$8.99 CAN



9781786920065
72 pp PB inc. 12 pp card
and 12 pp stickers
11 x 8.5 x 0.4 in
(280 x 215 x 10 mm)
\$9.99 U.S. / \$11.99 CAN



Jess Moorhouse
9781803370774
42 pp PB inc. 8 pp card and
1 pp of foiled stickers
11 x 8.5 x 0.2 in
(280 x 215 x 5 mm)
\$7.99 U.S. / \$9.99 CAN

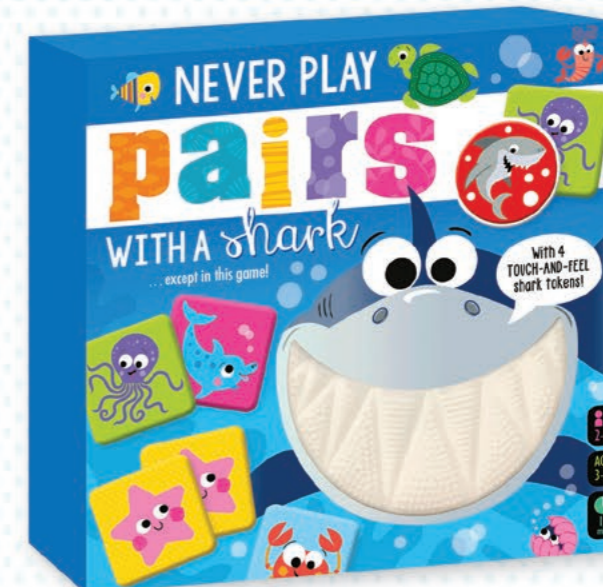


Never Play 3+

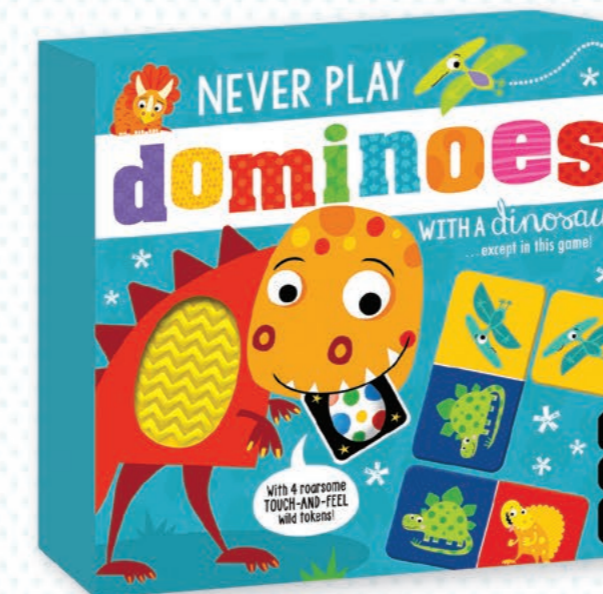
You must never play bingo with a tiger, pairs with a shark, or dominoes with a dinosaur . . . except in these games! Join the playful Never Touch characters in these exciting additions to our best-selling series, perfect for the whole family to enjoy.



9781803377650



9781803377667



9781803377674



Stuart Lynch
Box set with a textured
silicone touch inc. game pieces
and an instruction booklet
7.7 x 7.7 x 2 in
(195 x 195 x 50 mm)
\$14.99 U.S. / \$16.99 CAN



Also available:



9781803372358

3 jigsaws with textured silicone touches and
a 12 pp BB with touches throughout, packaged inside a
box with a textured silicone touch and a carry handle
8.5 x 11 x 2.6 in (215 x 280 x 65 mm)
\$14.99 U.S. / \$16.99 CAN



9781803372341



Make Believe Games 3+

The fun illustrations, chunky play pieces, and simple instructions in these easy-to-play games make them the perfect interactive entertainment for little ones.



9781803371061



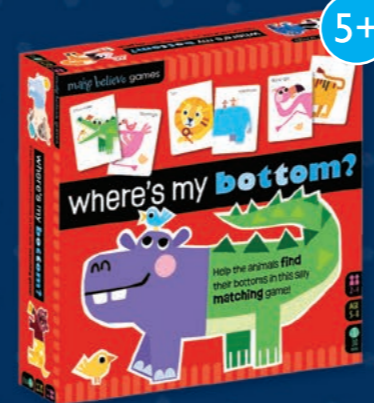
9781803371030



9781803371047



9781803371054



9781803371078



Emily Spikings
Box set inc. game pieces and an instruction booklet
7.7 x 7.7 x 2 in
(195 x 195 x 50 mm)
\$14.99 U.S. / \$16.99 CAN

Royal Pairs 3+

Find the royal pairs in this fun monarchy-matching game! Bright, engaging illustrations and chunky play pieces will entertain young players and promote learning through play.



Stuart Lynch
9781803373225
Box set inc. game pieces and an instruction booklet
7.7 x 7.7 x 2 in
(195 x 195 x 50 mm)
\$14.99 U.S. / \$16.99 CAN

Spin and Play 5+

Play games on the go with these innovative books! With dice, counters, and five games, they are perfect for entertaining children wherever you are.

12 pp cased BB with 2 dice attached to the spine and 16 counters
9.7 x 8.7 x 0.8 in
(246 x 220 x 20 mm)
\$12.99 U.S. / \$14.99 CAN



9781800589919



9781789470093

Playhouse Box Sets 3+

Unfold the cleverly designed books in these box sets, and use the toy figures to bring each story to life!



Clare Fennell
9781789470642



Stuart Lynch
9781788436182



10 pp BB with gatefold flaps on every page, packed inside a box with a handle and acetate window, plus 4 toy figurines
Box: 9.8 x 6.5 x 1.3 in
(248 x 165 x 32 mm)
Book: 6 x 6 x 0.4 in
(152 x 152 x 10 mm)
\$12.99 U.S. / \$14.99 CAN

Come Alive Crafts 6+



9781789473971
Folder with an acetate window and tray containing a unicorn purse, decorating materials, and a 12 pp PB
11 x 8.5 x 1.6 in
(280 x 215 x 40 mm)
\$12.99 U.S. / \$14.99 CAN



9781789473995
Folder with an acetate window and tray containing bags of clay, polystyrene shapes, beads, gems, a pot of glitter, a wooden stick for molding, and a 12 pp PB
11 x 8.5 x 1.6 in
(280 x 215 x 40 mm)
\$12.99 U.S. / \$14.99 CAN



9781789473964
Folder with an acetate window and tray containing 6 paint bottles, marbling powder, a wooden stick, sheets of card, and a 12 pp PB
11 x 8.5 x 1.6 in
(280 x 215 x 40 mm)
\$12.99 U.S. / \$14.99 CAN



Always Hug a Unicorn 3+

Children will love acting out the stories with the figures and playmat as they read through this playful interactive book.



Stuart Lynch
9781788436595
Box set with acetate window cover inc. 6 toy figurines, a fold-out play mat, and a 12 pp BB
Box: 10 x 7.9 x 1.6 in
(254 x 201 x 40 mm)
Book: 10 x 7.6 in
(254 x 193 mm)
Play mat: 23.6 x 35.4 in
(600 x 900 mm)
\$12.99 U.S. / \$14.99 CAN

Scratch and Reveal: Spiro Art 6+

This sparkling box set contains everything you need to scratch and reveal beautiful works of art! The handy folder format is perfect for creating on the go.



9781788433174
Cased folder with 40 pp pad, 8 scratch sheets, spirograph, scratcher, and picture frame
11.4 x 9.1 x 1.3 in
(290 x 230 x 34 mm)
\$16.99 U.S. / CAN

Magical Unicorn 6+

The Magical Unicorn Activity Kit is a gorgeous craft set, perfect for creative kids. Inside, readers will find a stencil featuring unicorns, rainbows, and more pretty shapes.



Mark McKeown
9781788436175
Cased folder with 36 pp book, stencil, stamper, foil and glitter stickers, and mini pom-poms
11.4 x 9.1 x 1.4 in
(290 x 230 x 35 mm)
\$16.99 U.S. / CAN

Touch and Play Jigsaw: Sharks 3+

This shark-packed jigsaw is brought to life with glow-in-the-dark pieces that little hands will love to explore.



Stuart Lynch
9781786924766
Box set inc. 48 piece jigsaw
8.7 x 10.9 x 1.4 in
(220 x 278 x 35 mm)
\$9.99 U.S.

Sticker Activity Cases 3+

These box sets are full of fantastic activities and packed with puffy stickers to decorate with.



Lara Ede and Stuart Lynch
9781803370170

Box set with a rope handle inc. 4 x 16 pp PB activity books,
4 sheets of stickers, and 1 sheet of puffy stickers
8.3 x 10.2 x 0.9 in
(210 x 260 x 22 mm)
\$9.99 U.S.

Stuart Lynch
9781803370187

Make-and-Play Mega Jars 3+

Create magical unicorn models, roar-some dino accessories, and play exciting games and activities in these mega jars, packed full of fun for the whole family to enjoy!



Stuart Lynch and Jess Moorhouse
9781803370132



Stuart Lynch
9781803370125



Jar inc. games
and crafts
11 x 5.7 x 5.7 in
(280 x 145 x 145 mm)
\$24.99 U.S.

My Green and Scaly Dinosaur Activity Book 4+

Carry a wild world of dinosaurs wherever you go with this claw-some activity book! Featuring a useful handle, fierce card press-outs, and fun shiny stickers.



NEW
TITLE

SHINY
FOIL
STICKERS



Available February
Jess Moorhouse
9781805444404
66 pp PB inc. 24 pp card
and 1 sheet of foiled stickers
11 x 8.5 x 0.3 in
(280 x 215 x 8 mm)
\$9.99 U.S. / \$12.99 CAN

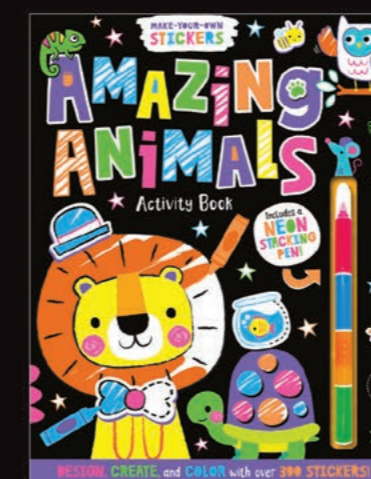
Also available:



9781803373157

Make-Your-Own Stickers: Amazing Animals 4+

Design, create, and color your own stickers as you join the incredible creatures in this hilarious activity book! Includes artistic activities, customizable stickers, and a neon stacking pen.



NEON
STACKING
PEN



Available March
Charly Lane
9781805440260
64 pp PB inc. 24 pp
stickers and a stacking pen
inside a blister on the cover
11 x 8.5 x 0.8 in
(280 x 215 x 21 mm)
\$9.99 U.S. / \$12.99 CAN



Sticky Notes: Things That Go

3+

NEW TITLE

Introduce little ones to mighty machines with this vroom-packed activity book! Use the six sticky-note pads to complete the vehicle puzzles and games, plus there are cool card press-outs to make.

OVER 100 STICKY VEHICLES



Available February
Scott Barker
9781805444435
64 pp PB inc. 24 pp card
and sticky pads inside a
blister on the cover
11 x 8.5 x 0.5 in
(280 x 215 x 13 mm)
\$9.99 U.S. / \$12.99 CAN



Shiny Stickers: Going For Gold!

4+

NEW TITLE

Aim for victory with the amazing athletes in this action-packed activity book, filled with playful puzzles, cool card press-outs, and shiny stickers. Plus an awesome gold medal to wear with pride!

SHINY FOIL STICKERS



Available May
Hayley Kershaw
9781805440222
42 pp PB inc. 8 pp card,
1 sheet of foiled stickers,
and a medal
11 x 8.5 x 0.2 in
(280 x 215 x 5 mm)
\$7.99 U.S. / \$9.99 CAN



Also available:



Jess Moorhouse
9781803370798
66 pp PB inc. 24 pp card and
1 sheet of foiled stickers
11 x 8.5 x 0.3 in
(280 x 215 x 8 mm)
\$9.99 U.S. / \$11.99 CAN



Jess Moorhouse
9781803370774
42 pp PB inc. 8 pp card and
1 sheet of foiled stickers
11 x 8.5 x 0.2 in
(280 x 215 x 5 mm)
\$7.99 U.S. / \$9.99 CAN



Jess Moorhouse
9781803371214
42 pp PB inc. 20 pp card and
1 sheet of foiled stickers
11 x 8.5 x 0.4 in
(280 x 215 x 10 mm)
\$9.99 U.S. / \$11.99 CAN

Sticky Notes: Cutiecorns

3+

NEW TITLE

Get creative with the cutiecorns in this adorable coloring book, packed full of magical creatures and scenes to color! With peel-off-and-stick pages to display your art on the fridge or around the home.

PEEL-OFF-AND-STICK PAGES



Available February
Danielle Mudd
9781805440215
126 pp PB pad
inc. 6 pp stickers and
peel-off-and-stick pages
11 x 8.5 x 0.4 in
(280 x 215 x 9 mm)
\$9.99 U.S. / \$12.99 CAN



Color Splash: Dinosaur Magic

3+

Join the dinosaurs and explore their roar-some world in this exciting interactive book! Use the refillable water pen to color and discover a magical surprise in every scene.

WATER PEN



9781800585850
14 pp BB with a
refillable water pen
die-cut through
to the cover
9.5 x 8.4 x 0.4 in
(240 x 214 x 9 mm)
\$9.99 U.S. / \$11.99 CAN



Over 165,000 sold

Also available:



9781800589933

Googly-Eye Stickers 4+

Discover a magical multicolored land and dive into an ocean of activities in these fun-filled books, with cute card press-outs to create and googly-eye stickers to play with.



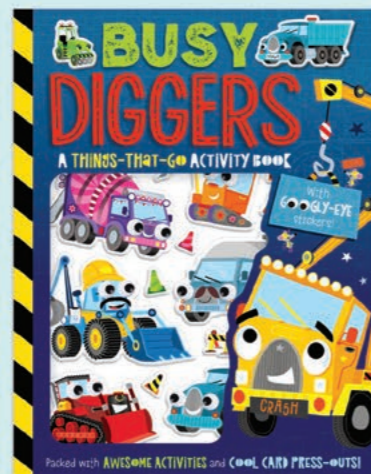
66 pp PB inc. 24 pp card and 1 sheet of googly-eye stickers
11 x 8.5 x 0.3 in
(280 x 215 x 8 mm)
\$9.99 U.S. / \$12.99 CAN



Danielle Mudd; 9781803373065



Beverley Hopwood; 9781803373089



Stuart Lynch; 9781803370736
\$9.99 U.S. / \$11.99 CAN



Scott Barker
9781800589971
86 pp PB inc. 20 pp card and 1 sheet of googly-eye stickers
11 x 8.5 x 0.4 in
(280 x 215 x 10 mm)
\$9.99 U.S. / \$11.99 CAN

9781803370002
42 pp PB inc. 8 pp card and 1 sheet of googly-eye stickers
11 x 8.5 x 0.2 in
(280 x 215 x 5 mm)
\$7.99 U.S. / \$9.99 CAN

Big Stickers For Little Hands 3+

Explore the alphabet, animals, vehicles, unicorns, and more in this awesome series, full of engaging activities, big stickers, and fun card press-outs.



Lara Ede, Shannon Hays, Stuart Lynch and Veronique Petit
96 pp PB inc. 16 pp card and 16 pp stickers
11 x 8.5 x 0.4 in
(280 x 215 x 10 mm)
\$9.99 U.S. / \$11.99 CAN



9781800581760



9781800581753



9781788433617



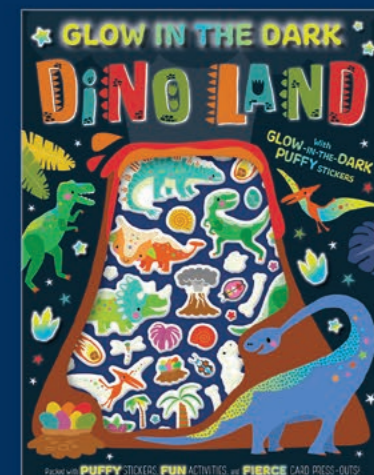
9781788433600

Glow-in-the-Dark Stickers 4+

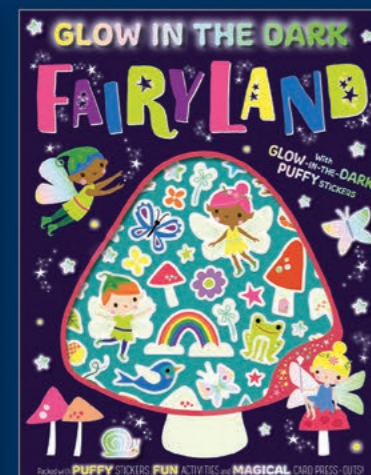
Stomp with dinosaurs, follow the fairies, and zoom into space in these exciting books! With fun glow-in-the-dark stickers and cool press-outs to make and play with.



66 pp PB inc. 24 pp card and 1 sheet of glow-in-the-dark puffy stickers
11 x 8.5 x 0.3 in
(280 x 215 x 8 mm)
\$9.99 U.S. / \$12.99 CAN



Hayley Kershaw
9781803373232



Shannon Hays; 9781803370750
\$9.99 U.S. / \$11.99 CAN



Danielle Mudd; 9781800589957
86 pp PB inc. 20 pp card and 1 sheet of glow-in-the-dark puffy stickers
11 x 8.5 x 0.4 in
(280 x 215 x 10 mm)
\$9.99 U.S. / \$11.99 CAN



Balloon Stickers 4+

Meet the magical creatures, awesome animals, and mighty vehicles in these fun books! Each title includes creative card press-outs and 3-D balloon stickers.



66 pp PB inc. 24 pp card and balloon stickers inside a blister on the cover
11 x 8.5 x 0.6 in
(280 x 215 x 15 mm)
\$8.99 U.S. / \$10.99 CAN



Shannon Hays
9781803370811
\$9.99 U.S. / \$11.99 CAN



Jess Moorhouse
9781800589896
\$9.99 U.S. / \$11.99 CAN



James Dillon
9781800581739



Stuart Lynch
9781789477955



Stuart Lynch
9781789473520



Stuart Lynch
9781788436687



Stuart Lynch
9781788436694



Stuart Lynch; 9781803370163
32 pp PB inc. balloon sticker inside a blister on the cover
8 x 8 x 0.6 in (203 x 203 x 15 mm)
\$5.99 U.S. / \$7.99 CAN

I Can Stick 3+

Using simple, shaped stickers and bold illustrations to reinforce children's shape awareness and hand-eye coordination, these books are perfect for little ones who are just starting to sticker.



9781803370088



9781803370095



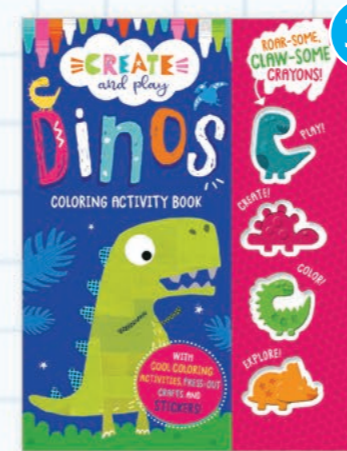
Scott Barker
96 pp PB inc.
32 pp stickers
11 x 8.5 x 0.4 in
(280 x 215 x 10 mm)
\$9.99 U.S. / \$11.99 CAN



Create and Play

Get creative with the colorful crayons or air-dry clay in each of these books. Then discover the fun activities, playful card press-outs, and sweet stickers inside!

66 pp PB inc. 20 pp card
and 6 pp stickers
11 x 8.5 x 0.7 in
(280 x 215 x 18 mm)
\$10.99 U.S. / \$12.99 CAN



Clare Fennell
9781803370361
inc. crayons inside a
blister on the cover



Jess Moorhouse
9781800585898
inc. air-dry clay inside a
blister on the cover

Finger-Painting Activity Book: Animal Kingdom 3+

With a six-color paint palette, engaging illustrations, and clear instructions, Animal Kingdom has everything kids need to create fantastic finger-painting pictures to be proud of.



Charly Lane
9781803370699
66 pp PB inc. 20 pp card, 6 pp
stickers, and a finger-painting pad
inside a blister on the cover
11 x 8.5 x 0.7 in
(280 x 215 x 18 mm)
\$10.99 U.S. / \$12.99 CAN

Sticker Activity Purses 3+

Complete the amazing activities in these purse-shaped books, with stickers and cute card press-outs! Little ones will love the touch-and-feel front covers.



9781789470284
with foil and glitter
on the cover



9781789470307
with a rainbow fur
touch on the cover



9781789473933
with a two-way sequin
patch on the cover

72 pp PB inc. 12 pp card
and 16 pp stickers
11 x 8.5 x 0.4 in
(280 x 215 x 10 mm)
\$9.99 U.S. / \$11.99 CAN



9781789476552
with foil and glitter
on the cover



9781789476569
with a rainbow fur
touch on the cover

48 pp PB inc. 4 pp card
and 12 pp stickers
11 x 8.5 x 0.2 in
(280 x 215 x 6 mm)
\$6.99 U.S. / \$8.99 CAN



9781848793774



9781783938292



9781783937646

96 pp PB inc.
16 pp stickers
11 x 8.5 x 0.4 in
(280 x 215 x 10 mm)
\$9.99 U.S. / \$10.99 CAN



9781848797857
96 pp PB
inc. 16 pp stickers
11 x 8.5 x 0.4 in
(280 x 215 x 10 mm)
\$9.99 U.S. / CAN



9781789473230
48 pp PB inc. 4 pp card
and 12 pp stickers
11 x 8.5 x 0.2 in
(280 x 215 x 6 mm)
\$6.99 U.S. / \$8.99 CAN

3-D Felt Stickers

These adorable books are packed with cute characters and sweet activities to complete. Press out and create the crafts, then decorate them with your amazing 3-D felt stickers!

86 pp PB inc. 20 pp
card and 1 sheet
of felt stickers
11 x 8.5 x 0.4 in
(280 x 215 x 10 mm)
\$9.99 U.S. / \$11.99 CAN



Charly Lane
9781789473940



Stuart Lynch
9781800580688

Cardboard Builder 4+

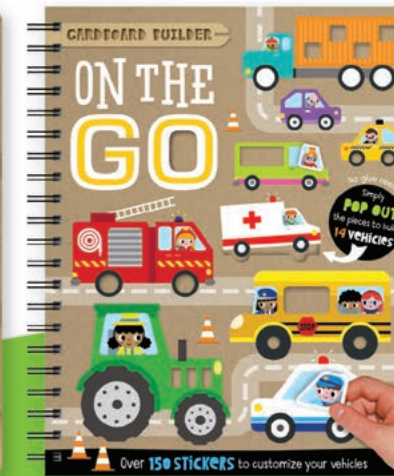
Create your own cardboard playsets with these awesome books! Simply press out, build, and play with vehicles, buildings, farmers, and a whole host of fun farmyard animals.



Scott Barker
48 pp wirebound
book inc. 20 pp flute
card, 12 pp kraft card,
and 8 pp stickers
11.2 x 9.3 x 1 in
(285 x 236 x 25 mm)
\$14.99 U.S. / \$16.99 CAN



9781803370712



9781800589872

Scratch and Sparkle 4+

Use the scratcher and card sheets inside these sparkly books to create glittering and multicolored crafts, models, and more.



Stuart Lynch
9781800581692



Stuart Lynch
9781788436755



Stuart Lynch
9781789473919



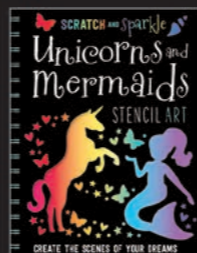
Stuart Lynch
9781789477979



Lara Ede
9781788432443



Lara Ede
9781789470345



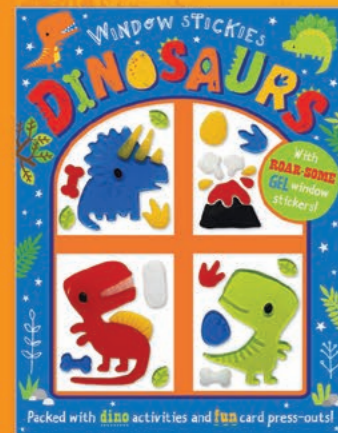
9781786923400
50 pp wirebound book inc. 15 scratch-off sheets, 3 stencil sheets, and a scratcher tool
8.5 x 7.1 x 0.9 in
(215 x 180 x 23 mm)
\$12.99 U.S. / \$14.99 CAN

9781803370156
7.5 x 5.8 x 0.2 in
(190 x 146 x 5 mm)
\$5.99 U.S. / \$7.99 CAN

Over
620,000
sold

Window Stickies 4+

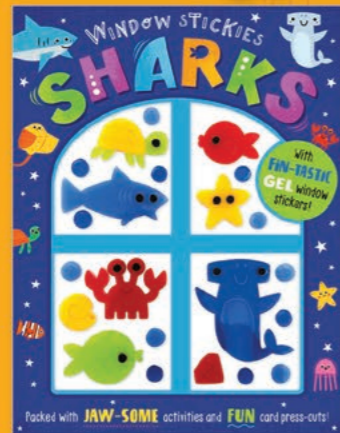
Discover wonderful worlds of dinosaurs, rainbows, unicorns, and sea creatures in these exciting activity books, with gel stickers to create fun scenes on your windows.



9781800589834



9781800581265



Danielle Mudd
9781803370385
\$10.99 U.S. / \$12.99 CAN



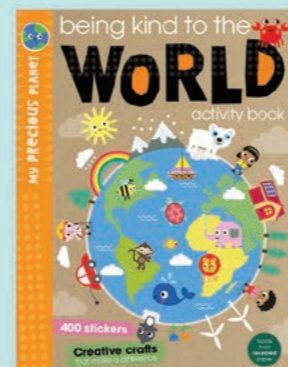
Jess Moorhouse
9781800584419



9781800585348
42 pp PB inc. 8 pp card and 1 sheet of window stickers
11 x 8.5 x 0.2 in (280 x 215 x 5 mm)
\$6.99 U.S. / \$8.99 CAN

36 pp PB inc.
8 pp scratch-off sheets
and a scratcher tool
11 x 8.5 x 0.2 in
(280 x 215 x 5 mm)
\$6.99 U.S. / \$8.99 CAN

My Precious Planet 5+



9781800581982



9781800584471

Scott Barker
96 pp PB inc. 16 pp card
and 16 pp stickers
11 x 8.5 x 0.4 in
(280 x 215 x 10 mm)
\$9.99 U.S. / \$11.99 CAN

My Playtime Activity Books 4+



9781800581425



9781789479973

Charly Lane and Stuart Lynch
96 pp PB inc. 16 pp card
and 16 pp stickers
11 x 8.5 x 0.4 in
(280 x 215 x 10 mm)
\$9.99 U.S. / \$11.99 CAN

First Words Sticker Activity Book 3+



9781783938308
56 pp PB inc.
16 pp stickers
11 x 8.5 x 0.2 in
(280 x 215 x 5 mm)
\$6.99 U.S. / \$7.99 CAN

My First I Can Draw 3+



Scott Barker
9781800581333
\$9.99 U.S. / \$11.99 CAN



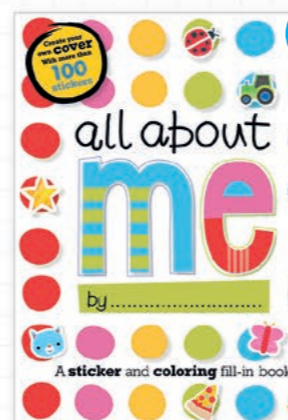
Charly Lane
9781783931248
\$9.99 U.S. / CAN

My First ABC 3+

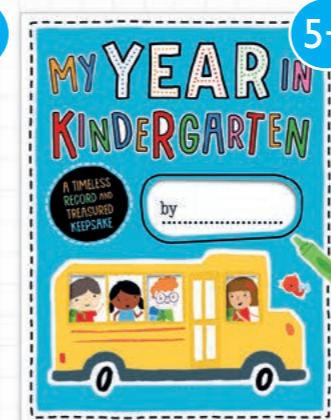


Charly Lane
9781785983498
56 pp PB inc.
16 pp stickers and
3 letter-shaped erasers
11 x 8.5 x 0.4 in
(280 x 215 x 10 mm)
\$6.99 U.S. / \$7.99 CAN

Fill-in Sticker Activity 3+ 5+



9781789470765

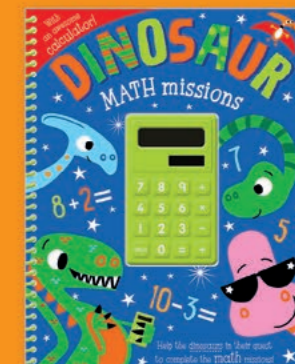


9781789470758



Charly Lane
48 pp wire-stitched book
with a plastic cover, inc.
4 pp card and 12 pp stickers
11 x 8.5 x 0.3 in
(280 x 215 x 8 mm)
\$7.99 U.S. / \$9.99 CAN

Dinosaur Math Missions 5+



Stuart Lynch
9781800584204
90 pp wirebound book inc. 24 pp card,
2 pp stickers, and a calculator
on a cover gatefold
11 x 9.1 x 0.8 in
(280 x 232 x 20 mm)
\$21.99 U.S.

Never Touch Activity

3+

Stuart Lynch
72 pp PB inc. 12 pp card, 16 pp stickers,
and a textured silicone touch on the cover
11 x 8.5 x 0.4 in
(280 x 215 x 10 mm)
\$9.99 U.S. / \$11.99 CAN



9781789477917



9781789470260



9781789473902



Unicorn Coloring

6+



9781788436700
88 pp PB inc. 16 pp card,
8 pp stickers, and a
stackable crayon
11 x 8.5 x 0.9 in
(280 x 215 x 22 mm)
\$9.99 U.S. / \$11.99 CAN



I Love Hearts

3+



9781789474190
48 pp PB inc. 4 pp card
and 12 pp stickers
11 x 8.5 x 0.2 in
(280 x 215 x 6 mm)
\$6.99 U.S. / \$8.99 CAN



Sticker Color Create

3+



9781788436731



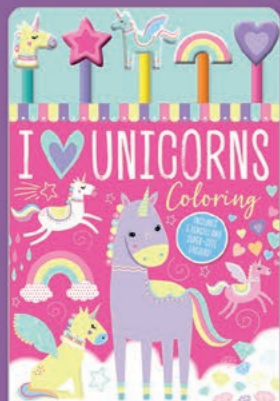
9781788436748



Phil Alderson, Lara Ede,
and Stuart Lynch
96 pp PB inc. 16 pp card
and 16 pp stickers
11 x 8.5 x 0.4 in
(280 x 215 x 10 mm)
\$9.99 U.S. / \$11.99 CAN

Eraser Pencil Toppers

3+



Mark McKeown
9781789474473



Charly Lane
9781789474466



Box set inc. 5 coloring pencils
with eraser pencil toppers
and a 64 pp pad attached
to the box, all mounted
onto a backing board
9.8 x 6.7 x 0.7 in
(250 x 170 x 18 mm)
\$8.99 U.S. / \$10.99 CAN

Coloring Pads

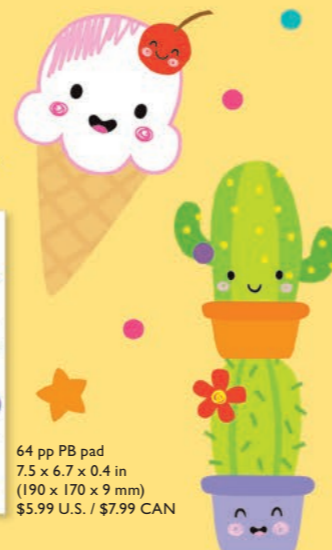
3+



Mark McKeown
9781800586239



Charly Lane
9781800586222



64 pp PB pad
7.5 x 6.7 x 0.4 in
(190 x 170 x 9 mm)
\$5.99 U.S. / \$7.99 CAN

Ultimate Sticker Files

3+



9781783931156



9781783931163

John A. Abbott
56 pp PB inc. 16 pp stickers
and a shaped gatefold
11 x 8.5 x 0.3 in (280 x 215 x 8 mm)
\$6.99 U.S. / CAN



1000 Stickers

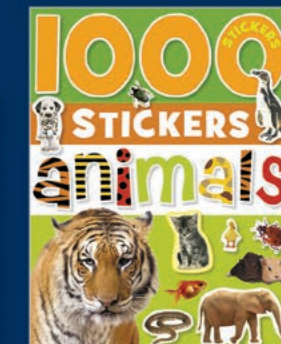
3+



9781848790704



9781848790711



9781848790735



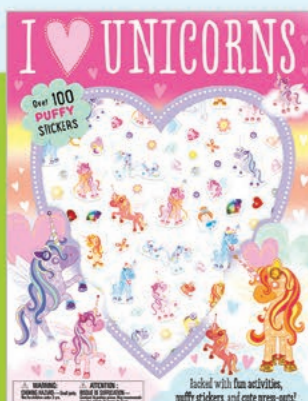
9781848790728



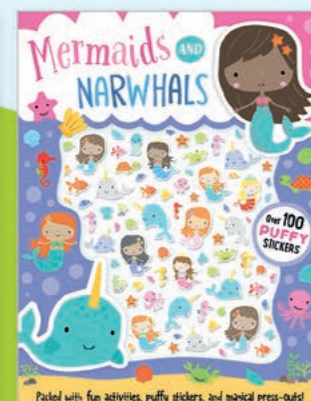
56 pp PB inc.
16 pp stickers
11 x 8.5 x 0.3 in
(280 x 215 x 8 mm)
\$6.99 U.S. / \$7.99 CAN

Puffy Stickers

3+



Lara Ede
9781786928603



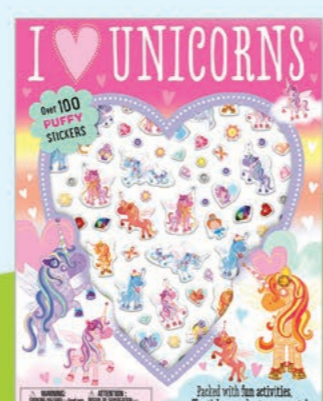
9781789470321



Charly Lane
9781785984860



86 pp PB inc.
20 pp card and 1 sheet
of puffy stickers
11 x 8.5 x 0.4 in
(280 x 215 x 10 mm)
\$9.99 U.S. / \$10.99 CAN



Lara Ede
9781789476576
54 pp PB inc.
20 pp card and 1 sheet
of puffy stickers
11 x 8.5 x 0.3 in
(280 x 215 x 7 mm)
\$6.99 U.S. / \$8.99 CAN

Shaped Sticker Books

3+



9781848796560



9781848793927

56 pp PB inc.
16 pp stickers
11 x 8.5 x 0.3 in
(280 x 215 x 8 mm)
\$6.99 U.S. / \$7.99 CAN

Find It!

3+



John A. Abbott, Lara Ede,
and Stuart Lynch
9781783938285
176 pp PB
11 x 8.5 x 0.6 in
(280 x 215 x 14 mm)
\$8.99 U.S. / \$9.99 CAN

Flap-a-Zillion

6+



Scott Barker
9781800585911
30 pp PB inc. 8 pp card
and flaps throughout
11 x 8.5 x 0.2 in
(280 x 215 x 6 mm)
\$7.99 U.S. / \$9.99 CAN

The Pink and Powerfuls 5+



Lara Ede
9781800584372
86 pp PB inc.
20 pp card and 1 sheet
of foiled stickers
11 x 8.5 x 0.4 in
(280 x 215 x 10 mm)
\$9.99 U.S. / \$11.99 CAN

Squishy Stickers: Unicorn World 3+



9781789477931
66 pp PB inc. 24 pp card
and squishy stickers inside
a blister on the cover
11 x 8.5 x 0.6 in
(280 x 215 x 15 mm)
\$12.99 U.S. / \$14.99 CAN

Magic Scribbles: Unicorn Mysteries 6+



Stuart Lynch
9781789473957
48 pp PB pad inc. 4 pp
card and a pen die-cut
through to the cover
11 x 8.5 x 0.8 in
(280 x 215 x 20 mm)
\$6.99 U.S. / \$8.99 CAN

Amazing Snakes 4+

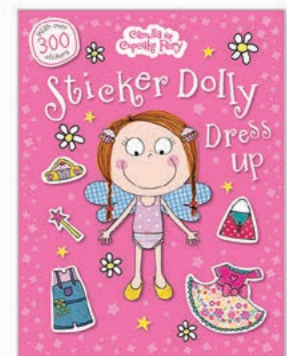
NEW TITLE

Discover the world of snakes in this exciting nonfiction book, with a confetti pouch on the cover. It introduces budding nature explorers to fang-tastic facts, bold photographs, and helpful diagrams.



Available January
Stuart Lynch
9781805443919
36 pp CB with a confetti
pouch on the cover
9 x 9 x 0.4 in
(228 x 228 x 11 mm)
\$10.99 U.S. / \$12.99 CAN

Sticker Dolly Dress Up 3+



Lara Ede
9781780654249
40 pp PB inc. 16 pp stickers
11 x 8.5 x 0.3 in
(280 x 215 x 8 mm)
\$6.99 U.S. / CAN

My Sparkletastic 8+



Sarah Vince
9781783937479
72 pp PB inc. 8 pp sticker
sheets and a vinyl sleeve
with glitter underneath
11 x 8.5 x 0.3 in
(280 x 215 x 8 mm)
\$9.99 U.S. / \$10.99 CAN

Mini Mega Activity Books 3+



9781788430883



9781788430890



Also available:



9781803378640

Animal Antics 3+



9781788432429
96 pp PB inc. 16 pp card
and 16 pp stickers
11 x 8.5 x 0.4 in
(280 x 215 x 10 mm)
\$9.99 U.S. / \$11.99 CAN

Make and Play 3+



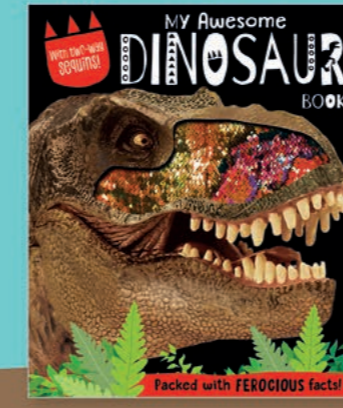
Stuart Lynch
9781788432436
34 pp cased half-Canadian
wirebound book inc.
8 pp foam press-outs
and 2 pp stickers
11.3 x 9.1 x 1 in
(286 x 230 x 25 mm)
\$9.99 U.S. / \$11.99 CAN

Letters From Me 4+



Beverly Hopwood
9781800584433
54 pp shaped pad
inc. 10 pp stickers
and 2 pp foil stickers
11 x 5.5 x 0.4 in
(280 x 140 x 9 mm)
\$7.99 U.S. / \$9.99 CAN

My Awesome ... 3+



9781789478136



9781789478198



9781789478204

36 pp CB with two-way
sequins on the cover
9.5 x 7.9 x 0.4 in
(241 x 200 x 10 mm)
\$9.99 U.S. / \$11.99 CAN

Instant Einstein 8+



9781783934850
62 pp wirebound book
with scratch-off areas
and a mini scraper
7.9 x 5.1 x 0.5 in
(200 x 130 x 12 mm)
\$7.99 U.S. / CAN

All About Me 6+

Beverley Hopwood
9781800589858
86 pp wirebound book inc.
12 pp stickers, 2 pp foiled stickers,
and a stacking crayon
9.5 x 7.1 x 0.6 in
(240 x 180 x 15 mm)
\$12.99 U.S. / \$14.99 CAN

Mega Mash-up
& Love 2 B Me 8+

9781789470413

9781789470406

224 pp PB inc.
16 pp stickers and a
neon vinyl cover
7 x 5.6 x 0.9 in
(178 x 142 x 23 mm)
\$9.99 U.S. / CAN

Tiny Treasures:
I Love Unicorns 6+

Mark McKeown
9781788432450
48 pp cased folder with
elastic closure and blister
with bracelet making kit
5.8 x 4.1 x 1.2 in
(146 x 103 x 30 mm)
\$8.99 U.S. / \$10.99 CAN

Novelty Journals 8+

Record your thoughts and feelings in these amazing novelty journals! With faux fur, glitter, a squishy unicorn, and more, these journals are truly one of a kind!



192 pp padded CB
7.7 x 5.5 x 1 in
(195 x 140 x 25 mm)
\$12.99 U.S. / \$14.99 CAN



9781803377858
144 pp with a fabric
cover, pompom, and
a zipped pocket
\$9.99 U.S.

9781800587731
with a faux-fur cover, fabric
ears, and a zipped pocket

9781800587748
with a faux-fur cover and
embroidered lettering

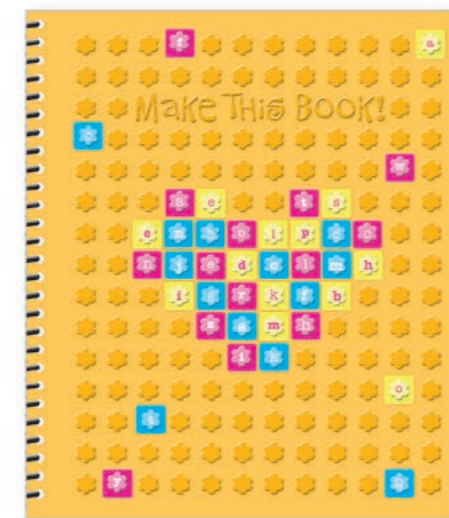
9781800587755
with a faux-fur cover
and vinyl lettering

9781800587762
with a glittered cover
and an appliqué patch

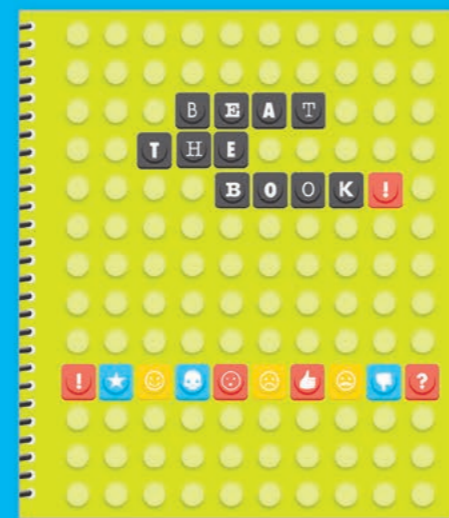
9781800587724
with a glittered cover
and a squishy patch

This Book's
Got Gas 8+

9781788435970
64 pp CB book with a removable
6-sound electronic fart device
cut through to the back page
8.5 x 6.6 x 1 in
(216 x 167 x 25 mm)
\$12.99 U.S. / \$14.99 CAN

Make This Book! 8+

9781783934591
70 pp spiralbound CB with
silicone cover, letter tiles,
and a pouch
8.4 x 7.7 x 0.8 in
(213 x 195 x 20 mm)
\$14.99 U.S. / CAN

Beat the Book! 6+

9781785980749
70 pp spiralbound CB with
silicone cover, letter tiles,
and a pouch
8.4 x 7.7 x 0.8 in
(213 x 195 x 20 mm)
\$14.99 U.S. / \$15.99 CAN

Journals 6+

Explore the cool novelty covers of these journals, then fill in the prompts, activities, and more!



9781789470802
96 pp CB with a flashing unicorn
horn on the last page, die-cut
through to the cover
8.5 x 6.5 x 0.5 in
(216 x 165 x 12 mm)
\$12.99 U.S. / \$14.99 CAN



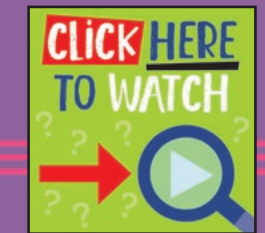
9781788436786
80 pp CB with plastic sea
creatures and confetti in
a pouch on the cover
8.1 x 5.7 x 0.5 in
(205 x 145 x 13 mm)
\$9.99 U.S. / \$11.99 CAN



9781788436281
112 pp PB with a
neon vinyl cover
8.5 x 6 x 0.6 in
(216 x 153 x 14 mm)
\$10.99 U.S. / \$12.99 CAN



9781786923417
80 pp CB with two-way
sequins on the cover
8.6 x 6.6 x 0.5 in
(218 x 167 x 13 mm)
\$12.99 U.S. / \$14.99 CAN



Vera the Vegetarian Vulture

3+ NEW TITLE

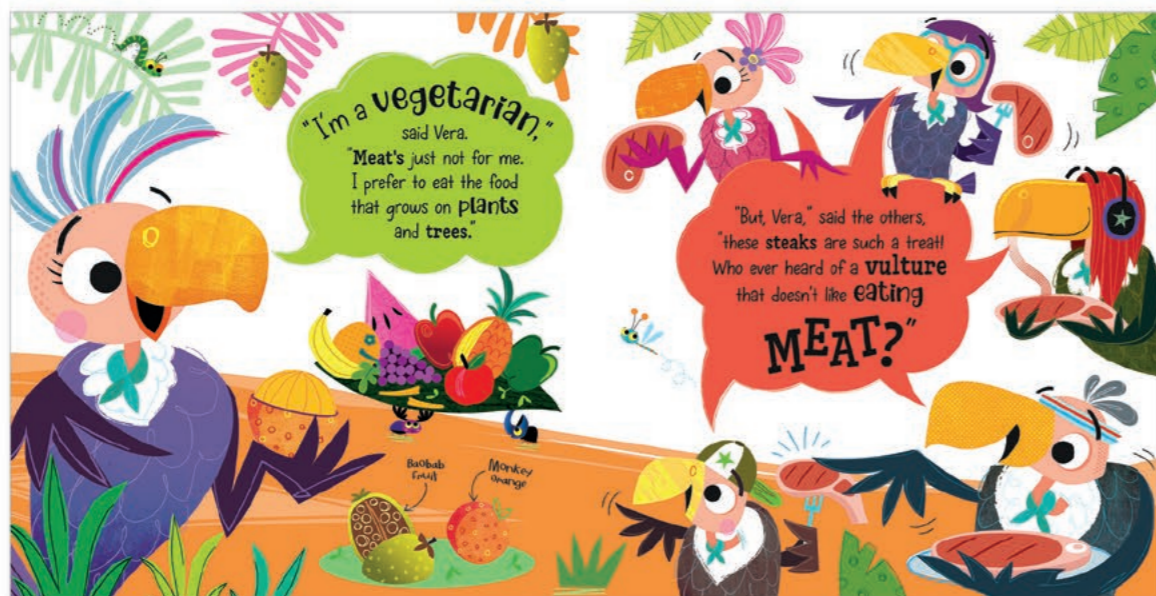
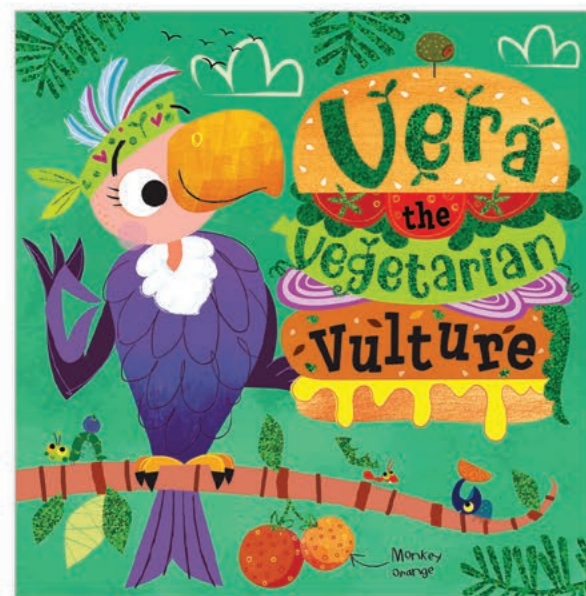
Vera is a vulture. She has large wings for soaring through the sky, a bald head to keep her cool when it's hot, and a strong beak for – well, that's the thing . . . unlike most vultures, Vera doesn't eat meat! Join the lovable feathered friend in this unlikely tale about loving the things that make you different.



Available February
Stuart Lynch
32 pp PB

9781805447993
10.4 x 10.2 x 0.2 in
(265 x 260 x 4 mm)
\$7.99 U.S. / \$9.99 CAN

9781805445814
8 x 8 x 0.2 in
(203 x 203 x 4 mm)
\$5.99 U.S. / CAN



Queen Bee's Day Off

3+ NEW TITLE

Life in the Honey Town hive is orderly, but when the hexagonal honeycomb becomes a jumble of triangles, Queen blows her top and takes the day off! Will Queen learn to accept that things can't always be perfect? Find out in this sweet story about believing in yourself and having the confidence to try something new.



Available March
Ian Worrall-Dutton
32 pp PB

9781805447030
10.4 x 10.2 x 0.2 in
(265 x 260 x 4 mm)
\$7.99 U.S. / \$9.99 CAN

9781805447016
8 x 8 x 0.2 in
(203 x 203 x 4 mm)
\$5.99 U.S. / CAN



Bruce on the Loose!

3+ NEW TITLE

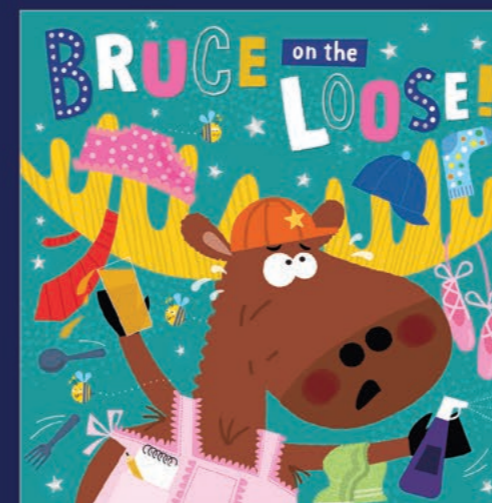
The talented animals are putting on a show, but chaos descends when Bruce the ballet dancer goes missing! Will Bruce's friends convince him to return in time for his performance? Find out in this fun story, all about being brave enough to face your fears.



Available May
Edward Miller
32 pp PB

9781805446972
10.4 x 10.2 x 0.2 in
(265 x 260 x 4 mm)
\$7.99 U.S. / \$9.99 CAN

9781805446958
8 x 8 x 0.2 in
(203 x 203 x 4 mm)
\$5.99 U.S. / CAN



Also available:



9781803378671
16 pp cased BB with touches throughout
8.7 x 8.7 x 0.8 in (222 x 222 x 20 mm)
\$12.99 U.S. / \$15.99 CAN

Roar for Rescue 3+ NEW TITLE



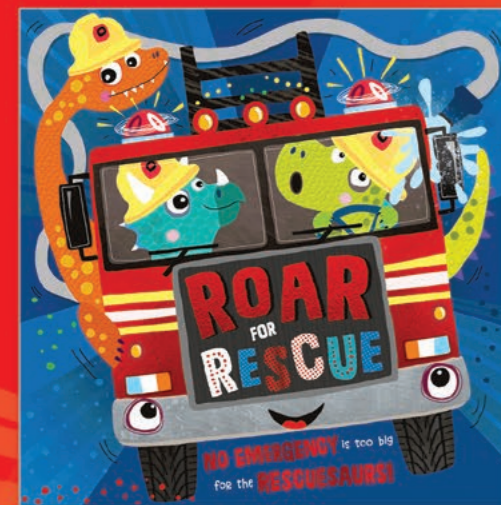
When a fiery volcano erupts, the Rescuers are needed right away! Stand back as the firetops hose down molten-lava flames, then jump on board the Paracopter and help lift stranded dinos to safety. Join the roarsome rescue team on their action-packed adventure as they work together to prove that no emergency is too big for the Rescuers!



Available May
Lara Ede
32 pp PB

9781805447009
10.4 x 10.2 x 0.2 in
(265 x 260 x 4 mm)
\$7.99 U.S. / \$9.99 CAN

9781805446989
8 x 8 x 0.2 in
(203 x 203 x 4 mm)
\$5.99 U.S. / CAN



Super Sofia and the T-Rex Trouble 3+

Join Sofia on an unforgettable adventure as she tries to tame a troublesome dinosaur. Will her surprising superpowers be enough to save the day?

Lara Ede
9781803377346
32 pp PB with a necklace on the cover
10.4 x 10.2 x 0.2 in
(265 x 260 x 4 mm)
\$8.99 U.S. / \$10.99 CAN

9781803377360
8 x 8 x 0.2 in
(203 x 203 x 4 mm)
\$5.99 U.S. / \$6.99 CAN



The Wonky Gons 3+

The Wonky Gons are a quirky group of trolls who protect the forest. But when Giddy the Gonk receives his magical gem, he forgets the golden rules! This funny story encourages children to respect their environment and be kind to others.



Lara Ede
9781803376479
32 pp CB
10.7 x 10.6 x 0.4 in
(272 x 268 x 10 mm)
\$16.99 U.S. / \$19.99 CAN



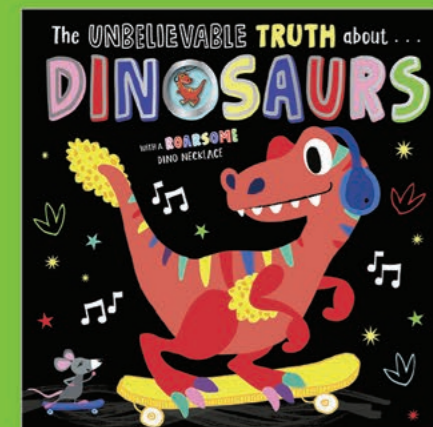
The Unbelievable Truth About . . . 3+

3+

Did you know that dinosaurs weren't as scary and unicorns weren't as sweet and magical as everyone thinks they were? Get ready to discover the unbelievable truth about dinosaurs and unicorns in these hilarious storybooks, with surprising myth-busting endings!



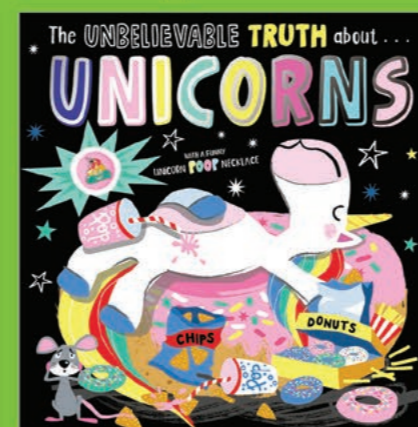
Beverley Hopwood
32 pp PB with a necklace on the cover



9781803370941
10.4 x 10.2 x 0.2 in (265 x 260 x 4 mm)
\$8.99 U.S. / \$10.99 CAN



9781803370965
8 x 8 x 0.2 in (203 x 203 x 4 mm)
\$5.99 U.S. / \$6.99 CAN

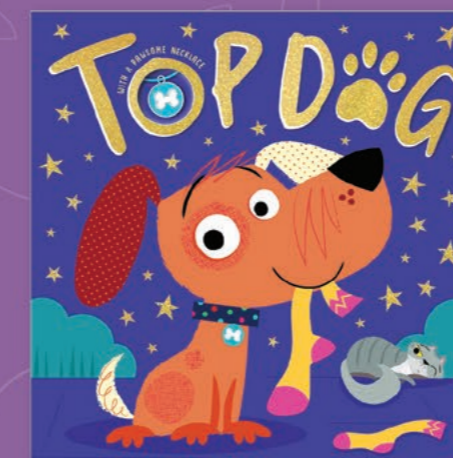


9781803376240
10.4 x 10.2 x 0.2 in (265 x 260 x 4 mm)
\$8.99 U.S. / \$10.99 CAN

Top Dog 3+

3+

Otis the puppy is determined to be a good boy . . . unlike lazy Kat! From helping with the dishes (licking plates) to protecting his family from snakes (chewing socks), he's always ready to lend a paw. But no matter how hard he tries, he just can't seem to stay out of trouble!



Stuart Lynch
32 pp PB with a necklace on the cover

9781803370897
10.4 x 10.2 x 0.2 in (265 x 260 x 4 mm)
\$8.99 U.S. / \$10.99 CAN

9781803370910
8 x 8 x 0.2 in (203 x 203 x 4 mm)
\$5.99 U.S. / \$6.99 CAN

Bee Kind 3+

3+

When grumpy Ben refuses to share his toys, the little bee-helpers decide to shrink him . . . all the way down to their size! With a bee's-eye view of the world, can Ben learn to "bee" kind to others? Find out in this sweet story, all about the power of teamwork and caring for the world.



Beverley Hopwood
32 pp PB

9781803370927
10.4 x 10.2 x 0.2 in (265 x 260 x 4 mm)
\$7.99 U.S. / \$9.99 CAN

9781803377698
8 x 8 x 0.2 in (203 x 203 x 4 mm)
\$5.99 U.S. / CAN

Picture Books

3+

Lara Ede and Stuart Lynch

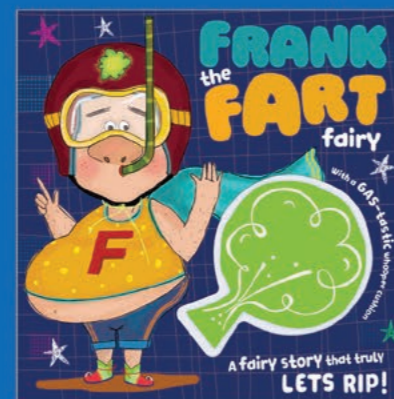
- | | | |
|---|--|--|
| 1. 32 pp PB
10.4 x 10.2 x 0.2 in
(265 x 260 x 4 mm)
\$6.99 U.S. / \$7.99 CAN | 2. 32 pp CB
10.7 x 10.6 x 0.4 in
(272 x 268 x 10 mm)
\$15.99 U.S. / \$16.99 CAN | 3. 32 pp mini PB
8 x 8 x 0.2 in
(203 x 203 x 4 mm)
\$4.99 U.S. / \$5.99 CAN |
|---|--|--|



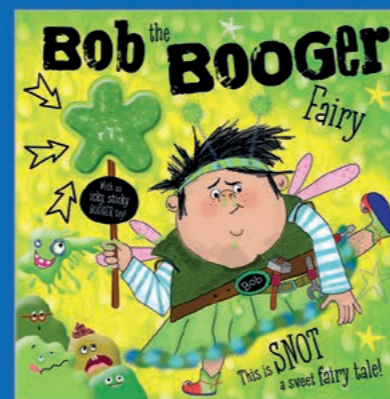
1. 9781803374482; \$7.99 U.S. / \$9.99 CAN



with a silicone touch on the cover
1. 9781789473803; \$8.99 U.S. / \$9.99 CAN
2. 9781789473810; \$16.99 U.S. / \$17.99 CAN



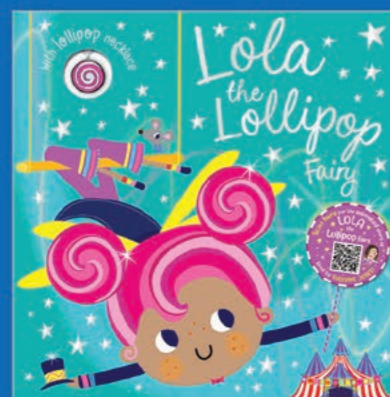
with a whoopee cushion on the cover
1. 9781800589636



with a splat toy on the cover
1. 9781789477733



with a necklace on the cover
1. 9781800584617
3. 9781800583368



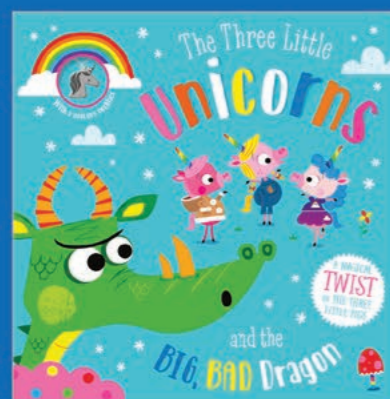
with a necklace on the cover
1. 9781803374444



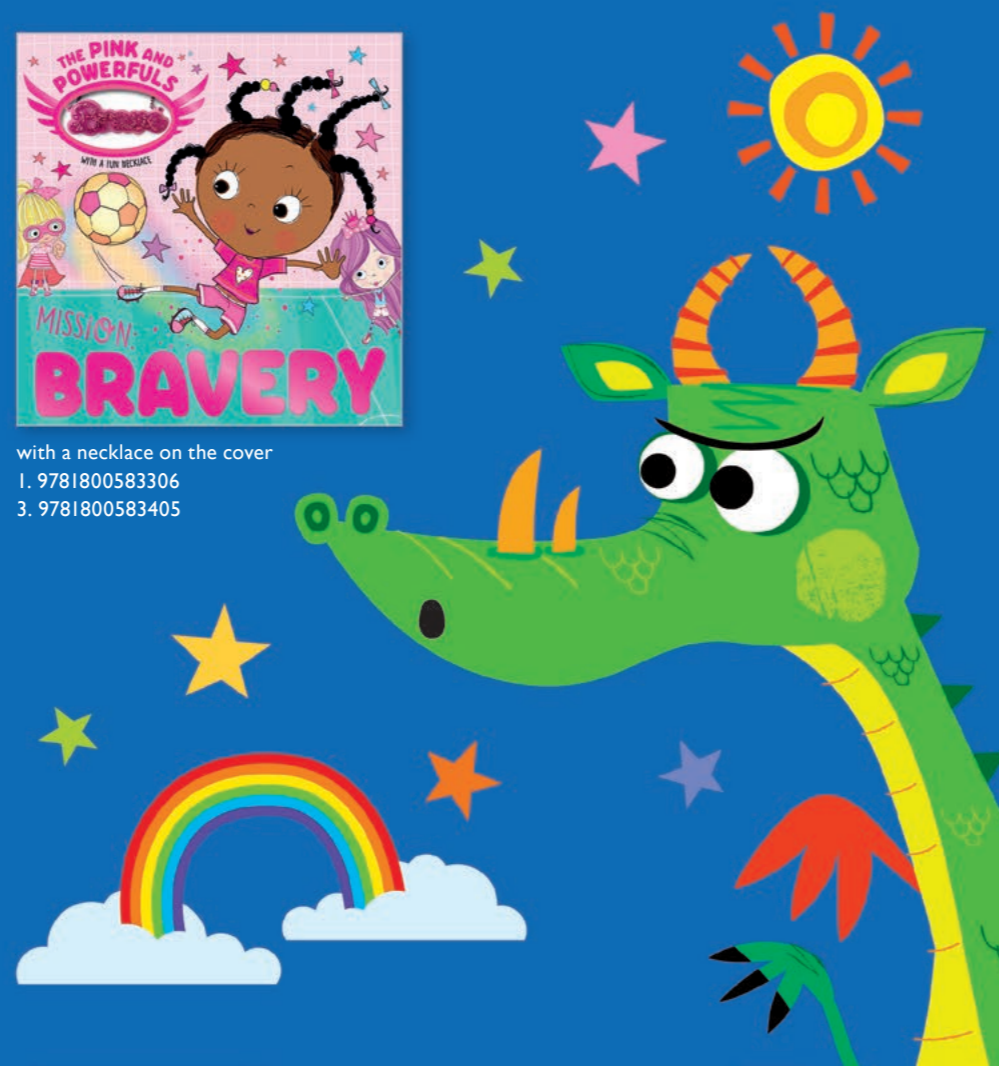
with a necklace on the cover
1. 9781800583306
3. 9781800583405



with hairy bangs on the cover
1. 9781789473827
2. 9781789473834



with a necklace on the cover
3. 9781789478679



Picture Books

3+

James Dillon, Lara Ede, Stuart Lynch, Edward Miller, and Nadine Wickenden

- | | | | |
|---|--|--|--|
| 1. 32 pp PB
10.4 x 10.2 x 0.2 in
(265 x 260 x 4 mm)
\$6.99 U.S. / \$7.99 CAN | 2. 32 pp CB
10.7 x 10.6 x 0.4 in
(272 x 268 x 10 mm)
\$15.99 U.S. / \$16.99 CAN | 3. 32 pp mini PB
8 x 8 x 0.2 in
(203 x 203 x 4 mm)
\$4.99 U.S. / \$5.99 CAN | 4. 16 pp mini PB
8 x 8 x 0.2 in
(203 x 203 x 4 mm)
\$4.99 U.S. / \$5.99 CAN |
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with a necklace on the cover
1. 9781800583351
3. 9781800584198



with a fur touch on the cover
1. 9781789479584



3. 9781803375090

0+



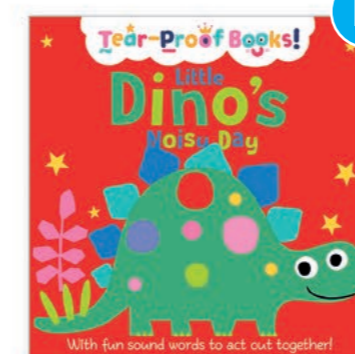
with a charm bracelet on the cover
1. 9781789478341
2. 9781789479966; \$16.99 U.S. / \$17.99 CAN



1. 9781800580008
with a necklace on the cover
3. 9781800580404



1. 9781788436649
with a bow accessory on the cover
2. 9781788436656



4. 9781789478501



4. 9781789478440



3. 9781785988585
\$3.99 U.S. / \$5.99 CAN

